



2009 EDGE



The Ford Edge continues as the nation's top-selling crossover with its bold design, flexible interior, dynamic driving characteristics and a broad array of exclusive signature technologies and innovative features.

The Edge delivers fuel efficiency, a spirited performance and a smooth, quiet ride from its class-exclusive, 265-horsepower V-6 engine and 6-speed automatic transmission. Edge also delivers on safety, with a host of standard features like Ford's exclusive AdvanceTrac® with RSC® (Roll Stability Control). Not surprisingly, Edge boasts a Top Safety Pick from the Insurance Institute for Highway Safety, and it achieved front and side driver five-star crash-test ratings from the National Highway Traffic Safety Administration. With the latest version of Ford SYNC, which adds 911 Assist with no monthly fees, and the next-generation navigation system offering SIRIUS® Travel Link™, customers will know that even in their vehicle, they're completely connected.

This year, a new Edge Sport model will satisfy customers looking for a sportier appearance and a personalized vehicle. And the new available Vista Roof™ opens up a whole world of possibilities.



LOOK FOR IN 2009

- Available ambient lighting package
- Available "Blue Suede" interior appearance package
- Standard front passenger grab handles plus rear cargo tie-down hooks and a cargo net
- SYNC with 911 Assist
- Available 20-inch wheels
- Available Vista Roof option



VITAL STATISTICS

Production location: Ontario, Canada

Powertrain: Class-exclusive 265-horsepower V-6 engine and 6-speed automatic transmission
265 hp @ 6,250 rpm, 250 lb-ft torque @ 4,500 rpm

Safety/Standard: AdvanceTrac with RSC; Ford's Safety Canopy™ side curtain air bags; Ford's Personal Safety System™ including dual-stage driver and front passenger air bags, thorax side air bags for front seat occupants, safety belt pretensioners, seat weight sensing system for the passenger seat and crash severity sensing; Ford's BeltMinder®.

Series: SE, SEL, Limited, Sport

The big story for 2009 is the Edge Sport model, aimed at customers who want a more personalized look.

The Edge Sport rolls on available 22-inch polished aluminum wheels with a sport-tuned suspension, or on the standard 20-inch premium painted wheels with branded hubs, both mounted on 40-series Pirelli Scorpion Zero tires to complete the look. This marks the first time a 22-inch wheel and tire combination has been offered on any crossover.

The Sport model also shows its personality with an eight-piece factory-installed body kit that includes a unique front air dam, side skirts, lower door caps and a rear skirt, all finished in body color instead of the dark lower finish on other Edge models. The front air dam comes with integrated fog lamps and a lower grille insert.

The Sport is available in four exterior colors – Black, Redfire, Brilliant Silver and the limited run Sport Blue.





“Infotainment” at Your Fingertips

Want to avoid that huge back up on the interstate? Find out your weekend forecast or the best bargain at the pump? Then the SIRIUS® Travel Link™ option is for you.

Exclusive to Ford, SIRIUS Travel Link is a unique, in-car experience that provides up-to-the-minute information and entertainment through the 2009 Ford Edge available navigation system...including instant access to local traffic conditions, weather data, sports scores, movie listings and even fuel prices.



Here's what Travel Link offers:

Weather – Instant access to invaluable weather information including local conditions and forecasts, coast-to-coast weather data, storm information and even ski conditions at your favorite slope.

Traffic Data – Now you can navigate around traffic congestion and avoid back-ups with SIRIUS Travel Link's instant access to real-time traffic data that conveys accident and incident updates.

Fuel Prices – Find fuel options from over 120,000 gas stations alphabetically, by distance or by price.

Movies – Edge owners can access film times, theater locations and other details from more than 4,500 movie theaters.

Sports – SIRIUS Travel Link has your sport covered...football, basketball, baseball, hockey, racing, college football, basketball and golf. Get the latest scores and headlines plus the ability to customize it to keep track of your favorite teams.

Music – In addition to 100 percent commercial-free music from SIRIUS, Travel Link also includes a “jukebox” capability with space for up to 2,400 of your favorite tunes.

SIRIUS Travel Link is at the cutting-edge of in-car connectivity, delivering the ultimate driving experience for your 2009 Ford Edge.

(Real-time traffic monitoring available in select markets. Some features are unavailable while driving. Service not available in Alaska or Hawaii.)



Drive one.

Ford's commitment to research and innovation is about real-world solutions that make our vehicles safer, cleaner, smarter and more reliable. For more info visit forddriveone.com.



Big Shift is on for Better Fuel Economy

More really is better when it comes to Ford's new generation of transmissions that deliver the fuel economy of a manual but with the convenience of an automatic.

The new transmissions use 6-speeds to replace less efficient 4- and 5-speed gearboxes. In fact, the 6-speed transmission in the 2009 Edge will deliver a 4 to 6 percent boost in fuel economy – along with better performance, smoother acceleration and a quieter ride.

- Fuel efficiency is improved up to 7 percent in highway driving over typical 4-speed transmissions.
- Ford plans to produce about 1.4 million 6-speed transmissions by the end of 2009.

This new transmission technology is at the heart of Ford's commitment to improve fuel economy and deliver sustainable, quality vehicles.



Roll Stability Control: Element of Calm

Stability during unstable conditions. That's what you get with Ford's industry leading Roll Stability Control (RSC®) and AdvanceTrac® electronic stability system that helps prevent rollover accidents.

Approximately 150 times per second, RSC's advanced motion sensors analyze every angle of the vehicle's tire and body position and monitor the vehicle's roll stability condition.

If your vehicle approaches a rollover situation, RSC takes action to help prevent it. When wheel slip is sensed, the AdvanceTrac system reduces engine torque and applies the brakes to help keep all four wheels on the road.

Ford is the first automaker to develop and patent a roll stability control system that keeps you in control even when you feel out of control.



Making a Lasting Impression

One reason for Edge's best-in-class quality can be found in the vehicle's reflection because Ford outpaces the industry in paint quality. Here's how:

- Ford leads the industry with fewer chips and scratches for long-term durability.
- New coatings and pigments contain paint flakes derived from glass rather than metal.
- Ford is pioneering new environmentally responsible paint technologies. Our three-part wet application process reduces CO₂ emissions by 15 percent.