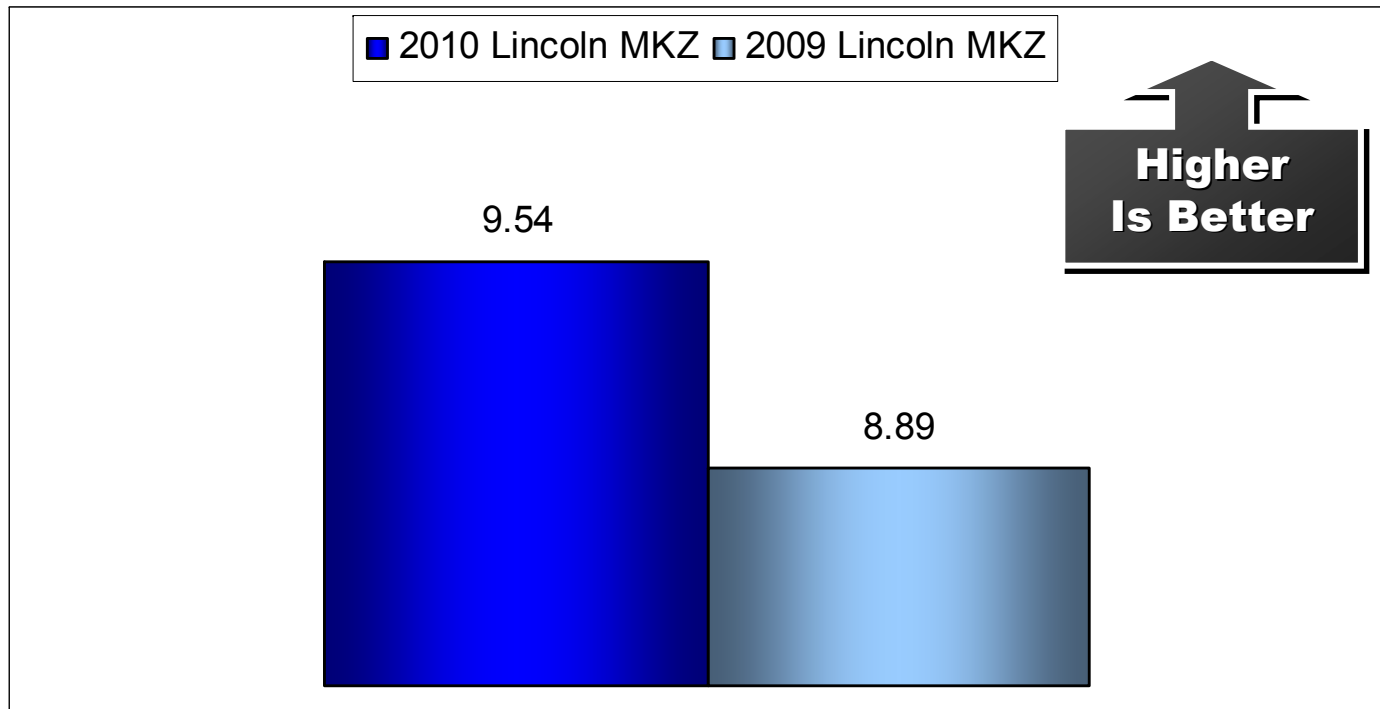


LINCOLN MKZ: IMPROVED BRAKING FEEL



Lincoln MKZ already had good braking feel, now it is even better



Composite Customer Correlated Braking Metric (Scale 1-10)

Braking feel and confidence are improved through shorter brake pedal travel and lower efforts as well as higher initial brake bite.