



SYNC with MyFord

The all-new Focus features SYNC® with MyFord™ driver connect technology. MyFord blends the voice-activated connectivity features of SYNC with two vibrant, simple screen displays and five-way steering wheel controls to create a vehicle interface experience that is informative, user-friendly and familiar. The MyFord interface enhances the SYNC experience with a 4.2-inch LCD color screen in the instrument cluster, another centrally located in the center stack, and dual steering wheel controls that help drivers easily navigate the screens while keeping their hands on the wheel and eyes on the road.

SYNC with MyFord is standard on the 2012 Ford Focus SEL and optional on the SE.

MyFord instrument cluster screen

Located in the center of the instrument cluster, this screen is controlled by the left control pad on the steering wheel and provides display for:

- Trip odometer
- Distance to empty
- EcoMode
- Vehicle settings including MyKey
- Speed control settings

MyFord center stack screen

Located in the instrument panel center stack, this screen is controlled by the right control pad on the steering wheel and provides:

- Phone information such as caller ID and text message alert
- Song title and artist displays
- AM/FM and SIRIUS channel information
- Turn-by-turn navigation guidance

SYNC connectivity features and services include:

- Voice-activated command and control of mobile phones and digital music players
- 911 Assist
- Vehicle Health Report
- Traffic, Directions and Information Services
 - Turn-by-turn navigation
 - Traffic, weather and sports
 - Business searches
 - Stock quotes
 - Horoscopes
 - Movie listings
 - Airline, hotel chain and rental car company directory assistance
- + "Send to SYNC" through MapQuest and GoogleMaps
- + SYNC Destinations smartphone mobile app

