



FACT SHEET

The 2010 Lincoln MKZ builds on the proud standard set by the Lincoln Zephyr, launched as an all-new product in the autumn of 2005 for the 2006 model year. Now known as the Lincoln MKZ, this newest Lincoln offers an even more compelling package of refinement, comfort, performance – an ideal mix of luxury and technology.

The 2010 Lincoln MKZ incorporates several functional and design improvements to make what has been a good car even better. Enhancements include:

REFINED LINCOLN COMFORT, QUALITY AND DRIVING EXPERIENCE

- **Plusher interior:** The centerpiece of the all-new interior design is new seats featuring Bridge of Weir leather, the world-renowned luxury leather from Scotland. The premium leather is unembossed, allowing the natural beauty and character of the grain to shine through.
- **Quieter cabin:** The new acoustic laminated windshield features a layer of sound-absorbent vinyl sandwiched between two sheets of glass to soften noise levels. Thicker rear glass, a new acoustic headliner and new damping material along the floor also help to reduce noise.
- **Revised suspension uniquely tuned for comfort/handling balance:** Changes to the rear suspension's lower control arm helped improve ride-handling characteristics. The available all-wheel-drive system has been retuned for better traction and lower noise, vibration and harshness.

BETTER ENGINE PERFORMANCE, MORE CONTROL AND STRONG FUEL ECONOMY

- **Quicker starts:** The award-winning 3.5-liter V-6 Duratec engine has been mated to a new 6-speed SelectShift automatic transmission, resulting in an improved 0-60 mph time of 7.1 seconds. The engine produces 263 hp at 6,250 rpm and has a peak torque of 249 ft.-lb. at 4,500 rpm
- **You're in control:** The SelectShift feature allows manual gear changes, with no forced upshifts. Downshifts are locked out to protect the engine from over-revving. The "enhanced overdrive cancel" mode locks out the fifth and sixth gears and allows shifts at higher speed for more engine braking and downshifts for "grade assist" functionality
- **Fuel economy:** With a projected 18 mpg city and 27 mpg highway, the FWD 2010 Lincoln MKZ is expected to be among the leaders in its segment in fuel economy.

INNOVATIVE SAFETY AND CONVENIENCE TECHNOLOGIES

- **Standard safety features:** Advance Trac® with Electronic Stability Control® helps keep drivers in control.
- **Class-exclusive technologies:** First-in-class Blind Spot Information System (BLIS™) with Cross Traffic Alert (CTA), which makes navigating traffic and parking lots safer and easier.
- **Standard high-end features:** Bridge of Weir leather seats, genuine wood trims, heated and cooled front seats, the popular SYNC entertainment and connectivity system, a reverse sensing system and driver multi-adjustable power seat.

CUSTOMERS LIKE WHAT THEY SEE, AND MORE ARE TURNING TO LINCOLN

- **Something for every luxury-minded customer:** The Lincoln MKZ joins the flagship MKS sedan and the soon-to-be-launched MKT crossover with a unique interpretation of the Lincoln signature design elements, including the split-wing grille and thinner wraparound headlamps for a wider, sportier look.
- **Lincoln MKZ draws new customers to Lincoln showrooms:** More than 45 percent of current Lincoln MKZ buyers do not currently own a Ford, Lincoln or Mercury product.