



MERCURY

2010 MILAN/ MILAN HYBRID PRICE LIST

MODEL	SERIES CODE	BASE VEHICLE PRICE	SUGGESTED RETAIL
I-4 Milan	M0H	I-4 Milan -- Front Wheel Drive	\$ 21,180
I-4 Premier	M0J	I-4 Premier -- Front Wheel Drive	24,320
V6 Premier	M0C	V-6 Premier -- All Wheel Drive	27,800
I-4 Hybrid	M0L	I-4 Hybrid -- Front Wheel Drive	27,500
ALL MODELS		Destination and Delivery	725

TRIM SERIES	ORDER CODE	RAPID SPEC EQUIPMENT PACKAGES	SUGGESTED RETAIL
Milan	100A	Rapid Spec 100A	N/C
	101A	Rapid Spec 101A	\$ 875
	102A	Rapid Spec 102A	1,080
	103A	Rapid Spec 103A	1,995
Premier	200A	Rapid Spec 200A	N/C
	201A	Rapid Spec 201A	1,350
	202A	Rapid Spec 202A	1,995
Hybrid	300A	Rapid Spec 300A	3,075

MODEL	OPTION CODE	POWERTRAINS	SUGGESTED RETAIL
ENGINE	99A	I-4 2.5L Engine (I-4 Milan, Premier)	Std
	993	I-4 2.5L Atkinson Hybrid Engine (Hybrid)	Std
	99G	V-6 3.0L Duratec Engine (V-6 Premier FWD) - Option RS200A, 201A, 202A	\$ 1,630
		V-6 3.0L Duratec Engine (V-6 Premier AWD)	Std
TRANSMISSION	44W	6-Speed Automatic Transmission - Std (I-4 Premier)	Std
		6-Speed Automatic Transmission - Option (101A, 102A, 103A)	N/C
AREA	422	California Emissions (PZEV I-4)	N/C

MODEL	OPTION CODE	TIRES	SUGGESTED RETAIL
Milan	T6M	P205/60R16 All Season (Milan)	Std
Premier	T7D	P225/50R17 All Season (Premier)	Std
Milan	645	16-Inch Aluminum Wheel (I-4 Milan)	Std
Premier	64N	17-Inch Premium Paint Aluminum Wheels - Std	N/C
Hybrid	64Y	17-Inch Machined Aluminum Wheels - Std	N/C

Model	OPTION CODE	SEATS	SUGGESTED RETAIL
Milan	E	Cloth Seating - Std (Milan)	Std
Hybrid	T	Cloth Seating - Std (Hybrid)	Std
Premier	Y	Leather Seating (Premier)	Std
	46A	Heated Front Seats (Premier) - Std	Std



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	OPTION CODE	OTHER OPTIONS	SUGGESTED RETAIL
AVAILABLE ON ALL MODELS UNLESS OTHERWISE NOTED	63M	SYNC™ - Voice Activated Communications & Ent Sys (Milan) RS102A	\$ 395
	59F	Electrochromic mirror w/microphone (Milan) RS102A	150
	50C	Moon & Tune Elite Package - Option RS200A	895
	50S	Sun & SYNC™ Package (Milan) - RS102A	895
	58N	Voice Activated Navigation System (Premier) - Option RS202A, 300A	1,775
	43P	Reverse Sensing System - Option (RS102A, 103A, 200A)	295
	PUG	White Platinum Tri-Coat Paint - Option (RS102A, 103A, 200A, 201A, 202A, 300A)	495
	41H	Engine Block Heater - (N/C - AK,MN,ND,SD,MT,WI,WY)	N/C
	153	License Plate Bracket, Front	N/C
	14V	VOGA Package (Premier) - RS200A, 202A	995
		AUDIO	
	58P	AM/FM Single CD w/ 6 Speaker (Milan, Premier)	Std
	58B	AM/FM In-Dash CDX6 w/ 6 Speakers -- Std (Hybrid)	Std
	62S	SIRIUS® Satellite Radio	Std
	OPTION CODE	FLEET OPTIONS	SUGGESTED RETAIL
AVAILABLE ON ALL MODELS UNLESS OTHERWISE NOTED	41H	Engine Block Heater - (Fleet w/ Valid FIN)	\$ 35
	OPTION CODE	FACTORY INVOICED ACCESSORIES	SUGGESTED RETAIL
AVAILABLE ON ALL MODELS UNLESS OTHERWISE NOTED	55S	Power Code™ Remote Start System	\$ 345
	55M	All-Weather Floor Mats - Front & Rear	75