



# 2010 FORD SHELBY GT500



The new 2010 Ford Shelby GT500 delivers the most power and refinement ever for a Ford SVT-tuned performance Mustang – and a few surprises, too.

The 2010 Shelby GT500 delivers more horsepower and more torque than the outgoing model, in part due to advancements pioneered on the GT500KR. The Shelby's open-element air induction system features a conical air filter instead of a flat-panel closed system to reduce air restriction. A cold-air intake feeds the coolest air possible directly into the air box, helping further increase horsepower.

The Shelby's distinct sounds will be apparent as always, though with new refinements, due to the work of the Noise, Vibration and Harshness (NVH) team. Driving dynamics also are improved, thanks to SVT's signature chassis tuning as well as new 19-inch Goodyear F1 Supercar tires and forged aluminum wheels on the 2010 Shelby GT500 coupe and 18s on the convertible.

Another obvious difference for the Shelby is the addition of racing stripes, which also will now be available on the convertible. Rounding out the Shelby's exterior modifications are the unique signature coiled Cobra badges on the front grille and front fenders, a more aggressive front splitter and lower-drag rear spoiler, which added to improved aerodynamic features.



## NEW IN 2010

- Auto headlamp
- AdvanceTrac® ESC® (Electronic Stability Control)
- Easy Fuel™ Capless Fuel Filler
- SYNC with 911 Assist and Vehicle Health Report (VHR)
- SOS Post-Crash Alert System



## SAFETY/STANDARD

- AdvanceTrac® ESC® (Electronic Stability Control)
- Personal Safety System™, which includes seat belt pretensioners, load limiting retractors, dual stage front air bags, driver seat position sensing and crash severity sensing
- Side impact air bags
- Dual stage front air bags
- SOS Post-Crash Alert System, which automatically flashes the turn signal lamps and sounds the horn following deployment of an air bag or activation of a safety belt pretensioner



## VITAL STATS

**Production Location:** AutoAlliance International Plant, Flat Rock, Mich.

**Powertrain:** 5.4-liter dual overhead cam V-8, 540 hp @ 6,200 rpm, 510 lb.-ft. torque @ 4,500 rpm

## INTERIOR DESIGN

For the GT500, the interior design team challenged itself to raise the bar even higher to create the ultimate Shelby Mustang interior.

Using genuine materials such as real leather in all seats, real aluminum on the instrument panel and Alcantara® inserts on the seats and steering wheel



gives the appearance a precisely crafted, jewel-like yet functional feel.

Even the classic white shift knob – an icon of Shelby Mustang DNA from years past – received special attention. First, it had to be the traditional white. It also had to be specific to the Shelby. The answer was to combine the racing-stripes theme with the traditional “H” pattern found on shifters to create a one-of-a-kind knob. Like the exterior, the racing stripes wrap around, encircling the knob.