



2011 FORD F-150



The signature class-leading capability and durability of the Ford F-150 are enhanced for 2011 with projected class-leading fuel economy and performance. Ford F-Series, America's best-selling truck for 33 years running, now comes equipped with an all-new powertrain lineup that will deliver best-in-class horsepower, torque and projected fuel economy leadership.

Including the 3.5-liter EcoBoost™, which will be available in early 2011, a total of four new powertrains will be offered in the 2011 F-150. Each new engine is mated to a six-speed automatic transmission. Ford is the first and only manufacturer to equip its entire full-size pickup truck lineup with fuel-saving six-speed automatic transmissions as standard.

SAFETY/STANDARD

- AdvanceTrac® with RSC® (Roll Stability Control™)
- Safety Canopy® side curtain airbags
- Dual-stage front seat-mounted side airbags
- Manual lap/shoulder safety belts with height adjusters, pretensioners and energy-management retractors on outside front positions
- Auto lock features for child seats
- SecuriLock® Passive Anti-Theft System
- SOS Post-Crash Alert System™
- Four-wheel Anti-Lock Brake System (ABS)



3.7-LITER FOUR-VALVE TI-VCT V6

- Best-in-class 302 horsepower at 6,500 rpm vs. V6 competitors
- Unsurpassed 278 lb.-ft. of torque at 4,000 rpm vs. V6 competitors
- Projected best-in-class fuel economy
- Best-in-class 6,100 pounds maximum trailer tow vs. V6 competitors



5.0-LITER FOUR-VALVE DUAL-OVERHEAD-CAMSHAFT TI-VCT V8

- Best-in-class 360 horsepower at 5,500 rpm vs. standard V8 competitors
- Best-in-class 380 lb.-ft. of torque at 4,250 rpm vs. standard V8 competitors
- Best-in-class 10,000 pounds maximum trailer tow vs. standard V8 competitors



EPAS

Class-exclusive electric power-assisted steering (EPAS) is standard on the 3.7-liter V6, 5.0-liter V8 and 3.5-liter EcoBoost powertrains. The EPAS system replaces a conventional hydraulic system, which runs continuously off the engine, with a system that draws power only when needed. Additionally, EPAS enables several other driver convenience technologies and provides better steering feel. Ford is the first manufacturer to widely offer EPAS on full-size pickup trucks.

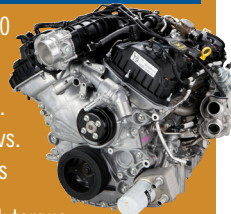
6.2-LITER TWO-VALVE SINGLE-OVERHEAD-CAMSHAFT V8

- Best-in-class 411 horsepower at 5,500 rpm vs. all competitors
- Best-in-class 434 lb.-ft. of torque at 4,500 rpm vs. all competitors
- Best-in-class 11,300 pounds maximum trailer tow vs. all competitors



3.5-LITER TI-VCT ECOBOOST

- 365 horsepower at 5,000 rpm on regular fuel
- Best-in-class 420 lb.-ft. of torque at 2,500 rpm vs. premium V8 competitors
- Up to 90 percent of peak torque available from 1,700 rpm to 5,000 rpm
- Best-in-class 11,300 pounds maximum trailer tow vs. all competitors
- Best-in-class 3,060 pounds payload vs. all competitors



VITAL STATS

Powertrain: 3.7-liter V6, 5.0-liter V8, 6.2-liter V8, 3.5-liter EcoBoost

Series: XL, STX, XLT, FX2/FX4, Lariat, King Ranch®, Platinum, SVT Raptor, Harley-Davidson™

Fuel economy: TBA

Production location: Dearborn Truck Plant, Dearborn, Mich.; Kansas City Assembly Plant, Claycomo, Mo.

MSRP range: \$23,390 to \$52,115