



2011 FORD TRANSIT CONNECT



Ford has filled a commercial business need with the 2011 Ford Transit Connect, a unique vehicle developed specifically for small business owners.

Low operating and ownership costs, a fuel-efficient 2.0-liter engine, 135.3 cubic feet of cargo space, a 1,600-pound payload capacity and various cargo management systems make Transit Connect a smart solution.

New this year, Ford is introducing an innovative program designed to help business owners customize the vinyl graphics on their Ford Transit Connect vans. Since its launch last summer, the Transit Connect has been praised by business owners who describe the attention-getting vehicle as a virtual "billboard on wheels." Now Ford is offering current and future commercial customers an online program at www.fordtransitconnectgraphics.com that they can use to create their own custom graphic wraps using an online library of shapes, lettering and colors that can be manipulated in a number of ways. They also can upload their own images to the site and incorporate them into the design.

MORE COMMERCIAL OPTIONS

For 2011, Transit Connect expands its portfolio of offerings to meet even more unique commercial applications:

- Taxi fleet operators will have a new choice with the Transit Connect taxi prep package, offering a repositioned rear seat for additional passenger room, heavy-duty vinyl seat surfaces, a rear air/heat blower with passenger controls, and a heavy-duty battery with a wiring block connector for added taxi-specific electrical equipment and accessories
- Physically challenged drivers and passengers will appreciate the Transit Connect XLT Premium Wagon Mobility Motoring package; prewired for accommodating mobility accessories, the package also features grab handles and includes a heavy-duty battery



- Fleet administrators using compressed natural gas or liquid propane gas will be able to choose a CNG/LPG-capable engine prep package featuring hardened intake and exhaust valves, as well as hardened valve seals
- To adapt to additional fleet-specific customer needs, the power group options are now available to fleet buyers

SAFETY/STANDARD

- Airbags, front and side for driver and front passenger
- Four-wheel ABS brakes
- Locking exterior hood release
- Tire Pressure Monitoring System

COMPLETE CAPABILITY

Transit Connect capability begins with its capacity. Offering 135.3 cubic feet of cargo volume, no other vehicle in the American market can deliver the same combination of capacity and fuel economy.

- Split rear cargo doors open at a standard 180 degrees or an optionally available 255 degrees; when open, these doors provide access to 52.1 inches of available load height
- Lift-over height is less than two feet when the Transit Connect is unloaded
- Once inside, the cargo area opens up to 59.1 inches of floor-to-ceiling load height
- The load width is 48.1 inches between the wheel arches
- Load length is a generous 72.6 inches – more than six feet of cargo floor space; dual sliding rear side doors provide wide access to the generous cargo space as well
- More than double the cargo-carrying space of the Chevrolet HHR Panel means Transit Connect is suitable for a broader range of commercial-use applications
- Cargo payload of up to 1,600 pounds – more than the full-size Dodge Ram 1500 standard-cab short-box pickup truck



VITAL STATS

Powertrain: 2.0-liter I-4, 136 hp @ 6,300 rpm, 128 lb.-ft. torque @ 4,750 rpm

Fuel economy: 21 mpg city/26 mpg highway

Production location: Ford Otosan Kocaeli Plant, Kocaeli, Turkey

MSRP: Starting at \$21,895