



2012 FORD FUSION HYBRID

The 2012 Ford Fusion Hybrid has best-in-class 41 mpg city. Fusion Hybrid propulsion is supplied by a combination of two sources: an electric motor powered by an innovative nickel-metal hydride (NiMH) battery and the next generation of the 2.5-liter Atkinson Cycle four-cylinder gas engine.



NEW AND NOTABLE

- Up to 47 mph in electric vehicle mode
- City driving range on a single tank of gas is more than 700 miles
- Energy derived from regenerative braking system recharges battery
- Engine and electric motor combine for up to 191 horsepower
- Energy flow and fuel economy information available in optional Navigation System
- 17-inch painted 15-spoke aluminum wheels standard

ALSO NEW FOR 2012

- Four new exterior colors – Black, Cinnamon, Red Candy Tinted Clearcoat Metallic and Ginger Ale
- Ginger Ale is available only with Fusion Hybrid

SYNC

Class-exclusive SYNC® is available and provides hands-free access with simple voice commands. Every vehicle with SYNC offers hands-free calling via paired and connected Bluetooth®-enabled phone, hands-free music via USB-connected digital media player and customer support and software updates via SyncMyRide.com for registered owners.

SMARTGAUGE

Ford offers drivers a way to be connected to the hybrid driving experience thanks to SmartGauge™ with EcoGuide, a unique instrument cluster execution that helps coach owners to optimize performance of their hybrid. SmartGauge with EcoGuide features two high-resolution, full-color LCD screens on either side of the analog speedometer. They can be configured to show different levels of information, including fuel and battery power levels, and average and instant miles per gallon. EcoGuide uses a multilayered approach to coach the driver to maximum fuel efficiency. A tutorial mode built into the display helps the driver learn about the instrument cluster and the hybrid in a whimsical way that does not overpower. Technical enthusiasts love the detailed gauges that will help them learn to become more efficient in their driving. Everyday drivers love the system's efficiency leaves, a feature that "grows" leaves and vines on-screen to reward customers for efficient driving.



FUEL ECONOMY

Front-wheel drive: 41 mpg city/36 mpg highway

Notable: Fusion Hybrid's 41 mpg city rating is 10 mpg better than Toyota Camry hybrid; 36 mpg highway is 3 mpg better than Nissan Altima hybrid

VITAL STATS

Engine: 2.5-liter Atkinson Cycle four-cylinder, 156 hp @ 6,000 rpm, 136 lb.-ft. torque @ 2,250 rpm, and permanent magnet AC synchronous motor, 275 volts maximum, 191 net hp

Transmission: Electronically controlled continuously variable transmission (eCVT)

Production location: Hermosillo Stamping and Assembly Plant, Hermosillo, Mexico

MSRP: Starting at \$29,395

SAFETY/STANDARD

- AdvanceTrac® electronic stability control
- Dual front airbags, front seat-mounted side airbags and side air curtains
- Personal Safety System™
- Tire Pressure Monitoring System
- SOS Post-Crash Alert System® that flashes signal lights and sounds horn in the event of an accident
- LATCH (Lower Anchors and Tether Anchors for CHildren)
- Remote Keyless-Entry System with trunk release
- SecuriLock® Passive Anti-Theft System
- SecuriCode™ keyless-entry pad
- Auto-dimming rearview mirror



For more information on the 2012 Ford Fusion Hybrid and other Ford Motor Company products and news, go to media.ford.com