



# 2013 FORD C-MAX ENERGI

The 2013 Ford C-MAX Energi headlines Ford's transformed lineup, one-third of which will feature a model with 40 mpg or more in 2012, building on the company's commitment to give fuel-efficiency-minded customers the Power of Choice.



## VITAL STATS

**Assembly location:** Michigan Assembly Plant, Wayne, Mich.

## STANDARD FEATURES



- SYNC® with MyFord Touch® enhanced with unique electric vehicle driving screens
- LED-illuminated external charge port
- Push-button start
- Seven airbags, including driver's knee airbag
- Voice-activated Navigation System
- HD Radio™
- Active park assist
- AM/FM/CD/MP3 Sony® Audio

## NEW AND NOTABLE

- C-MAX Energi is expected to deliver better fuel economy equivalent in electric mode than the Toyota Prius plug-in hybrid with a 500-mile overall driving range, more than Chevrolet Volt
- Hands-free liftgate allows quick and easy access to the cargo area without ever needing to fumble for keys. Used in combination with a sensor, a simple kicking motion under the rear bumper opens the trunk

- C-MAX Energi – with its more technologically advanced hybrid powertrain system than today's Fusion Hybrid or outgoing Escape Hybrid – is charged by connecting the vehicle's external charge port to either a standard 120-volt outlet or available 240-volt charging station



## POWERSPLIT TECHNOLOGY

C-MAX Energi features the next generation of Ford's acclaimed powersplit technology that will allow operation in electric mode at higher speeds than any other hybrid.



## REMOTE CONTROL



C-MAX Energi owners in North America will be able to maintain constant contact with their car anywhere they have mobile phone access through use of the Ford-developed MyFord® Mobile smartphone application.

MyFord Mobile is an app that enables access via a smartphone or Web-based interface to:

- Receive instant vehicle status information
- Perform key functions remotely
- Monitor the vehicle's state of charge and current range
- Get alerts when it requires charging or has finished charging
- Remotely program charge settings and download vehicle data for analysis

## CUSTOMIZED FEATURES



SYNC with MyFord Touch offers multiple ways for customers to manage and control their phone, navigation, entertainment and climate functions through voice commands, menus accessed through controls on the steering wheel, touch screens, buttons or knobs.

In C-MAX Energi, the system offers additional information such as battery state of charge and distance to the next charge point.

**For more information on the 2013 Ford C-MAX Energi and other Ford Motor Company products and news, go to [media.ford.com](http://media.ford.com)**