

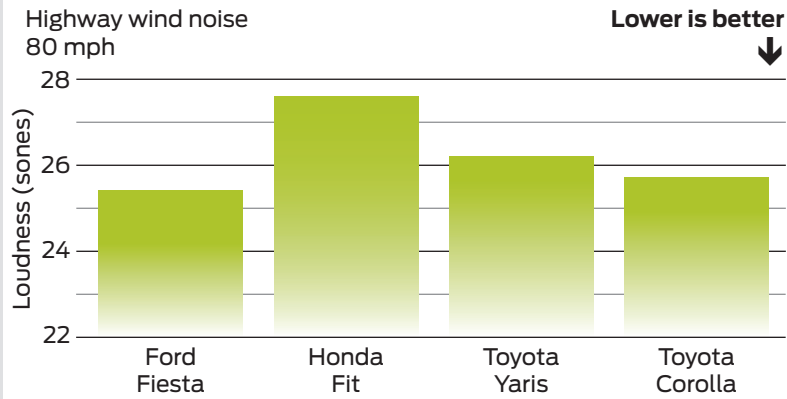


2011 Fiesta Gets High Mark for Interior Quietness

Fiesta is changing the perception of small cars. Many customers used to think that interior quietness was a luxury that came only with the weight of a large vehicle. But with class-leading interior quietness, the 2011 Fiesta is changing their minds.

Quiet when it counts

Fiesta is quieter than not only the leading B-cars but also the leading C-car.



PowerShift automatic transmission specially tuned to reduce driveline noise

Wind noise-optimized grille for reduced noise

All-season tires for a quiet ride

Acoustic-laminated windshield reduces wind noise

Sound-absorbent material throughout cabin for a quiet interior

Ultra-high-strength steel for rigidity and a rattle-free ride

Rear-mounted roof antenna for less wind noise and improved aerodynamics

Wind tunnel-optimized sideview mirrors reduce wind noise

Revised door seals for reduced wind noise

Stiffened door modules reduce the potential for rattles

Lower pillar acoustical baffles for sound abatement

Specially tuned shock absorber valving, increased front spring rates and damping for quiet ride

