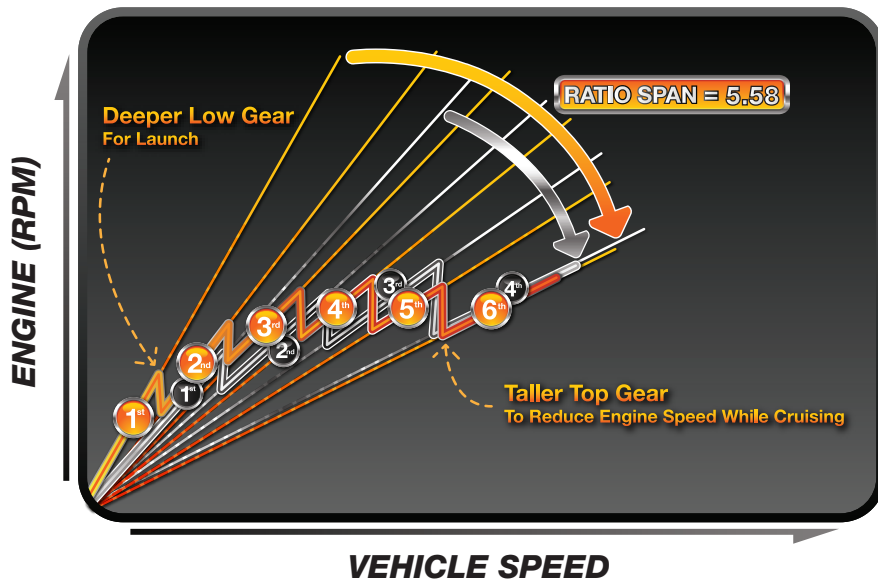




# Ford Fiesta Geared Up for Unsurpassed Fuel Economy

The 2011 Ford Fiesta offers an all-new six-speed PowerShift automatic transmission, one of the single biggest contributors to the unsurpassed fuel economy achievements against segment contenders Toyota Yaris, Honda Fit and Nissan Versa.

## RATIO SPAN for SIX-SPEED POWERSHIFT



## Why Six Speeds?

The six-speed transmission provides up to an 8-percent fuel economy improvement over traditional four-speed automatic transmissions, while helping deliver more horsepower and torque. An extra low gear offers up the improved acceleration versus four- and five-speed gearboxes and the additional sixth gear reduces engine speed while cruising, which saves fuel.

## Less RPM, More MPG

A six-speed transmission shifts at a lower rpm in each gear compared to a four- or five-speed, resulting in improved fuel economy and inherently smoother shifting.

## PowerShift Automatic Transmission

With more gears, PowerShift has a broader range from which to select the optimum mix of torque and horsepower for different driving situations, translating to better acceleration and fuel economy for the customer.

