



Ford Focus Electric: Having Less Saves You More

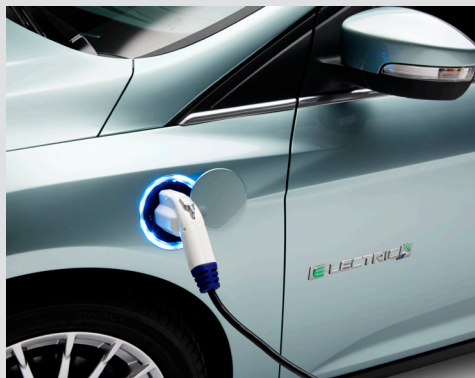
Focus Electric eliminates nearly two dozen components that require service during the typical 10-year, 150,000-mile life of the vehicle.



Low Maintenance

Over the life of the car, Focus Electric drivers won't need to spend time and money to:

- Buy 15 oil changes, a savings of at least \$450
- Replace five air filters at a cost of \$24.95 each
- Have two cooling system flushes at a cost of \$109 each
- Get one transmission service, \$179
- Replace one drive belt, \$130
- Buy and install one new set of spark plugs for \$69.95



“About all the driver will have to do is charge up the battery pack and go.”

– Sherif Marakby, Ford's director of electrification programs and engineering

