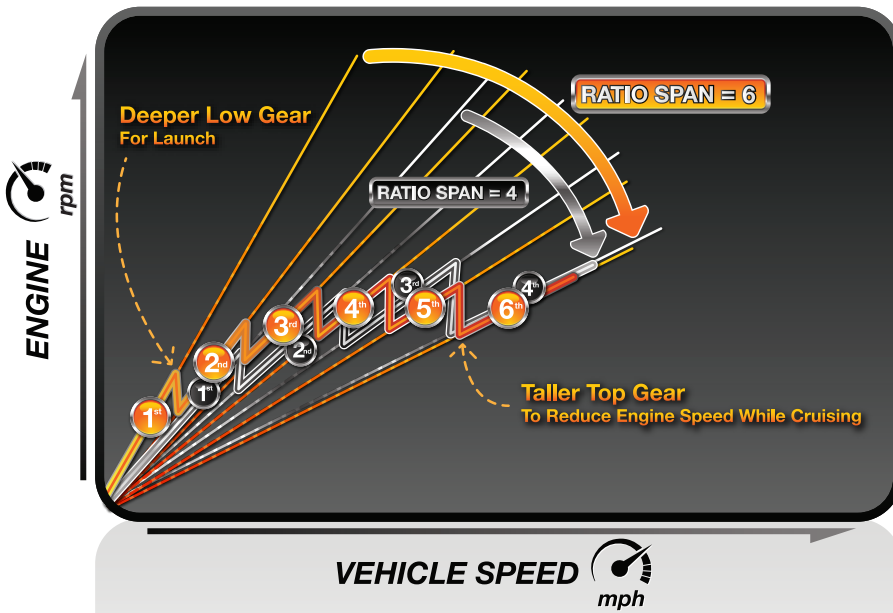




Ford Fusion Geared Up For Unsurpassed Fuel Economy and Fun

The 2011 Ford Fusion has an all six-speed transmission lineup, one of the single biggest contributors to the midsize sedan's fuel economy achievements against segment contenders Toyota Camry and Honda Accord. With more gears, Fusion's available 2.5-liter, 3.0-liter and 3.5-liter engines have a broader range from which to select the optimum mix of torque and horsepower for different driving situations, translating to better acceleration as well as better mileage for the customer.

RATIO SPAN for 6-SPEED TRANSMISSIONS



Why Six Speeds?

The six-speed transmission provides up to a 10-percent fuel economy improvement on Fusion I-4 models and at least a 6-percent improvement on the V6s, while helping deliver more horsepower and torque. An extra low gear offers up the improved acceleration versus four- and five-speed gearboxes and the additional high gear reduces engine speed while cruising, which saves fuel.

Less RPM, More MPG

A six-speed transmission shifts at lower rpm in each gear compared to a four- or five-speed, resulting in improved fuel economy and inherently smoother shifting. Ford's 6F35 also has six available final drive gear ratios and utilizes adaptive learning algorithms to make the transmission "customizable" to individual vehicles for a more dynamic driving experience and improved mpg.

Fun-to-Drive Factor

When paired with Fusion's 3.0-liter models, the six-speed transmission is calibrated for SelectShift, which gives customers the option of a sporty, fun-to-shift manual experience. SelectShift offers the driver total control over gear selection, without any second-guessing from the transmission. The six-speed features engine speed matching for faster smoother downshifts and ensures safer shifting by using calculated maximum speeds to determine the lowest acceptable gear.

