



Touch-Sensitive Technology: Goodbye to Buttons

Touch-sensitive technology, available this year on select 2011 model year vehicles, allows customers to engage and operate their center stack media and climate controls by using the touch of a finger instead of traditional buttons and switches.



The convenience created by MyFord Touch™ driver connect technology and touch-sensitive controls is seamlessly and innovatively blended in the MyFord Touch with Sony® Audio System finish panel standard on the 2011 Ford Edge Limited and 2011 Ford Edge Sport.

The Sony finish panel is fully integrated, embracing Sony DNA with the familiar high-gloss black finish along with unique treatment of the touch cells.

The Sony panel is completely flat (except for the center knob), so the touch cells are executed as circular “landing zones” for the finger. Consistent with other Sony products, the audio portion of the control panel is divided into “Source” and “Sound” sections, allowing customers to select the input (AM/FM radio, HD Radio™ broadcasts, satellite radio, CD, personal devices) and tune the sound with bass, treble, fade and balance inputs on the screen.

How It Works



The touch cells create a tiny, undetectable electrical field. The finger – even a thin-gloved one – breaks the field and causes the cell to go on or off like a traditional switch. This means there is no true button to push. Instead, a touch of the finger does the job and an audible beep as well as illumination confirms activation.

Availability

Touch-sensitive technology will be available on the 2011 Ford Edge, 2011 Ford Edge Sport and the 2011 Lincoln MKX as well as other vehicles.

One-Touch Control



The touch cells control items such as volume, radio seek, radio station tuning, CD track seek, defrosters and air conditioning.

New Available MyTemp Feature

Included in the climate controls is the new available MyTemp feature, which allows customers to program a desired interior temperature, so it can always be available at the simple touch of a button. The information is stored like a radio preset.

