



LINCOLN

Touch-Sensitive Technology: Goodbye to Buttons

Touch-sensitive technology, available this year on select 2011 model year vehicles, allows customers to engage and operate their center stack media and climate controls using the touch of a finger instead of traditional buttons and switches.



The electronic finish panel on the 2011 Lincoln MKX demonstrates the advantages of touch-sensitive technology in a beautiful, engaging package. Activated features display amber light. When turned off, the signature Lincoln White lighting is used.

In addition to the usual audio and climate control features, the touch-sensitive technology also operates the volume and fan controls. Customers can swipe along the volume slider to increase or decrease the volume. There are 10 distinct touchpoints within the slider; three full swipes brings the system to maximum volume. Customers also can touch anywhere along the slider to get a corresponding increase or decrease in volume.

The fan control is operated in a similar fashion. On both the volume control and the fan control, the distinctive Lincoln White lighting acts as a chaser.

How it Works



The touch cells create a tiny, undetectable electrical field. The finger breaks the field and causes the cell to go on or off like a traditional switch. This means there is no true button to push. Instead, a touch of the finger does the job and an audible beep as well as illumination confirms activation.

Availability

Touch-sensitive technology will be available on the 2011 Lincoln MKX, 2011 Ford Edge and 2011 Ford Edge Sport as well as other vehicles.

One-Touch Control



The touch cells control items such as volume, radio seek, radio station tuning, CD track seek, defrosters and air conditioning.

New MyTemp

Included in the climate controls is the new MyTemp feature, which allows customers to program a desired interior temperature, so it can always be available at the simple touch of a button. The information is stored like a radio preset, allowing each driver to have his or her own MyTemp setting.

