



Ford Fusion Hybrid SmartGauge with EcoGuide Coaches Drivers to Maximum Fuel Efficiency

SmartGauge™ with EcoGuide is a unique instrument cluster that gives hybrid owners a more connected driving experience by coaching them to further maximize the fuel efficiency of the Ford Fusion Hybrid. It features full-color liquid crystal display (LCD) screens on either side of the analog speedometer that can be configured to show different levels of information, including fuel and battery power levels, average and instant miles per gallon, as well as growing leaves and vines that track and reward the driver's efficiency.



Multilayered approach

SmartGauge with EcoGuide offers four data screen options; the information available includes the following levels:

- **Inform:** Fuel level and battery charge status
- **Enlighten:** Adds electric vehicle mode indicator and tachometer
- **Engage:** Adds engine output power and battery output power
- **Empower:** Adds power to wheels, engine pull-up threshold and accessory power consumption

Growing more efficient

Short-term fuel efficiency can be displayed in two ways – either as a traditional chart or using an innovative display that shows growing leaves and vines on the right side of the cluster. The more efficient a customer is, the more lush and beautiful the leaves and vines, creating a visual reward for the driver's efforts.

Ford Motor Company hybrids

The Ford Fusion Hybrid joins the already successful Ford Escape Hybrid. With the addition of the hybrid sedan, Ford will be the largest domestic producer of full hybrid vehicles in North America.

The Fusion Hybrid achieves class-leading fuel economy, better than Camry hybrid; and can operate in electric mode at speeds of up to 47 mph with a range of more than 700 miles of city driving on a single tank of gas. A smaller, lighter high-volt battery has greater charge capacity and range than the previous-generation battery.