



# Ford Auto Start-Stop

Coming to North American cars, crossovers and utilities starting in 2012, the Auto Start-Stop system has been designed to work with conventional gasoline-powered vehicles with automatic and manual transmissions. It saves fuel and reduces emissions.

**12V battery**  
designed for long  
lasting service with no  
additional maintenance



## Voltage quality module

assures vehicle  
accessories function  
normally when  
engine is off



## 12V enhanced starter motor

provides quick, quiet  
and seamless engine  
starts once driver  
removes foot from  
brake pedal



### Top five benefits of Auto Start-Stop:

- Fuel economy gains of as much as 10 percent in city driving
- Vehicle emits zero emissions when stopped
- Vehicle remains warm or cool even when engine is off
- System is smooth, quiet and seamless
- No additional maintenance is required