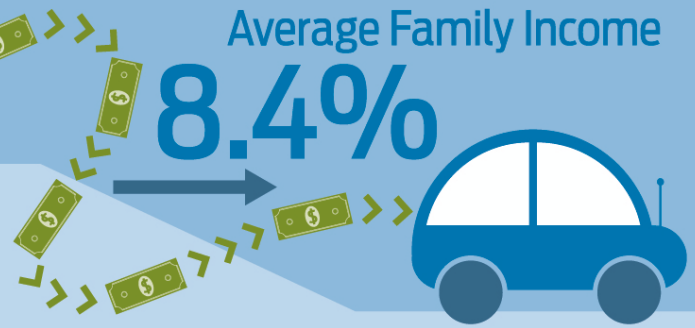


# Ease

# Gas Pain



**HELPING DRIVERS  
MAXIMIZE THEIR GASOLINE EXPENDITURES,  
FORD OFFERS THE POWER OF CHOICE**

eco  20%

EcoBoost: Delivers up to 20% better fuel efficiency than larger, conventional gasoline engines of comparable power

  78%

Hybrid: A Fusion Hybrid sedan provides 78% better city fuel efficiency than a standard four-cylinder model

  100 MPGe

Electric: The Focus Electric helps an eco-conscious driver enjoy up to 100 MPGe, a mile per gallon equivalency metric