



2009 TAURUS



Rated America's safest full-size car, the Taurus adds a new base series and even more safety technology for 2009, with new standard features that build on the Taurus safety leadership story.

Taurus has been rated the safest full-size car in North America and is a segment leader for safety, capable of achieving five-star ratings in all four categories of the U.S. government's crash tests. It also has been named a Top Safety Pick by the Insurance Institute of Highway Safety.

The newest member of the Taurus family is the Taurus SE, which joins the Taurus SEL, SEL AWD, Limited and Limited AWD to bring the array of choices to five. Taurus SE's impressive list of base model standard equipment includes the proven Duratec 3.5-liter V-6 engine, a 6-speed automatic transmission, AM/FM/CD audio with an integrated MP3 input jack, climate control with ducts for rear-seat passengers, 6-way power driver's seat and two-way power, fold-flat front passenger seat, premium sound insulation, halogen headlamps, 17-inch bright machined aluminum wheels with silver painted accents and an array of safety equipment.

For 2009, Ford's innovative AdvanceTrac® electronic stability control technology is now standard, along with the SOS-Post Crash Alert System, which activates in the event of deployment of the vehicle air bags. When this occurs, the system unlocks the doors, and activates the horn and emergency flashers.



LOOK FOR IN 2009

- New series designation, Taurus SE
- New standard safety equipment – AdvanceTrac electronic stability control and SOS-Post Crash Alert System.
- Seven new exterior paint color choices
- SIRIUS now standard on SEL series along with autolamp, folding power, heated exterior mirrors in body color with puddle lamps and AM/FM 6CD audio. Also standard on SEL is dual zone climate control, eight-way power driver seat, leather and woodgrain appearance touches, 17-inch, and eight-spoke bright machined aluminum wheels with painted accents.



VITAL STATISTICS

Production location: Chicago, Illinois.

Powertrain: 3.5-liter Duratec V-6 engine, with 6-speed automatic transmission, 263 hp @ 6,250 rpm, 249 lb-ft torque @ 4,500 rpm.

Safety/standard: AdvanceTrac; SOS-Post Crash Alert; Safety Canopy™; side air bags; SPACE Architecture™; Ford Personal Safety System.

Series: SE, SEL, SEL and Limited

The popular Ford SYNC® technology is standard on the 2009 Taurus Limited.

Ford SYNC is the voice-activated, hands-free communications and entertainment system, developed in collaboration with Microsoft. It integrates mobile phones and media players with the vehicle using Bluetooth technology and USB connectivity. Ford SYNC-equipped vehicles feature an electrochromic rearview mirror with integral compass and microphone features. (The system is optional on SEL models.)



HomeLink gives the vehicle the technology to learn up to three garage door and power gate remote control codes, eliminating the need to clutter the interior with separate remote control units.

Other Taurus Limited features include chrome-accented door handles and license plate molding, 18-inch, seven-spoke chrome clad aluminum wheels, adjustable pedals with memory feature, leather seating surfaces, memory settings for driver seat and exterior mirrors, heated driver and passenger seats, audiophile audio with subwoofer and reverse sensing.