2005 Escape Pricing

- Base Manufacturer's Suggested Retail Prices (MSRP) for the 2005 Escape lineup will range from $19,265 to $26,365, excluding destination and delivery charges of $590.
- Customers can purchase a nicely equipped Escape XLS with the new Duratec 23 I-4 engine and newly available automatic transmission for under $20,000 - almost $1,000 less than the previous model year.
- On average, base prices for the 2005 Escape lineup increased less than one percent.

DEARBORN, Mich., Dec. 8, 2003 - Ford Escape - the best-selling small SUV - gets even better for 2005, with a fresh look inside and out, new innovative technology and great value for the customer. On average, base prices for the 2005 Escape lineup increased less than one percent.

The base Manufacturer's Suggested Retail Prices (MSRP) for the 2005 Escape lineup will range from $19,265 to $26,365, excluding destination and delivery charges of $590. The comparable price range for today's 2004 Escape lineup is $18,710 to $26,240.

"Escape is already the leader in the small SUV segment, and the 2005 model will put it even further ahead of the competition," said Corey Holter, Ford Division Escape marketing manager. "We've listened to our customers and added new features, while maintaining our tradition of value by offering the right product at the right price."

Customers now can purchase a nicely equipped Escape XLS with the new Duratec 23 I-4 engine and newly available automatic transmission for under $20,000 - almost $1,000 less than the previous model year. The volume model of the 2005 Escape lineup, an XLT 4WD with a 3.0-liter V-6 engine and automatic transmission, will carry a base MSRP of $24,500, excluding destination and delivery charges.

Available in XLS, XLT and Limited trims, the 2005 Escape offers the advantages of two engine options, 10 configurations, independent rear suspension, a rear liftgate with flip-up glass, and outstanding roominess, cargo features and spaciousness. New features for 2005 include:

- The new Duratec 23 - 2.3-liter I-4 engine with a newly available automatic transmission
- An all-new automatic Intelligent 4WD System
- Quieter interior and improved ride
- Available Safety Canopy™, standard Personal Safety System™ and improved offset crash protection
- A flow-through floor console with integrated floor shifter standard on all models
- A new center console with larger cup holders, additional storage and 12-volt power point
- Upgrades to the front seats for comfort, with new fabric and premium leather seating surfaces
- A modernized instrument cluster and available message center on Escape Limited
- A new front fascia with integral fog lamps, new grille and quad headlamps with jewel-effect clear lenses; new rear fascia
- New aluminum wheels available on XLS and XLT

The Duratec 30 - 3.0-liter V-6 engine also is improved for 2005 with a smoother idle and improved shift quality from its standard four-speed automatic transmission.

As a leader in the small sport-utility segment, Escape attracts a variety of customers - ranging from young buyers to empty nesters - to the Ford SUV lineup. Escape is fun-to-drive, agile, sporty, durable yet affordable and fuel-efficient transportation ideal for first-time SUV buyers or those seeking the attributes of an SUV in a more compact package.

Year-to-date through November, Escape sales are up 18 percent, with almost 154,000 sales already this year - more than any of its competitors. Ford sold more than 145,471 Escapes in the 2002 calendar year, and more then 500,000 units since it was introduced in late 2000.

Available in dealerships next February, the 2005 Escape will be built at Ford Motor Company's Kansas City (Mo.) Assembly Plant and Avon Lake (Ohio) Assembly Plant.

XLS Manual Standard Equipment
(* New or improved feature for 2005)

- Duratec 23 I-4 engine *
- 5-speed manual transmission *
- Intelligent 4WD System (on 4WD equipped vehicles) *
- Anti-lock braking system (ABS) *
- 15-inch styled-steel wheels *
- P225/75R15 A/S BSW tires
- Molded-in-color grey front and rear fascias, body-side cladding *
- Power Group - power windows, locks, mirrors and keyless entry
- Roof side rails (black)
- AM/FM single CD
- Front seats - cloth low-back buckets; manual two-way driver seat adjustment *
- Rear seat - cloth 60/40 split seat with tip-fold-flat latch *
- Air conditioning
- Floor console with 2 cupholders, and storage bin *
- First- and second-row assist handles (second row N/A with Side Air Canopy)
- Cloth driver and passenger visors with dual covered vanity mirrors
- Locking glove box
- Center dome with map lights and rear cargo area light
- Power point
- Cargo floor hooks
- Air bags - second-generation driver and front-passenger
- LATCH (Lower Anchors and Tethers for Children)
- SecuriLock®
- Battery saver features
- Spare tire
- Wheel nut wrench and jack
- Illuminated entry

XLS Standard Equipment
All XLS Manual standard equipment plus…

- Four-speed automatic O/D transmission

XLT Standard Equipment
All XLS standard equipment plus…

- Duratec 30 V-6 engine *
- Four-speed automatic O/D transmission *
- Power four-wheel disc brakes on 4WD *
- Steering wheel mounted speed control
- 16-inch aluminum wheels *
- P235/70R16 A/S BSW tires (OWL std. on 4WD)
- Front fog lamps *

- Roof rack with two horizontal bars
- Privacy Glass
- AM/FM 6-disc in-dash CD player
- Front seats - premium cloth low-back bucket seat *
- Rear seat - premium cloth 60/40 split seat with tip-fold-flat latch *
- Power six-way driver seat
- Floor mats, color keyed carpeted front and rear with driver retention hook
- Perimeter alarm

XLT Sport Standard Equipment
All XLT standard equipment plus…

- 16-inch bright machined aluminum wheels
- P235/70R16 A/S OWL tires
- Painted Dark Shadow grey fascias, bodyside cladding & wheel lip moldings *
- Black step bars

Limited
All XLT Sport standard equipment plus…

- 16-inch bright machined aluminum wheels
- P235/70R16 A/S BSW tires
- Monochromatic appearance
- Front seats - premium leather-trimmed low-back bucket *
- Rear seat - premium leather-trimmed 60/40 split seat with tip-fold-flat latch *
- Overhead console with dual storage bins (not available with Power Moonroof)
- Automatic headlamps
- Auto-dimming rearview mirror
- Message Center *
- Cargo area retractable cover
- Dual illuminated vanity mirrors

2005 ESCAPE PRICING

Prices do not include destination and delivery charges of $590

2005 ESCAPE PRICING		
Series	Drive	Base MSRP
XLS Manual	FWD	$19.265
XLS	FWD	$19,405
XLT	FWD	$22,750
XLT Sport	FWD	$23,690
Limited	FWD	$24,615
XLS Manual	4WD	$21,015
XLS	4WD	$21,155

XLT	4WD	$24,500
XLT Sport	4WD	$25,440
Limited	4WD	$26,365

2005 ESCAPE WHEELS & TIRES	**MSRP $**	**XLS Manual**	**XLS**	**XLT**	**XLT Sport**	**Limited**
15-inch styled steel wheels	N/C	S	S	-	-	-
15-inch aluminum wheels	$375	O	O	-	-	-
16-inch aluminum wheels	N/C	-	-	S	-	-
16-inch painted aluminum wheels	N/C	-	-	S*	-	-
16-inch bright machined aluminum wheels	N/C	-	-	-	S	S
P225/75Rx15 BSW All-Season	N/C	S	S	-	-	-
P235/70Rx16 BSW All-Season	N/C	-	-	S	-	S
P235/70Rx16 OWL All-Season	$120	-	-	0(FWD)	S	-
				S(FWD)		
P235/70Rx16 OWL All-Terrain	N/C	-	-	-	S*	-

* Standard on XLT No Boundaires™ Package Only

2005 Escape Optional Equipment, Packages and Pricing

Optional Feature	MSRP $	XLS Manual	XLS	XLT	XLT Sport	Limited
Convenience Group	$325	O	O	S	S	S
Leather Comfort Group	$575	-	-	O	-	-
XLT No Boundaries™ Package	$1,055	-	-	O	-	-
Limited Luxury Comfort Package	$1,095	-	-	-	-	O
Trailer Tow. Class II Package	$350	-	-	O	O	O
Cargo Area Retractable Roof	$75	O	O	O	O	S

Power Moonroof	$585	-	-	O	O	O
Privacy Glass	N/C	-	-	S	S	S
Roof Rack w/ horizontal bars	$40	O	O	S	S	S
Safety Canopy	$425	O	O	O	O	O
Side Step Bars (requires 546 wheels on XLS)	$325	O	O	O	S	-
AM/FM Stereo/Clock/Single CD player	N/C	S	S	-	-	-
AM/FM Stereo/Clock/6-disc, In Dash CD player	N/C	-	-	S	S	S
AM/FM Stereo/Clock/Single CD/Cassette (Dual Media)	$125	-	-	O	O	-
MACH 6-disc CD with AM/FM Stereo/Clock	$565	-	-	O	O	O

Convenience Group includes: Perimeter alarm; steering wheel mounted speed control; front and rear color-keyed carpeted floor mats with driver retention hook.

Leather Comfort Group includes: lather-wrapped steering wheel; leather-trimmed seats.

XLT No Boundaries™ Package includes: No Boundaries™ Rack System; 16-inch painted aluminum wheels; P235/70R16 A/T OWL tires; wheel lip moldings; black step bars; appearance skid plate; new unique cloth fabric; Class II Trailer Towing package.

Limited Luxury Comfort Package includes: MACH 6-disc in-dash CD player; driver and front passenger heated seats; heated side view mirrors; Reverse Sensing System.

Trailer Towing Class II Package includes: trailer hitch receiver; wiring harness with four-pin connector; oil cooler.