

2005 Focus Overview

- Clean, contemporary new exterior design
- Redesigned, modern interior with all-new audio lineup
- Simpler model and trim designations
- New ZX4 ST performance model – an evolution of the SVT Focus with 151-horsepower 2.3-liter Duratec 23 I-4
- New 136-horsepower, 2.0-liter Duratec 20 dual overhead cam, in-line 4-cylinder (I-4) engine

The Ford Focus receives major design and engineering improvements for the 2005 model year.

New for 2005, a Focus ZX4 ST performance sedan has been added to the lineup. This sedan marries chassis components from the SVT Focus with a 151-horsepower, 2.3-liter Duratec 23 I-4 engine.

Focus is built in Wayne, Mich. and Hermosillo, Mexico.

Design and Equipment

For 2005, Focus will again offer four unique body styles but with new, simpler model and trim designations. The range includes a three-door hatchback (ZX3), a four-door sedan (ZX4), a five-door hatchback (ZX5) and a station wagon (ZXW). The entry-level trim series is S, followed by SE and SES, which have higher levels of standard equipment and options. The range-topping ST performance model will be offered in the ZX4 sedan body style.

Every 2005 Focus receives a new front-end treatment that echoes cues from Ford's new flagship sedan, the Ford Five Hundred. The new hood and fenders fall away less sharply than the original design, so the car appears more substantial. Detail changes include new headlamps with reshaped clear lenses, a larger grille with a new diamond pattern ringed in chrome and a new fascia with wider, lower air intake and round fog lamps.

Sedan models also receive new taillamps and a new rear bumper fascia.

The most dramatic design departure from the original Focus is the new interior, reflecting the priorities Ford has set for its cabins: clean and modern looking, highly functional and built of high-quality materials.

The instrument panel is symmetrical; the driver and front passenger areas are divided by two rectangular climate control registers – the hazard switch and a shallow center stack for the audio and climate control systems.

New storage areas include a storage drawer for six compact discs, located by the driver's left knee, and an open storage space located just below the climate control dials.

A standard floor console houses the shifter, two cup holders, parking brake lever and optional features, including the traction control system. An overhead console with sunglasses holder and space for a garage door opener is a new option. Front doors now include molded-in beverage holders.

Powertrain

The 2005 Focus benefits from the Ford's "Revolution Under the Hood" – a massive undertaking that began about four years ago to improve powertrain performance, refinement, fuel economy and

emissions.

Ford estimates the 2005 Focus fleet will produce 32 percent fewer smog-forming emissions than its 2004 fleet. At the same time, base horsepower will rise 23 percent, and fuel economy is expected to improve by 7 percent.

Three engines are offered:

- New 136-horsepower, 2.0-liter Duratec 20 dual overhead cam, in-line 4-cylinder (I-4) engine replaces both the base 110-horsepower, 2.0-liter single overhead cam I-4 engine and the 130-horsepower, 2.0-liter Zetec DOHC I-4.
- A 151-horsepower 2.3-liter Duratec 23 DOHC I-4 engine powers the new Focus ZX4 ST, which will be available in all 50 states. This engine is derived from the Duratec 20 family, with larger displacement and performance-tuned exhaust.
- In California, New York, Massachusetts, Vermont and Maine, a super-clean Duratec 20E qualifies Focus as a Partial Zero Emissions Vehicle. The 20E version of Focus is cleaner than some hybrid-electric vehicles.

The Duratec 20 and 20E are available with a 5-speed manual transmission or a 4-speed automatic. Focus ZX4 ST offers a 5-speed manual.

Safety

Focus occupant-sensing technology will turn the front passenger seat air bag on or off after determining whether the seat is occupied by an adult or a child. Ford continues to recommend that children under 12 ride in the back seat secured by a safety belt or child safety seat. Anti-lock brakes are optional on S, SE and SES and standard on the ST.

Side-impact air bags are optional on all series.

Major Equipment and Options

S series – Five-speed manual transmission, 15-inch, nine-spoke steel wheels and all-season tires, rear-window wiper and washer on ZX3, ZX5 and ZXW, AM/FM stereo with single CD player and speed-sensitive volume control.

SE adds – Power windows, locks and keyless entry, power mirrors, variable speed wipers, air conditioning, front center arm rest and AM/FM stereo with CD/MP3 player and overhead console.

SES adds – 16-inch, five-spoke (ZX3, ZX4, ZX5) or multi-spoke (ZXW) alloy wheels, fog lamps, body-color decklid or liftgate handles, body-color side moldings, enhanced suspension with rear-stabilizer bar, six-disc AM/FM stereo with CD changer and audio controls on the steering column, automatic speed control, tilt/telescoping leather-wrapped steering wheel and tachometer.

ZX4 ST adds – 2.3-liter Duratec 23 engine, four-wheel disc brakes with ABS, unique 16-inch aluminum machined alloy wheels, ST performance-tuned suspension, chrome-tipped exhaust, body-color door handles, ground effects front and rear fascia, satin alloy grille, power-heated exterior mirrors, silver-faced gauges, sport bucket seats and door trim with black-and-red fabric inserts (optional preferred suede), leather-wrapped steering wheel and shift knob with contrasting

stitching.

Options include side-impact air bags, automatic transmission, power moonroof, traction control, perimeter alarm and leather seating surfaces.