

2006 Taurus Overview

- Simplified series strategy includes SE and SEL sedan
- New exterior color: Tungsten Clearcoat Metallic
- Flexible-fuel version available for fleet customers

Overview

Ford Taurus, one of America's favorite midsize family cars, is available in two sedan trims for 2006.

Taurus was founded on safety, comfort, value and reliability – and continues to deliver in every one of these areas for 2006. A simplified series strategy, new paint color and flexible-fuel version for fleet customers highlight the changes for 2006.

Taurus is built in Atlanta, Ga.

Design and Equipment

Taurus is available as a four-door sedan that seats five or six passengers in two trim series: SE and SEL.

The egg-crate grille and front and rear styling clearly represent the Ford brand image. These aerodynamic styling cues demonstrate the Taurus team's commitment to craftsmanship and quality. Tungsten Clearcoat Metallic joins the list of paint choices this year.

Air conditioning, keyless entry, 16-inch wheels, power windows and mirrors and speed control are standard on all Taurus models. SEL versions include a CD player, power driver seat, 60/40 split rear seat and wood interior accents.

Powertrain and Chassis

The 2006 Taurus is powered by a rugged overhead-valve engine with 153 horsepower and 186 pound-feet of torque. A flexible fuel version of this engine is available for fleet customers.

A four-speed automatic transmission with adaptive shift control programming is standard equipment. Taurus is front-wheel-drive, with variable-assist power rack-and-pinion steering.

The ride from Taurus' suspension system is secure, confident and well-controlled. The front suspension is an independent MacPherson-strut design. Taurus uses an independent quadralink rear suspension.

Safety and Security

Parents magazine and AAA selected the Taurus as one of the best vehicles for families. Reviewers liked that the Taurus comes standard with Ford's Personal Safety System® with dual-stage air bags.

Taurus is rated a "Best Pick" by the Insurance Institute for Highway Safety in its offset frontal crash test.

Major Features and Options

SE: Power windows with driver side one-touch down, power door locks, power mirrors, AM/FM

cassette stereo, six-passenger seating, air conditioning with cabin air filter, automatic speed control, remote keyless entry, driver message center and intermittent wipers.

SEL adds: Keypad entry, approach lamps, seven-spoke aluminum wheels, AM/FM stereo with CD player, compass and exterior temperature display, auto-dimming rearview mirror, perimeter anti-theft system, six-way power driver's seat with manual lumbar adjustment, illuminated visors and wood grain interior accent trim.

Options include the Mach audio system with six speakers, five-spoke aluminum wheels, leather seating surfaces, six-disc CD changer, electronic climate control, anti-lock brakes, moonroof, traction control, rear spoiler, power passenger seat, universal garage door opener, side air bags and automatic headlamps.

Milestones

1985	Ford introduces the revolutionary Taurus sedan
1986	<i>Motor Trend</i> names Taurus Car of the Year
1987	Taurus becomes Ford's best-selling vehicle
1989	Ford introduces SHO performance version
1992	Taurus becomes America's best-selling car for five years straight
1995	Ford introduces all-new Taurus
1998	Taurus is selected to replace Thunderbird on NASCAR circuit
2001	Taurus earns double-five-star safety rating from the federal government