

2007 F-Series Super Duty Overview

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F-250/F-350

2007 Highlights

- New Lariat Highline Edition available on SuperCab models
- New Lariat Outlaw Package available on Crew Cab models
- Three fresh color combinations are offered for the Ford Harley-Davidson™: Black with Medium Wedgewood Blue Flames; Medium Wedgewood Blue with Black Flames; and Dark Stone with Black Flames
- 4.10:1 non-limited-slip axle now standard on F-250 and single-rear-wheel (SRW) F-350 with the 5.4L Triton™ V-8
- Cloth 40/20/40 split bench seat is now available on XL models
- Power equipment group now available on XL models
- Tilt steering wheel is optional on XL for Fleet customers

Overview

Ford F-Series Super Duty® is the proven leader in the over-8,500-pound gross vehicle weight rating (GVWR) pickup segment with a reputation as America's get-the-job-done, rugged, practical and capable truck.

For 2007, F-250 and F-350 Super Duty pickups offer even more for customers, including the all-new Lariat Highline SuperCab and Lariat Outlaw Crew Cab.

F-250 and F-350 Super Duty pickups are available in Regular Cab, SuperCab and Crew Cab body styles in XL, XLT and Lariat trims. For even higher payload capacity, F-350 Super Duty is available in a dual-rear-wheel (DRW) "dually" configuration.

F-Series Super Duty pickups are built in Louisville, Ky.

Design and Equipment

Super Duty's design complements its legendary capabilities with a bold, tough look and a refined interior.

Super Duty's grille draws cues from the popular Mighty F-350 TONKA concept truck's chiseled good looks. Sharp edges and vertical bar surfaces provide a milled appearance. Available paint choices include dozens of monochromatic and two-tone combinations. Wheel-lip moldings coordinate with the two-tone treatment on some series.

Large three-dimensional badges identify each series and powertrain. Super Duty has led the way by being the first in the segment to offer 18- and 20-inch wheels.

New for 2007, a Lariat Highline Edition is available on F-250 and F-350 SRW SuperCab models. Chrome is the theme, with that finish gracing the billet-style grille, 5-inch tubular step bars, tow hooks, mirror caps, exhaust tips and accenting the



instrument cluster. Seating is via Captain's Chairs with unique black leather seating surfaces.

Also new is the Lariat Outlaw Package, available on F-250 and F-350 SRW Crew Cab models. Boasting a black monotone paint treatment with a unique red tape stripe, the black theme is carried inside with unique black and red leather trimmed Captain's Chairs with center console and FlexFold™ 60/40 rear bench seat. Unique ebony accents abound on the carpet, door trim insert, scuff plates and B-pillars.

Three fresh color combinations are offered for the Ford Harley-Davidson™ F-Series Super Duty – Black with Medium Wedgewood Blue Flames, Dark Stone with Black Flames and Medium Wedgewood Blue with Black Flames. The Harley-Davidson™ package is available on Crew Cab Lariat models and includes a host of unique appearance features.

Also newly available for 2007 XL models is a power equipment group that includes power locks, power front side windows (and rears on Crew Cab), one-touch down driver-side window, foldaway black power mirrors. A 40/20/40 split bench seat is also available on all XL models.

Powertrain and Chassis

F-Series Super Duty continues to set the standard for capability in the full-size pickup segment, offering best-in-class payload, gross vehicle weight ratings (GVWR) and conventional and fifth-wheel trailer tow ratings.

Three engine options include the segment's most powerful gasoline engine.

The 6.8-liter, three-valve Triton™ V-10 produces 362 horsepower and 457 pound-feet of torque – both class-leading figures.

The segment's best-selling diesel engine – Power Stroke® – is rated at 325 horsepower and 570 pound-feet of torque.

Ford's modular 5.4-liter, three-valve Triton V-8 delivers 300 horsepower and 365 pound-feet of torque. More than 80 percent of peak torque – nearly 300 pound-feet – is available starting as low as 1,000 rpm.

All engines benefit from electronic throttle control, which provides economy and performance benefits. For commercial users who need elevated engine speed to run aftermarket power takeoff (PTO) systems, the “stationary elevated idle control” feature is available on all models.

Super Duty transmissions include a rugged six-speed manual and sophisticated TorqShift® five-speed automatic.

F-Series Super Duty pickups have more towing and payload capacity than ever, making F-350 capable of towing a class-leading 19,200 pounds, when properly equipped.

Ford's available TowCommand™ System, which includes the industry's first factory-installed and warranted electronic trailer brake controller, offers smoother operation and safety features. This includes a special trailer brake strategy when the truck's anti-lock braking system detects poor traction. No aftermarket trailer brake controller can do this. Ford's TowCommand System also includes TorqShift® transmission with tow-haul mode and telescoping trailer tow mirrors.

Super Duty's frame features a fully boxed front section for strength and torsional stiffness. From the boxed section back, the frame uses steel that is the thickest gauge of any pickup.

Properly equipped, dual-rear-wheel Super Duty pickups with the 6.8-liter, 3-valve Triton V-10 and 6.0-liter Power Stroke Turbodiesel have the ability to tow up to a class-leading 15,000 pounds on a

conventional hitch.

Safety and Security

All F-250 and F-350 Super Duty models include driver and front passenger air bags, BeltMinder® and anti-lock brakes as standard equipment.

Major Features and Options

XL: 5.4-liter 3-valve V-8 engine; manual fold-away mirrors; argent grille; front tow hooks; halogen sealed beam headlights; removable tailgate with key lock; AM/FM stereo; air filter minder (diesel only) and driver and front passenger air bags.

XLT adds: Chrome bumpers; bright grille; jewel-effect headlamps; air conditioning; power windows and door locks; cloth seats; speed control; tilt steering wheel and CD player.

Lariat adds: Cab steps; fog lamps; six-way power driver seat and power passenger seat (Crew Cab only) with leather seating surfaces; privacy glass; leather-wrapped steering wheel; rear sliding window and advanced security group.

Ford's F-Series can be customized in literally hundreds of thousands of distinct combinations. Selected options include King Ranch package; FX4 Off-Road package; TowCommand system; XL décor group; XLT Sport package; camper package; chrome package; keypad entry; high capacity trailer tow package; max front GAWR package with heavy-duty springs; snow plow package and trailer tow package.

Milestones

1900	Henry Ford builds his third vehicle: a truck
1917	Ford introduces the Model T One-Ton truck chassis, its first chassis specifically built for trucks
1948	F-Series is Ford Motor Company's first all-new post-war line of vehicles.
1953	F-250 pickup is introduced as F-Series; numerical designations are changed
1959	Ford introduces the first factory-built, F-250 four-wheel-drive models
1965	F-250 Crew Cab is introduced as Ford's first four-door pickup
1969	Kentucky Truck Plant opens
1974	Ford introduces the F-Series SuperCab for F-100 through F-350
1983	F-Series 6.9-liter V-8 diesel debuts
1995	F-Series surpasses the Volkswagen Beetle as the world's best-selling vehicle nameplate
2003	6.0-liter Power Stroke® diesel joins the lineup
2005	F-Series is heavily upgraded with new powertrains, features and updated design

F-350/F-450/F-550

2007 Highlights

- Power equipment group chrome package now available on XL models
- Cloth 40/20/40 split bench seat is now offered on XL models
- Tilt steering wheel is optional on XL Fleet
- 19.5-inch Michelin all-position tires are now available on all F-450/F-550 Chassis Cab models

Overview



The F-350/F-450/F-550 Super Duty Chassis Cab lineup is designed for hard work and is the popular choice for industrial and commercial applications. The wide variety of Ford Super Duty choices available to customers is one reason Ford has been the truck leader for almost three decades. The chassis cab breadth and depth of product, quality, power, toughness, reliability and ability to get any job done makes for a product that exceeds customer expectations.



The F-350/F-450/F-550 Chassis Cabs are available in Regular Cab, SuperCab and Crew Cab configurations in XL, XLT and Lariat trims. Designed with customization in mind, all models are available in 4x2 and 4x4 configurations.

The F-Series Super Duty truck lineup is manufactured at Ford's 4.6-million square foot Kentucky Truck Plant in Louisville – the largest truck plant in the world.

Design and Equipment

Super Duty has a confident stance, drop-down beltline, round wheel openings and a large grille with machined-appearance bars and distinctive side nostrils. Clean, sheer surfaces with distinctive geometric forms and strong lines introduce a modernized, highly structured look, emphasizing the overall sense of power.

Super Duty Chassis Cabs have flat frame rails designed specifically to accommodate aftermarket bodies. Two-piece frame rails allow for a replaceable front section module that enables easy service. Standard power-glass, manual-telescoping, trailer-tow mirrors on XLT and Lariat models have heated glass, two-way fold, integrated turn signals and clearance lights. SuperCab and Crew Cab 4x4 models can be equipped with the enhanced protection of a transfer case skid plate.

Wiring on isolated circuits is color-coded to facilitate vocational upfits. A through-the-frame-rail fuel-filler neck makes upfitting easier. The fuel tank comes in different configurations, including standard aft-of-axle, midship or both (diesel only), providing up to 59 gallons of optional capacity on dual-rear-wheel (DRW) diesel models.

Both SuperCab and Crew Cab configurations are best in class for interior roominess. The XL vinyl interior washes down quickly and holds up under severe conditions. The XLT and Lariat trims make a great work truck a great place to work.

Newly available for 2007 XL models is a power equipment group chrome package that includes power locks, power front side windows (and rears on Crew Cab), one-touch down driver side window, foldaway black power mirrors. A 40/20/40 split bench seat is also available on all XL models.

Powertrain and Chassis

Super Duty Chassis Cabs have power and torque, where and when you need it.

Powertrain options include the segment's most powerful gasoline engine.

The 6.8-liter, 3-valve Triton™ V-10 produces 362 horsepower and 457 pound-feet of torque – both class-leading figures.



The Power Stroke® Turbodiesel is rated at 325 horsepower and 570 pound-feet of torque.



Ford's modular 5.4-liter, 3-valve Triton™ V-8, available on some F-350 models, has a three-valve architecture and sophisticated technology, including variable valve timing, delivering 300 horsepower and 365 pound-feet of torque. More than 85 percent of peak torque – nearly 300 pound-feet – is available starting as low as 1,500 rpm.

All engines benefit from electronic throttle control, which provides economy and performance benefits. For commercial users who need elevated engine speed to run aftermarket power takeoff (PTO) systems, the “stationary elevated idle control” feature is now available with all powertrains.

All engines offer the TorqShift® automatic transmission, with five forward speeds and Tow-Haul Mode, which provides improved control uphill and downhill, using a tailored shift strategy and engine braking as necessary.

Safety, Security and Maintenance

Safety and security features available on F-350/F-450/F-550 Super Duty Chassis Cabs include air bags for the driver and right front passenger. Fog lamps on the Lariat enhance visibility in inclement weather.

All Super Duty customers benefit from “uptime-critical” parts ordering, 24 hours a day, seven days a week, with next-day delivery 365 days a year.

Additional safety and security equipment includes alert chimes, safety belt energy-management retractors and pretensioners, Beltminder®, fuel pump inertia shutoff switch, side intrusion door beams and four-wheel anti-lock brakes.

Major Features and Options

XL: 5.4-liter, three-valve V-8 engine (F-350 SRW); 6.8-liter V-10 engine (F-350 DRW/F-450/F-550); four dash-mounted upfitter switches; telescoping trailer tow mirrors; front tow hooks; seven-wire harness; auxiliary power point; roof clearance lights; AM/FM stereo; four-wheel disc brakes with ABS; 40-gallon fuel tank; air filter minder (diesel only) and rear --fold-bench seat.

XLT adds: Chrome front bumper; bright grille; dual-beam jewel-effect headlamps; 18-inch chrome steel wheels (SRW) or 17-inch steel wheels (DRW); air conditioning; power windows and door locks; power heated telescoping trailer tow mirrors with integrated clearance lights and turn signals; cloth seats; speed control; tilt steering wheel and CD player.

Lariat adds: Cab steps; fog lamps; six-way power driver and passenger seats with leather seating surfaces; privacy glass; leather-wrapped steering wheel; 18-inch premium bright aluminum (SRW) or 17-inch polished aluminum wheels (DRW); rear sliding window; advanced security group and trailer tow package.

Option packages include: keypad entry; auxiliary idle control kit; ambulance prep package; high capacity trailer tow package; max front GAWR package with heavy duty springs; low deflection package; power equipment; snow plow package; trailer towing package and XL decor kit.

Milestones

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1974	Ford introduces the F-Series SuperCab for F-100 through F-350
1983	F-Series 6.9-liter V-8 diesel debuts
1995	F-Series surpasses the Volkswagen Beetle as the world's best-selling vehicle nameplate
2003	6.0-liter Power Stroke diesel joins the lineup
2005	F-Series is heavily upgraded with new powertrains, features and updated design

F-650/F-750

2007 Highlights

- The F-650 and F-750 Super Duty® offer businesses and municipalities a tough, hard-working Class 6 and Class 7 commercial truck
- The F-650 and F-750 deliver modern styling, comfort and convenience features not normally found in a commercial vehicle
- F-650 and F-750 represent the most capable entries of America's best-selling truck lineup for 29 years running – Ford F-Series

Design and Equipment

The secret to delivering the best-selling truck lineup for 29 years is offering customers the vehicle that best fits their needs. For businesses and municipalities looking for a Class 6 or 7 commercial vehicle with non-commercial refinement, Ford F-650 and F-750 Super Duty Chassis Cabs can be customized to fit their specific use.

F-650 and F-750 customers have their choice of three cab configurations: Regular Cab, an exclusive four-door SuperCab and four-door Crew Cab, each with a wide variety of seating choices. There are 38 wheelbase choices, allowing the trucks to be easily upfitted across a wide spectrum of body types.

Customers can choose from nine different frames, including one of the strongest-rated frames in its class, rated to 120,000 pounds per square inch (psi). There is also a wide array of rear axles, including two-speed and single-speed axles with driver-controlled locking differentials.

There are five multi-leaf and three air suspensions to choose from. Air suspension is offered on all models, with or without air brakes, while as many as 16 fuel tank combinations are available.

Each of these design elements, and others, has been creatively packaged to allow for maximum fuel capacity and ground clearances for given applications – especially those requiring clear frame rails



for skirted bodies.

In addition, Ford offers a low-profile cab, ideal for height-restricted applications. Tractor versions also are available for both F-650 and F-750. Tractor models, designed to pull trailers like those used for beverage delivery, have F-650, F-750 and F-750 S designations depending on power and capacity.

Diverse offerings make for eight distinct model options, each with a variety of cabs and wheelbases. F-650 is available as a “Pro Loader” with a kick-up or straight frame. F-650 also is available as a standard straight-frame truck.



Powertrain and Chassis

Three diesel engine families are available with a wide variety of horsepower choices. Customers also can choose between 5-, 6- or 7-speed manual and 5- or 6-speed automatic transmissions.

New for the 2007 model year the base engine is a direct-injection, 24-valve 5.9-liter Cummins ISB I-6 diesel with eight power ranges, generating up to 275 horsepower and 660 pound-feet of torque.

Other engine offerings include a 32-valve, 6.0-liter Power Stroke® diesel with four power ranges, generating up to 230 horsepower and 620 pound-feet of torque and an 18-valve C7 Caterpillar 7.2-liter I-6 diesel with up to 300 horsepower and 860 pound-feet of torque.

Safety and Security

The F-650/F-750 has a heavy-duty braking system. The high-efficiency hydraulic brake system is standard; an air brake system is optional.

Both hydraulic and air brakes have a standard four-wheel anti-lock system (ABS) designed to eliminate wheel lockup and help the driver maintain control during severe braking.

Ford's innovative BeltMinder™ safety belt reminder system is standard, as are safety belts for every seating position.

Major Features and Options

XL includes: Air conditioning; solar-tinted glass; chrome front bumper; chrome grille; halogen headlamps; stainless exterior mirrors; assist handles; power point; interior lamp; two-speaker AM/FM stereo radio; speed control; tilt steering; intermittent wipers; anti-lock brakes and dual batteries.

XLT adds: Power windows and door locks; four-speaker audio system with in-dash single-CD player; high-back seating; tow hooks and cab back panel cover.

Numerous options include a front frame extension, power take-off provision and vertical exhaust system, among others.

Milestones

1928	Model A Open Cab Pickup and AA Chassis are introduced
1932	An all-new Model B pickup and new Model BB truck chassis are introduced, along with the famous Ford “flathead” V-8
1952	Ford enters a new era in engine technology with an overhead-valve configuration
1953	F-900 places Ford in the Class 7 market segment for the first time

1966 Power steering becomes available across the F-Series range
1968 Heavy-duty diesel engine first available
1969 Power brakes and air conditioning first offered
1969 Kentucky Truck Plant opens
1999 New Class 6 and Class 7 F-650 and F-750 trucks introduced
2000 Luxury F-650 SuperCrewZer™ debuts
2002 F-750 models offer a 33,000-pound GVWR Tractor Package for beverage delivery