

# 2010 Ranger Overview

## 2010 RANGER PROVIDES VALUE, EXCELLENT COMPACT PICKUP FUEL ECONOMY

- Ford-exclusive AdvanceTrac® with RSC (Roll Stability Control™) helps provide Ranger with an added measure of driving safety
- Standard Class III trailer hitch means every Ranger comes ready to work
- Choice of efficient, powerful I-4 and V-6 engines allows Ranger customers to choose maximum efficiency or maximum payload capacity

The 2010 Ranger combines Ford's tough-truck heritage with fuel efficiency, affordability and flexibility in a small pickup that's big on value.

Ranger offers EPA-estimated fuel economy at 21 mpg in the city and 26 mpg on the highway for the 2.3-liter I-4 engine, based on 2009 ratings, yet can also be configured with a maximum towing capacity of 5,940 pounds to suit customers' work and play needs. Ranger has been thoroughly tested to assure it measures up to its Ford Truck lineage, even in maximum payload and towing situations. Three trim levels – XL, XLT and Sport – and an impressive array of optional equipment enables customers to combine their needs and wants to build the perfect Ranger.

### Well Equipped, Well Engineered

Ranger is available in Regular Cab and in two- and four-door SuperCab configurations. The segment's only 7-foot box is available as a Fleet option on the XL Regular Cab model. XL and XLT 4x2 and 4x4 series are equipped with stylish standard wheels and tires, and a Class III Trailer Hitch is standard across the line.

The lower front-bumper valance has an integrated, 1-inch air deflector to help reduce drag and improve fuel economy. Large fog lamps provide excellent visibility and a tougher appearance.

XLT models feature body-color front and rear step bumpers as well as a chrome H-bar grille that is standard on 4x2 models for a bolder look.

Sport SuperCab trucks offer standard step bars, while the Sport SuperCab 4x4 is equipped with standard skid plates to protect major components at the front, middle and rear of the truck's underbody.

XLT and Sport (available on XL) models are equipped with an AM/FM stereo with an auxiliary audio input jack and are MP3 capable - SIRIUS® Satellite Radio is an available option on XLT and Sport.

### Capable, Efficient Powertrains

Ranger offers two engine choices: a 2.3-liter dual-overhead-cam (DOHC) I-4 and a 4.0-liter single-overhead-cam (SOHC) V-6.

The DOHC 2.3-liter engine produces 143 horsepower at 5,250 rpm and 154 ft.-lb. of torque at 3,750 rpm, and offers outstanding fuel economy. It's the standard engine for XL and XLT 4x2 Regular Cab and two-door SuperCab.

The larger SOHC 4.0-liter V-6 produces 207 hp at 5,250 rpm and 238 ft.-lb. of torque at 3,000 rpm. It's the standard engine for XL 4x4, XLT 4x2 four-door SuperCab and 4x4, and all Sport.

Both engines come standard with a five-speed manual transmission and are available with a smooth, durable 5-speed automatic transmission.

### **Safety and Security**

Ranger provides high levels of safety and security via Ford's Personal Safety System™, AdvanceTrac with RSC, seat-mounted side air bags, Tire Pressure Monitoring System (TPMS) and SecuriLock® passive anti-theft system, all included as standard equipment on all models.

AdvanceTrac with RSC delivers a level of performance that competitive stability control systems can't match. Unlike competitors' systems, AdvanceTrac with RSC utilizes a second gyroscopic roll rate sensor to determine the vehicle's body roll angle and roll rate.

If the unique roll rate sensor detects a significant roll angle, the system applies additional countermeasures – such as applying brakes to one or more wheels or reducing engine power – to enhance vehicle rollover resistance.

Also standard is a four-wheel Anti-Lock Brake System (ABS), along with driver- and front-passenger air bags, safety belts with front pre-tensioners for outboard seating positions and side-intrusion door beams. Lower Anchors and Tethers for CHildren (LATCH) child-seat mounts are provided in the front-passenger seat on all models. Ford's front-passenger sensing system helps ensure air bags are not deployed on the passenger side when small children are detected.

Ranger is built at Ford's Twin Cities Assembly Plant in St. Paul, Minn.

### **Ranger Safety Technologies**

Standard and available 2010 Ford Ranger safety features include:

- Air bags, driver and front passenger seats
- Seat-mounted side air bags
- Front Passenger Sensing System
- Ford Personal Safety System™
- Side intrusion door beams
- AdvanceTrac with RSC (Roll Stability Control)
- LATCH (Lower Anchors and Tethers for CHildren) system on front passenger seat
- Safety Belts with pretensioners, front outboard seating positions
- SecuriLock® Passive Anti-Theft System (PATS)
- Tire Pressure Monitoring System (TPMS)
- Four-wheel ABS brakes