

# 2010 E-Series Overview

## 2010 FORD E-SERIES WORKS WITH YOU USING INDUSTRY-EXCLUSIVE TECHNOLOGY, JOB AIDS, SAFETY FEATURES

- E-Series is the only full-size van available with the SYNC® voice-activated communications and entertainment system
- E-Series is the only full-size van available with industry-exclusive Ford Work Solutions™ technology
- Available navigation system with a 6.5-inch touch screen display integrated into the instrument panel helps you get to the job site or vacation cottage
- Flexible door system permits doors to be held open at 105 degrees and opened to 178 degrees with a simple push

Ford E-Series - America's top selling full-size van for 28 years running – is the only full-size van offering technology designed to help customers manage their fleets more efficiently, track and secure tools and better serve customers.

### 'Built Ford Tough' E-Series Delivers More

Understanding E-Series is the van of choice for a range of customers - from small business owners to custom upfitters to larger commercial fleet operators - Ford E-Series offers features and technologies to make work and travel more productive and convenient. They include:

- Three industry-exclusive **Ford Work Solutions** innovations:
  - An in-dash computer developed with Magneti Marelli and powered by Microsoft Auto that provides full high-speed Internet access via the Sprint Mobile Broadband Network and navigation by Garmin; it's the first broadband-capable in-dash computer in production, and features available wireless accessories including a mouse and printer; the system allows customers to print invoices and access documents stored on their home or office computer networks - right on the job site
  - Tool Link, a Radio-Frequency Identification (RFID) asset-tracking system developed with DEWALT, the industry leader in professional power tools, and ThingMagic, the industry expert on embedded RFID technology; Tool Link enables customers to maintain a detailed real-time inventory of the tools or equipment stored in the vehicle
  - Crew Chief, a fleet telematics and diagnostics system, that allows small fleet owners to efficiently manage their vehicles, quickly dispatch workers to job sites and keep detailed vehicle maintenance records
- A **navigation system** with a 6.5-inch touch screen display integrated into the instrument panel
- **SIRIUS Travel Link™**, an industry-exclusive feature; when coupled with navigation, this system provides a collection of data services including real-time local traffic (available in select markets), coast-to-coast weather conditions and fuel price information for more than 120,000 gas stations in the 48 contiguous states and District of Columbia
- **Rear Backup Camera** (Van and Wagon only), activated when the vehicle is shifted into

reverse, giving the driver a clear view behind the vehicle; the video image is displayed in the self-dimming rearview mirror or in the navigation screen (on vans with navigation). The screen image includes an industry-first centerline and colored guides, providing the driver a better perspective of the vehicle's center point and periphery

- **Full-Open Rear Door Check** – detent positions at 105 degrees and 178 degrees – makes it easier to move the rear doors to their full-open position, allowing full access to the rear cargo area
- **Flex-Fuel Capable Gasoline V8 engines** - All E-Series vehicles equipped with either the 4.6-liter or 5.4-liter V-8 engine are capable of running on E85 (85 percent ethanol and 15 percent gasoline), pure gasoline or any blend in-between
- **Compressed Natural Gas (CNG)/Liquefied Petroleum Gas (LPG)** fuel-capable engine available on 5.4L V8 and 6.8L V10 (late availability)
- **Speed Limitation** set to 65 mph (tbd) or 75 mph (tbd) available on select models (Fleet only)
- **Safety equipment**, including an optional dash-mounted front-passenger air bag cutoff switch on vans and cutaways; standard AdvanceTrac® with RSC® (Roll Stability Control™) on all wagons and recreational vans (optional on commercial vans with gasoline engines), and an optional factory-installed integrated trailer brake controller that permits direct operation of a trailer's electronic brakes

### **Comfort and Convenience Built Into the Interior**

The 2010 E-Series features a tough, functional interior that reflects its exterior design. Key features include:

- Functional, user-friendly instrument panel and center console
- Storage, cleverly integrated throughout
  - Door trim panels feature integrated second-bin compartments; a contents-retention strap helps secure items in the driver's door
  - The instrument panel has a storage tray above the passenger air bag
  - The center console includes three large cup holders that can accommodate a wide variety of cup/mug sizes, an integrated clipboard holder and space for a laptop
- Four optional user-defined switches on the dashboard and an efficient wiring harness, making it easy for upfitters to integrate aftermarket features such as auxiliary lighting
- An optional audio input jack on the instrument panel that connects E-Series to MP3 players and other portable audio devices
- A large glove box that provides still more storage and a second power point
- A message center available in E-Series vans and wagons that features an engine hour meter and standard vehicle maintenance information as well as miles-to-empty and fuel economy numbers; the message center is standard on vans equipped with the 6.0-liter Power Stroke®

V-8 Turbo Diesel engine

### **E-Series Safety Technologies**

Standard and available 2010 Ford E-Series safety features include:

- Air bags, driver and front passenger seats
- Side intrusion door beams
- AdvanceTrac with RSC standard on all wagons and recreational vans (available on commercial vans with gasoline engines)
- Available Integrated Trailer Brake Controller
- Available Rear Back Up Camera
- Four-wheel disc Anti-Lock Brake System (ABS)
- Tire Pressure Monitoring System

### **E-Series Technology and Connectivity Features**

Standard and available 2010 Ford E-Series technology features include:

- SYNC voice-activated communications and entertainment system featuring 911 assist, Vehicle Health Reports, traffic reports, GPS based turn-by-turn driving directions and information services (SYNC: Traffic, Directions & Information not available with Navigation System with SIRIUS Travel Link)
- Ford Work Solutions
  - In-dash computer
  - Tool Link
  - Crew Chief
- Available dash-mounted audio input jack
- Navigation system with a 6.5-inch touch screen display
- Available Reverse Park Aid

E-Series vans are available in E-150, E-250 Super Duty and E-350 Super Duty regular and extended-length configurations. Wagons are available in and E-150 and E-350 Super Duty regular-length and E-350 Super Duty extended-length configurations.

All E-Series vans are built at Ford's Ohio Assembly Plant in Avon Lake, Ohio.