

2011 E-Series Overview

2011 FORD E-SERIES MARKS 50 YEARS OF HARD WORK; TECHNOLOGY, SAFETY SET STAGE FOR BRIGHT FUTURE

- Ford E-Series is the only full-size van available with the SYNC® voice-activated communications and entertainment system and industry-exclusive Ford Work Solutions™ technology
- Available navigation system with a 6.5-inch touch screen display integrated into the instrument panel helps customers get to the job site or vacation cottage; HD Radio® technology and SIRIUS® satellite radio provide entertainment along the way
- Flexible rear door system permits doors to be held open at 105 degrees and opened to 178 degrees with a simple push

America's best-selling full-size van for 31 years running, Ford E-Series marks its 50th anniversary in 2011 by offering premium technology to better serve customers. These technologies are designed to help customers manage their fleets more efficiently and track and secure tools.

Available technologies like Ford Work Solutions, SYNC voice-activated communications and entertainment system and a navigation system with HD Radio technology add up to a formidable package for both productivity and customer satisfaction.

Since 1961 the time-tested E-Series has proven itself as always being there for customers and their family or business needs with smart innovations and the right equipment to get the job done.

Productivity solutions

E-Series is the van of choice for a range of customers – from small business owners to custom upfitters to larger commercial fleet operators. Ford E-Series offers features and technologies to make work and travel more productive and convenient. They include:

- **Ford Work Solutions**, which includes three industry-exclusive innovations:
 - An in-dash computer developed with Magneti Marelli and powered by Microsoft Auto that provides full high-speed Internet access via the Sprint Mobile Broadband Network and navigation by Garmin; it's the first broadband-capable in-dash computer in production, and features available wireless accessories including a mouse and printer; the system allows customers to print invoices and access documents stored on their home or office computer networks – right on the job site
 - Tool Link™, a Radio-Frequency Identification (RFID) asset-tracking system developed with DEWALT, the industry leader in professional power tools, and ThingMagic, the industry expert on embedded RFID technology; Tool Link enables customers to maintain a detailed real-time inventory of the tools or equipment stored in the vehicle
 - Crew Chief™, a fleet telematics and diagnostics system that allows small fleet owners to efficiently manage their vehicles, quickly dispatch workers to job sites and keep detailed vehicle maintenance record
- **Navigation system:** Features a 6.5-inch touch screen display integrated into the instrument panel, plus HD Radio technology for additional listening options
- **SIRIUS Traffic™ and SIRIUS Travel Link™:** When coupled with navigation, this system provides a collection of data services including real-time local traffic (available in select markets), coast-to-coast weather conditions and fuel price information for more than 120,000 gas stations in the 48 contiguous states and the District of Columbia
- **Rear View Camera System** (van and wagon only): The system is activated when the vehicle

is shifted into reverse, giving the driver a clear view behind the vehicle; the video image is displayed in the self-dimming rearview mirror or in the navigation screen (on vans with navigation). The screen image includes an industry-first centerline and colored guides, providing the driver a better perspective of the vehicle's center point and periphery

- **Speed limitation:** Setting to 65 or 75 mph is available on select models (fleet only)
- **Full-open rear door check:** Detent positions at 105 degrees and 178 degrees makes it easier to move the rear doors to their full-open position, allowing full access to the rear cargo area

The right tools start with the right foundation

E-Series can offer some of the most advanced technology in the business since it already has one of the most capable chassis in the business. Some of the standard and available functionality built into E-Series includes:

- Standard on all E-Series vans and wagons, Ford's **AdvanceTrac® with RSC®** features unique functionality and a level of performance that competitive stability control systems can't match. Unlike competitor systems, AdvanceTrac with RSC uses a second gyroscopic roll-rate sensor to determine the vehicle's body roll angle and roll rate. If the unique roll-rate sensor detects a significant roll angle, the system applies additional countermeasures – such as applying brakes to one or more wheels or reducing engine power – to enhance vehicle rollover resistance
- **Flex fuel-capable gasoline V-8 engines:** All E-Series vehicles equipped with either the 4.6-liter or 5.4-liter V-8 engine are capable of running on E85 (85 percent ethanol and 15 percent gasoline), pure gasoline or any blend in between
- **Compressed natural gas/liquefied petroleum gas:** CNG and LPG fuel-capable engine available on 5.4-liter V-8 and 6.8-liter V-10
- **Safety equipment:** Includes an optional dash-mounted front passenger airbag cutoff switch on vans and cutaways and an optional factory-installed integrated trailer brake controller that permits direct operation of a trailer's electronic brakes

Comfort and convenience built into the interior

The 2011 E-Series features a tough, functional interior that reflects its exterior design. Key features include:

- Functional, user-friendly instrument panel and center console
- Storage, cleverly integrated throughout:
 - Door trim panels feature integrated second-bin compartments; a contents-retention strap helps secure items in the driver's door
 - Instrument panel has a storage tray above the passenger airbag
 - Center console includes three large cup holders that can accommodate a wide variety of cup sizes, an integrated clipboard holder and space for a laptop
- Four optional user-defined switches on the dashboard and an efficient wiring harness make it easy for upfitters to integrate aftermarket features such as auxiliary lighting
- Optional audio input jack on the instrument panel connects E-Series to MP3 players and other portable audio devices
- Large glove box provides still more storage and a second power point
- Available message center in E-Series vans and wagons features engine hour meter and standard vehicle maintenance information as well as miles-to-empty and fuel economy numbers

E-Series safety technologies

Standard and available 2011 Ford E-Series safety features include:

- Airbags, driver and front passenger seats
- Side door intrusion beams
- AdvanceTrac with Roll Stability Control
- Available Integrated Trailer Brake Controller
- Four-wheel disc Anti-Lock Brake System (ABS)
- Tire Pressure Monitoring System

E-Series technology and connectivity features

Standard and available 2011 Ford E-Series technology features include:

- SYNC voice-activated communications and entertainment system featuring 911 Assist™, Vehicle Health Report and Traffic, Directions & Information with GPS-based turn-by-turn driving directions and information services
- Ford Work Solutions
- Available Rear View Camera System
- Dash-mounted audio input jack included with CD radios
- SIRIUS satellite radio
- Navigation system with a 6.5-inch touch screen display and HD Radio technology, plus SIRIUS Traffic and SIRIUS Travel Link
- Available Reverse Sensing System

E-Series vans are available in E-150, E-250 Super Duty and E-350 Super Duty regular and extended-length configurations. Wagons are available in E-150 and E-350 Super Duty regular-length and E-350 Super Duty extended-length configurations.

All E-Series vans are built at the Ford Ohio Assembly Plant in Avon Lake, Ohio.