

2012 Fusion Overview

2012 Ford Fusion Continues to Offer Strong Combination of Technology, Style and Value

- Six-speed automatic transmission now standard on Ford Fusion SE, which is the most popular of the five series offered
- 2012 Ford Fusion continues to offer four engine choices for midsize car customers: 2.5-liter four-cylinder; 3.0-liter V6; 3.5-liter V6 and a best-in-class hybrid powertrain
- 2012 Ford Fusion builds on legacy that includes Insurance Institute for Highway Safety Top Safety Pick and *Consumers Digest* Best Buy

With cutting-edge design, innovative and class-exclusive technology and outstanding fuel economy and performance, Ford Fusion has long been a popular choice for midsize-car buyers.

In 2010, Fusion set a full-year sales record of 219,219 – the first time since 2004 a Ford car eclipsed the 200,000 milestone.

“Ford Fusion delivers value and performance through a diverse lineup, offering customers the opportunity to better tailor their needs,” said Jonathan Richards, Fusion marketing manager. “The 2012 Ford Fusion will continue to build off this heritage.”

For 2012, Fusion adds a six-speed automatic transmission as standard on the SE model, the most popular of the five series offered. SE also features a new standard 17-inch aluminum wheel.

Green

Fusion delivers competitive fuel economy across the lineup. The 2.5-liter four-cylinder delivers 23 mpg city and 33 mpg highway; the 3.0-liter V6 delivers 20 mpg city and 28 mpg highway and the 3.5-liter V6 standard on Fusion Sport checks in at 18 mpg city and 27 mpg highway (front-wheel-drive configurations).

The 3.0-liter V6 is flex-fuel-capable, meaning the engine can run on unleaded gasoline, E85 (up to 85 percent ethanol and 15 percent gasoline) or any mix of the two. Fuel injection and spark timing are adjusted automatically according to the actual blend detected by electronic sensors.

In addition, Fusion is approximately 85 percent recyclable by weight, and it is estimated that more than 20 percent of Fusion’s vehicle weight is from recycled content.

Quality

Providing customers a quiet cabin on the road has been a key area of focus in Fusion and the 2012 model is no exception. Improvements incorporated into the 2012 model includes dampers on the front lower control arms to reduce interior road noise, enhanced door seals to reduce wind noise and mirrors designed to deflect wind downward to help reduce wind noise.

Ford Fusion is projected to hold its resale value better than the 2011 Toyota Camry. Ford Fusion quality can’t be beat by Honda Accord and is better than Toyota Camry.

Fusion Sport, with its even sportier look, larger, more powerful engine, aggressive 18-inch wheels and upgraded suspension tuning, caters to the driving enthusiast.

The 263-horsepower 3.5-liter V6 engine is mated to a six-speed automatic transmission with SelectShift™. Front-wheel drive is standard and all-wheel drive is available. The sport-tuned air intake system provides an assertive growl that complements the driving experience.

Safe

The 2012 Ford Fusion offers a suite of innovative safety technologies and, like the 2011 Fusion, is expected to earn a Top Safety Pick rating from the Insurance Institute for Highway Safety (for models built after February 2011).

To earn a Top Safety Pick, a vehicle must receive a rating of “good” in offset frontal-, side- and rear-impact crash tests and roof strength evaluations, as well as offer electronic stability control. AdvanceTrac® electronic stability control is standard on every Fusion.

Smart

The 2012 Ford Fusion offers a wide suite of customer-focused technology, including industry- and class-exclusive MyKey® as a standard feature. MyKey allows owners to program a “key limit” to certain vehicle functions to help promote safe driving habits, including limiting top speed and a persistent Belt-Minder® alert.

Class-exclusive SYNC® is available on Fusion SE and above models and provides hands-free access with simple voice commands. Every vehicle with SYNC offers hands-free calling via paired and connected Bluetooth®-enabled phone, hands-free music via USB-connected digital media player and customer support and software updates via SyncMyRide.com for registered owners.

Other available SYNC Services features include Traffic, Directions and Information, which allows customers to receive traffic alerts, turn-by-turn directions and business search through the radio, hear personalized news, weather, horoscopes, stocks, movie times and sports content, get travel information and send directions directly to the SYNC system. Also available is Vehicle Health Report, which allows customers to receive an online report of vehicle diagnostics, and 911 Assist™, which can connect directly to a 911 operator through the paired mobile phone after an accident in which an airbag deploys.

2012 Ford Fusion owners (SE series and above) are next in line for SYNC AppLink™, the industry-first software application that gives SYNC users hands-free voice control of their smartphone apps.

Production location

The 2012 Ford Fusion is built at Hermosillo (Mexico) Stamping and Assembly Plant.