

FORD DELIVERS THE POWER OF CHOICE



Go Further

Delivering on its promise to give customers the power of choice, Ford offers a range of different powertrains to reduce vehicle carbon dioxide (CO2) emissions and improve fuel efficiency. Adding to the existing fuel-efficient line of EcoBoost-powered gasoline vehicles, Ford is preparing to introduce more new energy vehicles (NEVs) in China.



PREPARING FOR THE FUTURE

Ford's goal is to provide diversity in fueling options in order to meet customers' differing needs, while improving vehicle energy efficiency and long-term sustainability. The company expects that electrified vehicles will comprise 10 to 25 percent of Ford's global sales by 2020.