



Ford Reports October Sales in China



“As part of our 2025 Plan, Ford is rolling out its first wave of our exciting new vehicles, designed especially to meet the needs of Chinese customers. The all-new Ford Focus and new Escort hit showrooms this month and the all-new Territory will follow soon. We believe our future product line-up will help us to regain our sales momentum in this important market and serve as a testament to our commitment to China.”

Anning Chen
President and CEO, Ford Greater China

HIGHLIGHTS

长安福特

FOCUS

1.5L 手动锋跃型	EcoBoost®125 锋潮型	EcoBoost®180 锋耀型
¥108,800	¥130,800	¥150,800
1.5L 自动锋跃型	EcoBoost®180 锋潮型	EcoBoost®180 ST Line
¥120,800	¥134,800	¥150,800

新一代福克斯 (两厢/三厢)

Ford
进无止境

Ford recently announced the price range for the highly anticipated all-new Ford Focus. Building on the success of Focus, the Company is offering customers in China an all-new design, new powertrains and series of new technologies and features.



The all-new Ford Territory made its global debut in Qingdao in early October. It combines Ford’s global expertise in SUV development with deep customer insights from JMC to deliver a compelling product to a new generation of consumers across China. Ford also recently launched the new Ford Escort to deliver smart styling and premium features that we expect will excite today’s young Chinese drivers..

OCTOBER SALES

	Total Ford Motor Company Sales	CAF	JMC	Lincoln	Imported Ford Brand Vehicles
October 2018	58,204	31,234	20,969	4,753	1,248
vs. October 2017	-45%	-58%	-17%	-6%	-15%
Year-to-date 2018	642,593	366,672	217,962	44,369	13,590
vs. Year-to-date 2017	-31%	-43%	-8%	3%	-15%

Ford Motor Company is a global company based in Dearborn, Michigan. The company designs, manufactures, markets and services a full line of Ford cars, trucks, SUVs, electrified vehicles and Lincoln luxury vehicles, provides financial services through Ford Motor Credit Company and is pursuing leadership positions in electrification, autonomous vehicles and mobility solutions. Ford employs approximately 201,000 people worldwide. For more information regarding Ford, its products and Ford Motor Credit Company, please visit www.corporate.ford.com.

Ford’s wholly owned subsidiaries, joint ventures and investment in China include Ford Motor (China) Limited, Ford Motor Research & Engineering (Nanjing) Co., Ltd., Ford Automotive Finance (China) Ltd., Changan Ford Automobile Co., Ltd., Changan Ford Mazda Engine Co., Ltd., Jiangling Motors Co., Ltd., and Zotye Ford Automobile Co. Ltd.,. Subject to regulatory approval, Zotye Ford will produce small all-electric vehicles under a new indigenous brand.