

ANATOMY OF A DRINK DRIVING SUIT

Ford's Drink Driving Suit makes wearers instantly feel woozy with devices designed to mimic the effects of drinking

EARMUFFS
impair hearing to
delay reactions

**VISION
IMPAIRMENT
GLASSES**
produce ghost
images and tunnel
vision

**NECK
BANDAGES**
restrict head
movement

**ELBOW
BANDAGES**
slow movement

**WRIST
WEIGHT**
affects balance

**KNEE
BANDAGES**
slow movement

ANKLE WEIGHT
also affects balance, especially
as worn on the opposite limb
to the wrist weight

56%

of 18- to
24-year-olds
have driven
while drunk
or have seen
friends drink
drive

Ford survey,
November 2013