

THE VIGNALE STORY

Vignale is Ford's upscale product and ownership experience, bringing together award-winning design and a unique ownership experience. The Ford Mondeo Vignale is the first vehicle in the Vignale product range.

VIGNALE QUALITY CENTRE

Each Vignale vehicle built at Ford's manufacturing facility passes through the Vignale Quality Centre

VALENCIA, SPAIN

OPENED 2015



The centre is part of a **€2.3 billion** Ford investment in Valencia since 2011

Vignale models are hand-finished by **six craftspeople** and take **120 hours** to build



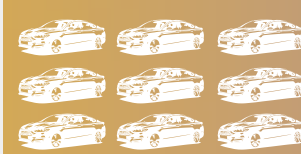
All Vignale vehicles receive **100 additional quality checks**

Paintwork is meticulously scrutinised using **cutting-edge laser** and **camera technology**



Unique **Windsor leather** trim is **examined by eye** for imperfections

Vignale Quality Centre houses **9 workstations** and can process **60 vehicles** a day



Vignale **paintwork** is **hand-polished** for **two hours** for a **perfect high gloss finish**

WORKSTATIONS

EXTERIOR CUSTOMER ACCEPTANCE AREAS



**DIMENSIONS:
622 M²**

FORD MONDEO VIGNALE

Each model offers unique interior and exterior design touches, premium craftsmanship, exclusive specification and technologies:

- Unique Vignale grille
- Hand crafted, quilted leather interior
- Unique wheels and paint finish
- Active Noise Cancellation tech
- Pedestrian Detection feature
- SYNC2 smartphone connectivity

And supporting services including:

- Vignale relationship manager
- Collect and deliver service
- A complimentary car wash
- OneCall for Vignale
- Vignale Service App
- Vignale Lounge

