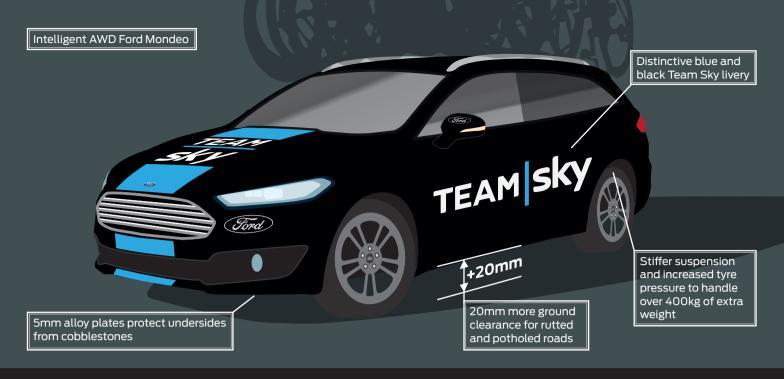
Ready to roll for Paris-Roubaix



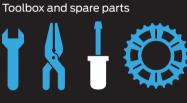
WHAT'S ON BOARD FOR PARIS-ROUBAIX



8x racing bikes



5x spare C50 wheels





50+
water bottles
in the on-board
coolbox



50+ sports nutrition bars and gels



Shoes, jerseys, leg and arm warmers, rain capes, thermals, gloves



eustom waterproof wet bags with a compartment that can dry wet clothes



3x radios to communicate with riders



iPad and notebook for race tracking

PARIS-ROUBAIX 257.5 KM ONE-DAY CLASSIC



First staged in 1896, it's one of cycling's oldest and most famous races Known as "the Hell of the North" for its rough terrain and 52.8 km of cobblestones





1,000,000

spectators on the course



200 riders from 25 teams



27,000+
pedal turns
required to finish



7,000The number of calories each rider burns