

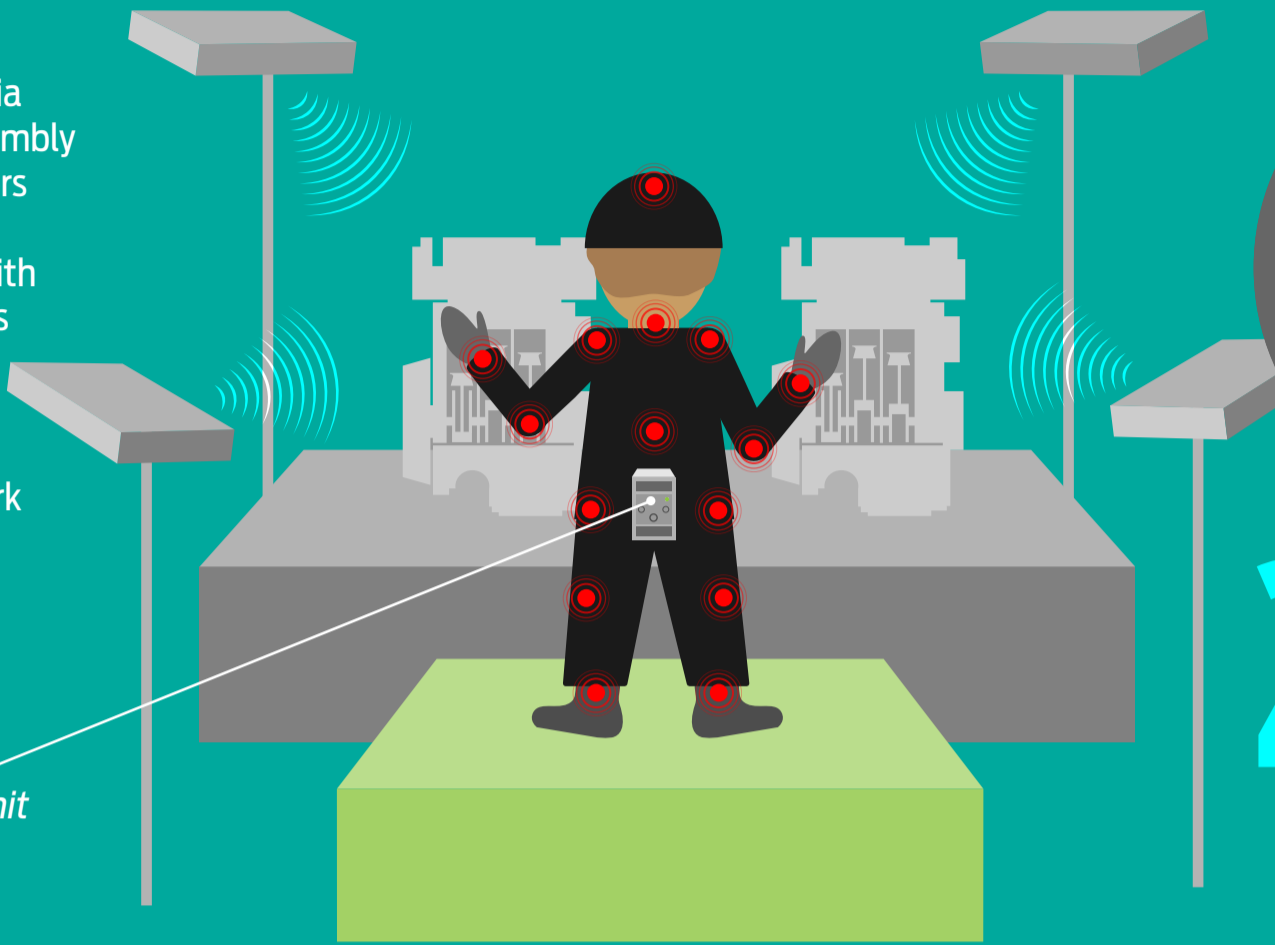
BODY TRACKING SPORTS TECH MEETS CAR MAKING

Body tracking technology used by athletes to perfect technique or create video games, is now used by Ford to help workers adopt good posture and enhance production

1

Ford Valencia Engine Assembly Plant workers wear a suit equipped with light sensors that track tiny body movements while at work

wireless detection unit

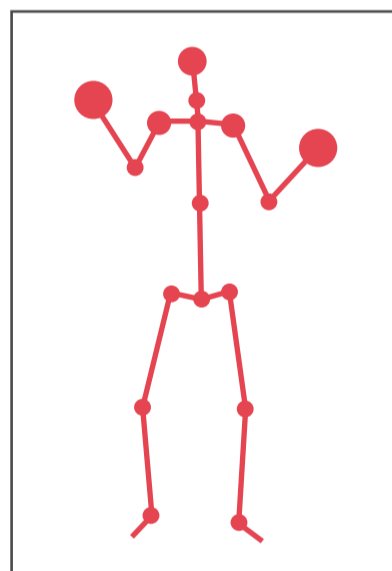


2

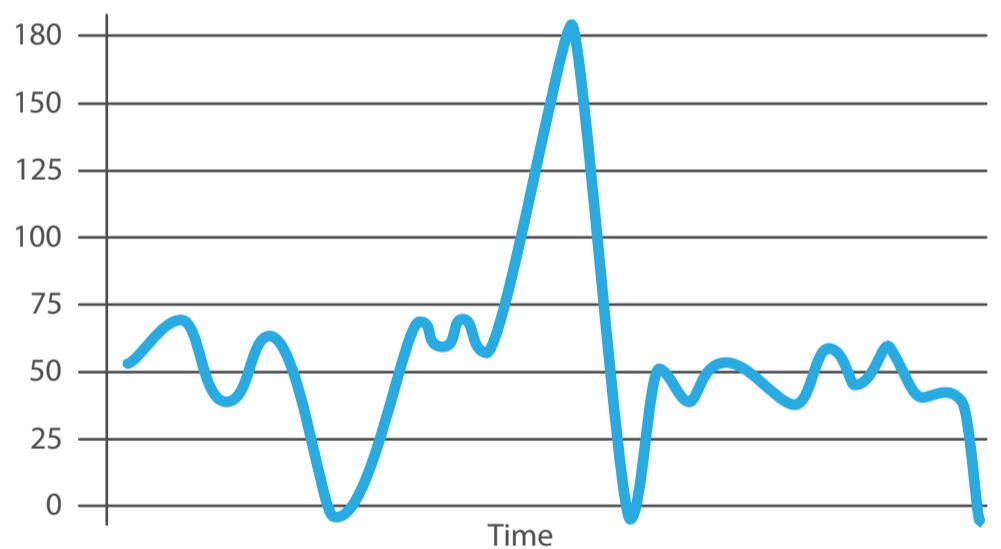
Motion-tracking cameras capture movement as 3D skeletal animation of the user

3

Data is used by Ford ergonomics experts to design workstations, so they better fit employees



Body Part Angle



4

Pilot programme has involved 70 employees in 21 work areas

