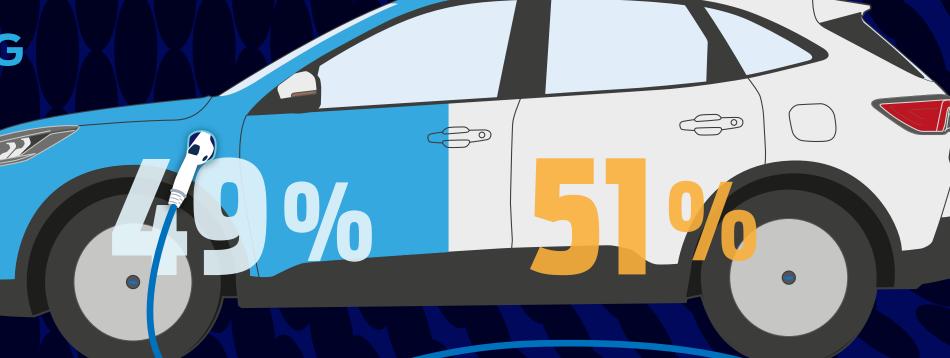
How Far Do Kuga Plug-In Hybrid Drivers Travel On Electricity Alone?

Kuga Plug-In Hybrid offers up to 56 km of pure-electric driving (WLTP) — but how much do customers use the EV capability?

ELECTRIC DRIVING

Kuga Plug-In Hybrid drivers have covered

49 per cent of their distance travelled this year on externally-charged electricity.



TIME SPENT PLUGGED IN



For every 100 drive days in a Kuga Plug-In Hybrid, there were 89 charging events.



45 per cent of charging events took place overnight.



35 per cent of charging events took place overnight with a plug-in time of 12 hours or more.



PURE-ELECTRIC RANGE

More than 420,000 Kuga Plug-In Hybrid drive days this year each covered less than 50 km and could potentially have been completed using externally-charged electricity alone.



BRING ON TOMORROW