

Ford of Europe Sales Highlights FY 2021*

Commercial vehicles

No. 1 commercial vehicle brand across Europe
for the 7th consecutive year in 2021

No. 1 commercial vehicle brand in 9 markets
(UK, IRL, DK, FIN, GR, HU, CZ, RO, TUR)



Ranger

Best-selling pick-up vehicle with
a segment share of 38.1% for the full year 2021



Transit Custom

Best-selling Ford vehicle in Europe in 4th quarter
and full year 2021, best-selling total vehicle in the UK

* Austria, Belgium, Britain, Czech Republic, Denmark, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Netherlands, Norway, Poland, Portugal, Spain, Romania, Sweden, Switzerland, Turkey, UK



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Passenger vehicles

Ford electrified passenger vehicle mix at 54% thanks to Mustang Mach-E launch, strong Kuga PHEV performance and our EcoBoost Hybrid engines



Mustang Mach-E

23,424 units sold in 2021



Kuga

Kuga PHEV is the **best-selling** PHEV of any brand across all European markets



Puma

Best-selling Ford passenger vehicle across Europe with 132,455 units sold

