



| NEWS



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All-New Ford Transit Courier Boosts Compact Van Productivity with More Capability and Connectivity

- Ford Pro strengthens market-leading Transit family in Europe with all-new Transit Courier set to deliver big productivity for customers from a compact van
- All-new design delivers 25 per cent more load volume, additional payload, and a desirable SUV-inspired exterior with strong, distinctive lines
- New generation of compact van features Euro NCAP platinum award-winning advanced driver assistance systems and Ford Pro connected services support
- Production of petrol and diesel models already underway in Ford Otosan Craiova plant, Romania; electric E-Transit Courier model order books open later in 2024

SITGES, Spain, January 15, 2024 – The all-new Ford Transit Courier is now delivering enhanced productivity and connectivity for customers, with the first examples of the lead-in Transit model now arriving with businesses across Europe.

To maximise productivity, Transit Courier has been completely redesigned around a larger and more flexible cargo area that delivers 25 per cent more load volume than the outgoing model, offering space for two Euro pallets and increased payload.

Bold exterior design makes Transit Courier a desirable, eye-catching billboard for operators' businesses. Inside, the all-new load area and cabin design include customer-led features to boost productivity and comfort while at work. A comprehensive array of driver assistance technologies has also made Transit Courier the first van to receive a platinum safety award from Euro NCAP according to their most recent testing standards.

The all-new Transit Courier is fully integrated with [Ford Pro's platform](#) of software and connected services to drive efficient operation, whether for owner-operators or large fleets – including uptime-boosting Ford Pro Software management tools and Ford Pro Service to reduce cost of ownership.

"We've responded to customer demand with the all-new Transit Courier, delivering the capability of a larger van while keeping the footprint compact, and adding connected support including Ford Pro Telematics and uptime-boosting FORDLive to accelerate productivity," said Hans Schep, general manager, Ford Pro, Europe. "Ford Pro's long-standing market leadership gives us unrivalled insight into customers' needs and helps us squeeze even more productivity from our compact vans using innovative engineering and advanced connectivity."

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Production of the all-new Transit Courier with petrol and diesel powertrains is now underway at Ford Otosan's Craiova plant, Romania, which is undergoing a [€490 million reinvention](#). The Courier range will be completed by the electric [E-Transit Courier](#) model, with order books opening later this year.

Delivering more functionality

Transit Courier¹ combines a bold new-look exterior with significantly enhanced capabilities. The space-efficient squared form delivers **increased load capacity in all dimensions**,² while its short overhangs and **SUV-inspired** design emphasise its toughness and capability.

Cargo length has been increased by 181 mm to 1,802 mm, and new rear suspension with angled shock absorbers increases the load width between the wheelarches to 1,220 mm.² This means the compact van can now carry two Euro pallets. Total cargo volume is 2.9 m³, **25 per cent more** than the outgoing model.² This can be further increased using the new load-through bulkhead which enables customers to carry items such as planks or pipe over 2,600 mm long.

Customers can now choose between a standard payload model, or a high payload version fitted with dual-rate springs to handle maximum gross payload of up to 854 kg³ – an **increase of over 45 per cent** compared with the outgoing model. Maximum towing weight for all variants is 1,100 kg.⁴

All panel vans feature 180-degree opening rear cargo doors and six floor tie-down points as standard. LED loadspace lighting, rubber or wooden floor covers and half-height cargo stowage rails are available to help operators use the load area more efficiently.

Customers can also choose a double-cab-in-van body style to carry a work crew as well as their equipment. The double-cab-in-van features a three-seat second row with 60/40 split that can fold and tumble; with the rear seats up, there is space for a Euro pallet in the load area.² Pop-out second row windows and glazed rear cargo doors are standard; full side glazing is optional.

For businesses requiring enhanced security for their vehicle and its contents, Ford Pro is partnering with vehicle security experts TVL to offer a range of convenient **factory-fit lock packs**, to provide improved protection against a range of threats including physical attack.

Cabin designed around customers' productivity

Transit Courier's high level of built-in technology is headlined by a **"digiboard" instrument panel** containing a digital instrument cluster and eight-inch centre touchscreen with Ford's latest SYNC 4 connectivity system.⁵ Subscription-based **Connected Navigation**⁶ can boost productivity and reduce driver workload with updates on traffic, parking and [local hazards](#). Wireless Android Auto and Apple CarPlay compatibility is standard.⁷

The onboard connectivity is powered by a built-in modem as standard,⁸ enabling always-on connectivity with the Ford Pro ecosystem and **wireless software updates** that can evolve the vehicle's capability over time without requiring a dealer visit.

For drivers who need regular access to their smartphone, a built-in dashboard **phone mounting fin** is standard on all Transit Courier vans. This removes the need for a vent or windscreen mount and keeps the phone in a safe but visible location.

New in-cab storage solutions keep the paperwork, devices and cables necessary for a day's work organised. Drivers benefit from easy-access open storage behind the digiboard and above the glovebox as well as storage for tablets or A4 pads in the centre console. The door bin inserts feature a separator and a holder large enough for 1.5-litre bottles.

Compact van, comprehensive support

The **FordPass Pro** mobile app⁹ is available to assist busy small business owners who manage their own vehicles. The complimentary smartphone app enables customers to remotely lock and unlock their van, check its location, track fuel spending, and receive health alerts for fluid levels, tyre pressures, oil life and brake condition to help prevent costly breakdowns.

Customers with five or more vehicles can also benefit from one year of complimentary access to the tailored features of **Ford Pro Telematics**.¹⁰ The system uses live data to help maximise productivity, including dashboards on vehicle location, health and servicing status.

[Ford Pro Software](#) users can also benefit from enhanced vehicle security alerts for collisions and break-ins. With **Fleet Start Inhibit**, fleet managers can remotely enable and disable Transit Courier to help prevent theft or unauthorised use outside of work hours.

The modem also powers connection to **FORDLive**, which in 2023 enabled over 700,000 days of additional vehicle availability across Europe worth around €319 million to customers. Ford Pro Service support also includes **800 Transit Centres** – more dedicated commercial vehicle service centres than any other van brand.

Efficient powertrains, advanced driver assistance

The all-new Transit Courier introduces a 125 PS variant¹¹ of Ford's efficient 1.0-litre EcoBoost petrol engine, offered alongside the 100 PS version¹¹ of the same engine, which has been optimised to produce less CO₂ and improve fuel efficiency in comparison to previous models.¹

The EcoBoost powertrain is paired with a six-speed manual gearbox, or a new seven-speed dual clutch transmission to support customers who often drive in stop-start traffic. The system's twin gearsets enable smooth, fast gearshifts with no loss of torque to improve low-speed efficiency¹ and the driving experience.

A 100 PS 1.5-litre EcoBlue diesel engine^{1,11} is available for customers with higher-mileage use cases. The engine is available on the Transit Courier van and double-cab-in-van models, and teamed with a six-speed manual transmission.

Taking advantage of the advanced features and enhanced capability offered by Ford's latest compact vehicle platform, Transit Courier raises the standards within the segment with a [Platinum NCAP-award-winning](#) suite of advanced driver assistance systems. Standard fitment

includes:¹²

- Lane-Keeping System¹³
- Pre-Collision Assist
- Intelligent Speed Assist
- Rear parking sensors

For more peace of mind during urban driving, customers can also specify systems including:¹²

- Intelligent Adaptive Cruise Control – with Stop & Go and Lane Centring with the automatic transmission
- Blind Spot Information System with Cross Traffic Alert
- Intersection Assist¹⁴
- Reverse Brake Assist

The all-new Transit Courier is available in a choice of four attractive series options: Base, Trend, Limited and Active. The well-equipped Limited series includes desirable standard features such as 16-inch alloy wheels, a rear-view camera,¹² front parking sensors,¹² keyless start and a wireless device charging pad.¹⁵

The adventurous Active series extends the SUV-led design features with unique wheel arch mouldings, front and rear skid plates, roof rails and 17-inch black alloy wheels with machined face elements.

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¹ Transit Courier homologated CO₂ emissions 137-202 g/km WLTP, homologated fuel efficiency 5.2-7.7 l/100 km WLTP.

The declared WLTP fuel/energy consumptions, CO₂-emissions and electric range are determined according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EU) 2017/1151 as last amended. The applied standard test procedures enable comparison between different vehicle types and different manufacturers.

² Cargo and load capacity limited by weight and weight distribution.

³ Max payload varies and is based on accessories and vehicle configuration. See label on doorjamb for carrying capacity of a specific vehicle. Always properly secure cargo.

⁴ Max towing varies based on cargo, vehicle configuration, accessories and number of passengers.

⁵ Don't drive while distracted or while using handheld devices. Use voice-operated systems when possible. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones.

⁶ Services require SYNC 4 or newer, activation through FordPass Pro App (subject to FordPass Terms), modem activation, and a Connected Navigation service plan. Equipped vehicles come with a 12-month Connected Navigation trial from new vehicle warranty start date, after which purchase is required. Connected service and features depend on compatible network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features.

⁷ Requires phone with active data service and compatible software. SYNC 4 does not control 3rd party products while in use. 3rd Parties are solely responsible for their respective functionality.

⁸ FordPass Connect, the FordPass App, and complimentary Connected Service are required for remote features (see FordPass Terms for details). Connected service and features depend on compatible network availability. Evolving technology/cellular networks/vehicle capability may limit functionality and prevent operation of connected features. Connected service excludes Wi-Fi hotspot.

⁹ FordPass Pro App, compatible with select smartphone platforms, is available via a download. Message and data rates may apply.

¹⁰ Ford Pro Telematics is available complimentary for one year from the warranty start date, and then on a subscription basis, subject to agreement to Ford Smart Mobility terms and conditions, and provides a comprehensive suite of features in addition to vehicle health including location and mapping, driving behaviour, fuel/energy usage, multi-make capabilities and a companion app for drivers to interface with fleet managers. Fleet customers can contact the Ford Pro Software Command Centre at softwaresolutions@fordpro.com for information about these Ford Telematics products. Data availability subject to data connectivity and access to vehicle data.

¹¹ Horsepower and torque ratings based on premium fuel per SAE J1349® standard. Your results may vary.

¹² Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. It does not replace safe driving. See Owner's Manual for details and limitations.

¹³ Lane-Keeping System does not control steering. Driver-assist features are supplemental and do not replace the driver's attention, judgment and need to control the vehicle. It does not replace safe driving. See Owner's Manual for details and limitations.

¹⁴ Driver-assist features are supplemental and do not replace the driver's attention, judgement and need to control the vehicle. Intersection Assist does not detect all vehicles in intersections, pedestrians, or cyclists. It does not replace safe driving. See Owner's Manual for details and limitations.

¹⁵ Available Qi wireless charging may not be compatible with all mobile phones.

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