

# ALL-NEW FORD S-MAX - CUSTOMER ORDERING GUIDE AND PRICE LIST

Effective from 1st April 2015





## Zetec

### Standard Features

- 17" Alloys
- SYNC 2 with 8" Touchscreen
- Front & Rear Parking Sensors
- Emergency Assistance
- Keyless Start
- Thatcham Alarm
- DAB Radio
- Sports Seats
- Power Fold Mirrors
- MyKey
- Mini Spare Wheel
- Tonneau Cover
- ISOFIX attachments for child seats (2nd row)
- Electric handbrake

From £24,545\*



## Titanium

### Additional to Zetec

- Ford DAB Audio & Navigation system
- Privacy Glass
- Rain sensing front wipers and automatic headlights
- LED Daytime running lights
- Keyless Entry system
- Lane Keeping Aid
- Traffic Sign Recognition
- Cruise Control with adjustable speed limiter
- Body coloured trim

Tip:

Upgrade to the optional Titanium X Pack pack for £2,200, featuring Adaptive LED Headlights (with glare free), Leather seats, Heated 10 way power driver (with memory) and 8 way power passenger seats

From £26,245\*



## Titanium Sport

### Additional to Titanium

- 18" Alloy wheels
- Full body styling kit
- Rear Spoiler
- Sports Suspension
- Heated front seats

Tip:

Upgrade to the optional Titanium X Pack pack for £2,000, featuring Adaptive LED Headlights (with glare free), Leather seats, 10 way power driver (with memory) and 8 way power passenger seats

From £29,945\*

\* 'On the road' price includes one years road fund licence, DVLA first registration fee £55 and an estimated £25 for number plates.

## RANGE HIGHLIGHTS

### A GUIDE TO KEY MODEL LEVELS

#### Zetec 2.0 TDCi 120PS

£25,245\*



With its advanced technology and elegant design, the S-MAX Zetec is a true 7 seat sports coupe that effortlessly merges stylish design with a flexible and spacious interior, capable of accommodating up to seven people.

#### Titanium 2.0 TDCi 150PS

£27,695\*



The 2.0 TDCi 150PS 6-speed manual powertrain on S-MAX Titanium, is the perfect engine for your everyday needs, combining refinement and power for an effortless drive.

#### Titanium Sport 2.0 TDCi 210PS

£32,260\*



S-MAX Titanium Sport is the ultimate Sports Activity Vehicle - combining premium sports styling, quality with enhanced dynamic ability and functional excellence.

\* 'On the road' price includes one years road fund licence, DVLA first registration fee £55 and an estimated £25 for number plates.  
Twin exhausts shown are only fitted to 2.0 TDCi 180/210PS and 2.0 EcoBoost 240PS engines

Effective from: 1st April 2015



# MODEL PRICES



Bodystyle	Engine	Fuel	Transmission	VED	CO <sub>2</sub> Emissions (g/km) <sup>Ø</sup>	Basic Recommended Retail Price £	Recommended Retail Price (Incl VAT) £	† Manufacturers Recommended On the Road Price £	Company Car Drivers	
									* Monthly BIK at 20%, £	* Monthly BIK at 40%, £
<b>Zetec</b>										
5 Door	1.5 EcoBoost SCTi 160PS	Petrol	6 Speed Manual	F	149	20,266.67	24,320.00	<b>24,545.00</b>	97.38	194.76
5 Door	2.0 Duratorq TDCi 120PS	Diesel	6 Speed Manual	D	129	20,970.83	25,165.00	<b>25,245.00</b>	96.56	193.12
5 Door	2.0 Duratorq TDCi 150PS	Diesel	6 Speed Manual	D	129	21,595.83	25,915.00	<b>25,995.00</b>	99.44	198.87
5 Door	2.0 Duratorq TDCi 150PS	Diesel	PowerShift Automatic	E	139	22,779.17	27,335.00	<b>27,545.00</b>	114.00	228.00
<b>Titanium</b>										
5 Door	1.5 EcoBoost SCTi 160PS	Petrol	6 Speed Manual	F	149	21,683.33	26,020.00	<b>26,245.00</b>	104.18	208.36
5 Door	2.0 Duratorq TDCi 150PS	Diesel	6 Speed Manual	D	129	23,012.50	27,615.00	<b>27,695.00</b>	105.95	211.91
5 Door	2.0 Duratorq TDCi 150PS AWD	Diesel	6 Speed Manual	E	139	24,154.17	28,985.00	<b>29,195.00</b>	120.88	241.75
5 Door	2.0 Duratorq TDCi 150PS	Diesel	PowerShift Automatic	E	139	24,195.83	29,035.00	<b>29,245.00</b>	121.08	242.17
5 Door	2.0 Duratorq TDCi 180PS	Diesel	6 Speed Manual	D	129	23,637.50	28,365.00	<b>28,445.00</b>	108.83	217.66
5 Door	2.0 Duratorq TDCi 180PS	Diesel	PowerShift Automatic	E	139	24,820.83	29,785.00	<b>29,995.00</b>	124.21	248.42
<b>Titanium Sport</b>										
5 Door	2.0 EcoBoost SCTi 240PS	Petrol	Automatic	I	180	25,725.00	30,870.00	<b>31,300.00</b>	159.62	319.25
5 Door	2.0 Duratorq TDCi 180PS	Diesel	6 Speed Manual	D	129	24,887.50	29,865.00	<b>29,945.00</b>	114.58	229.16
5 Door	2.0 Duratorq TDCi 180PS	Diesel	PowerShift Automatic	E	139	26,070.83	31,285.00	<b>31,495.00</b>	130.46	260.92
5 Door	2.0 Duratorq TDCi 180PS AWD	Diesel	PowerShift Automatic	F	149	27,266.67	32,720.00	<b>32,945.00</b>	147.35	294.71
5 Door	2.0 Duratorq TDCi 210PS	Diesel	PowerShift Automatic	F	144	26,695.83	32,035.00	<b>32,260.00</b>	138.93	277.85







\* Not applicable to retail or private car buyers. BIK values are the monthly taxation payment applicable to company car users. BIK values were correct at the time of printing and are based on taxation rates for 2015/16 tax year. P11D value is the sum of Recommended price + VAT & Number plate charge (£25)

Ø The CO<sub>2</sub> emissions test figures shown in the table do not express or imply any guarantee of the emissions or fuel economy of a car in the class in question. All the figures are based on tests conducted on vehicles with standard wheels and tyres. Optional or Accessory wheels and tyres may have an effect on the emissions or fuel consumption of a vehicle. For further information on CO<sub>2</sub> and fuel performance please refer to our Legal section.

† 'On the road' price includes one years road fund licence, DVLA first registration fee and an estimated £25 for number plates.



# WHEELS & TYRES

		Zetec	Titanium	Titanium Sport	Basic RRP £ (Excl. VAT)	Total RRP £ (Incl. VAT)
	17" Multi-spoke alloy wheel	S	-	-	-	
	17" 5-spoke alloy wheel	-	S	-	-	
	18" 5-spoke alloy wheel	-	-	S	-	
	17" 5-spoke alloy wheel	0	-	-	No Cost	
	18" 5-Spoke alloy wheel	0	0	-	333.33	400.00
	19" Multi-Spoke alloy wheel	-	-	0	333.33	400.00
	Mini Spare wheel	S	S	S	-	

**Key**

N/C = No Cost option, 0 = Option, at extra cost, □ = Part of an option pack, at extra cost, - = Not Available, S = Standard

Effective from 1st April 2015



Optional: Active Park Assist - featuring Parallel & Perpendicular Parking



## EXTERIOR FEATURES



### Exterior Design Features

	Zetec	Titanium	Titanium Sport	Basic RRP £ (Excl. VAT)	Total RRP £ (Incl. VAT)
LED Adaptive Headlights	–	0	0	833.33	1,000.00
Panorama Roof (with integrated sunblind) - not available with optional Roof Rails	0	0	0	625.00	750.00
Roof rails (silver coloured) - not available with optional Panorama Roof	0	0	0	166.67	200.00
Rear Privacy Glass	0	S	S	166.67	200.00
Tow Bar - Detachable (Includes connector kit)	0	0	0	625.00	750.00

### Exterior Convenience Features

Ford Easy Fuel - Capless refuelling with misfuel inhibitor	S	S	S	–	
Self-Leveling Suspension (not available with AWD)	0	0	–	312.50	375.00
Self-Leveling Suspension (not available with AWD), replaces Sports suspension on Titanium Sport	–	–	0	291.67	350.00



## INTERIOR FEATURES

### Interior Convenience Features

	Zetec	Titanium	Titanium Sport	Basic RRP £ (Excl. VAT)	Total RRP £ (Incl. VAT)
Front and Rear View Camera	–	0	0	333.33	400.00
Rear Sunblinds (2nd row seats)	0	0	0	104.17	125.00
Power Tilt and Telescoping Steering Column with Memory (incl. Heated Steering Wheel, only available with Titanium X Pack)	–	0	0	500.00	600.00

#### Key

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## AUDIO, COMMUNICATION & SAFETY



	Zetec	Titanium	Titanium Sport	Basic RRP £ (Excl. VAT)	Total RRP £ (Incl. VAT)
<b>Audio</b>					
Ford DAB Audio system	S	–	–	–	
Ford DAB Navigation Audio system with SD Card slot and two USB ports	O	S	S	250.00	300.00
Sony DAB Navigation Audio system with DAB Radio/CD & USB connectivity	–	O	O	375.00	450.00
SYNC 2 with Bluetooth and voice control, 8" colour Touchscreen and Emergency Assistance	S	S	S	–	

## Safety & Security



	Zetec	Titanium	Titanium Sport	Basic RRP £ (Excl. VAT)	Total RRP £ (Incl. VAT)
Handsfree Power tailgate with Keyless Entry and Start	O	– <sup>1</sup>	– <sup>1</sup>	666.67	800.00
Handsfree Power tailgate with Keyless Entry and Start	–	O <sup>1</sup>	O <sup>1</sup>	333.33	400.00
Lane Keeping Aid with Auto headlights and Rain Sensing front wipers	O	S	S	437.50	525.00
Tyre Pressure Monitoring System	S	S	S	–	
Thatcham Category 1 Alarm	S	S	S	–	

### Key

N/C = No Cost option, O = Option, at extra cost, □ = Part of an option pack, at extra cost, – = Not Available, S = Standard

### Availability Notes

<sup>1</sup> Keyless Entry is standard on Titanium & Titanium Sport

Please see your Ford dealer or [www.ford.co.uk](http://www.ford.co.uk) for Bluetooth/media device compatibility (mobile phone not included)





Optional: Hands Free Power Tailgate with Keyless Entry system, 18" Alloy Wheels (also available as an accessory)



# EXTERIOR FEATURES



	Zetec	Titanium	Titanium Sport	Basic RRP £ (Excl. VAT)	Total RRP £ (Incl. VAT)
<b>Driver Assistance</b>					
Active City Stop with Auto headlights and Rain sensing front wipers	0	—	—	375.00	450.00
Active City Stop with Auto headlights and Rain sensing front wipers <sup>1</sup>	—	0	0	333.33	400.00
Active Park Assist with Parallel and Perpendicular parking, Park out Assist (Parallel only)	0	0	0	125.00	150.00
Active Front Steering	0	0	0	395.83	475.00
Adaptive Cruise Control and Active City Stop	—	0	0	750.00	900.00
Blind Spot Information System	0	0	0	416.67	500.00
Cruise Control with Active Speed Limiter	0	S	S	333.33	400.00
<b>Option Packs</b>					
Winter Pack - Heated steering wheel and Heated front seats	0	0	—	250.00	300.00
Winter Pack - Heated steering wheel and Heated front seats <sup>2</sup>	—	—	0	125.00	150.00
Titanium X Pack: Adaptive LED Headlights with Glare free, Leather seats, 10 Way Power & Heated Driver (with memory) and 8 Way Power front passenger seat	—	0	—	1,833.33	2,200.00
Titanium X Pack <sup>2</sup> : Adaptive LED Headlights with Glare free, Leather seats, 10 Way Power Driver (with memory) and 8 Way Power front passenger seat	—	—	0	1,666.67	2,000.00
Zetec Family Pack: Cargo Floor Net, Rear Sunblinds (2nd Row), 220V Power Outlet, 2nd Row Tray Tables & Reversible/Foldable Load Mat	0	—	—	250.00	300.00
Titanium Family Pack: Cargo Floor Net, Rear Sunblinds (2nd Row), 220V Power Outlet, Tray Tables (2nd Row), Power/Easy Fold Flat 3rd Row Seats & Reversible/Foldable Load Mat	—	0	0	333.33	400.00

## Key

N/C = No Cost option, 0 = Option, at extra cost, □ = Part of an option pack, at extra cost, — = Not Available, S = Standard

## Availability Notes

1 Titanium and Titanium Sport series include Auto headlights and Auto front wipers as part of the standard specification

2 Titanium Sport includes Heated front seats as part of the standard specification



## Optional: Salerno Leather Seats with Heated front seats & Driver Seat Memory function, Sony DAB Audio & Navigation System

Leather seats are only available as part of the optional Titanium X Pack





Frozen White



Panther Black



Moondust Silver



Magnetic



Ruby Red



Deep Impact Blue



Guard



Blazer Blue





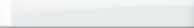




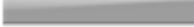


Metalicious

\*Frozen White, Metallic and Special Metallic paint are available for additional cost

Note: The car images shown are to illustrate body colours and may vary from the actual colours due to the limitations in the print process used



# COLOUR AND TRIM

		Zetec	Titanium	Titanium Sport	Basic RRP £ (Excl VAT)	Total RRP £ (Incl. VAT)
<b>Trim*</b>						
	Salerno Leather trim in ebony	-	<input type="checkbox"/>	<input type="checkbox"/>	Titanium X Pack	
<b>Colour</b>						
<b>Solid Body Colour*</b>						
	Blazer Blue	S	S	S	No cost option	
	Frozen White	0	0	0	208.33	250.00
<b>Metallc Body Colour*</b>						
	Deep Impact Blue	0	0	-	454.17	545.00
	Magnetic	0	0	0	454.17	545.00
	Guard	0	0	0	454.17	545.00
	Metalicious	0	0	0	454.17	545.00
	Moondust Silver	0	0	0	454.17	545.00
	Panther Black	0	0	0	454.17	545.00
<b>Special Body Colour</b>						
	Ruby Red	0	0	0	662.50	795.00

\* Colours and trims reproduced in this price list may vary from the actual colours due to the limitations of the printing processes used

## Key

N/C = No Cost option, 0 = Option, at extra cost,  = Part of an option pack, at extra cost, - = Not Available

## Avallibility notes



# FUEL & PERFORMANCE

The fuel economy figures quoted in the table below are achieved by following strict EU governed test procedures and are specifically designed to enable customers to compare vehicles from all manufacturers on a like-for-like basis.

Fuel consumption is directly affected by the length of the journey; number of passengers and amount of luggage carried; individual driving style; road and traffic conditions; weather conditions; vehicle age, mileage, condition and standard of maintenance; use of vehicle features such as air conditioning; and any modifications to the vehicle such as the addition of a roof rack.

Your fuel economy will vary based on these and other factors and, for these reasons, many drivers may not achieve the EU fuel economy figures (below) in day-to-day driving, although the vehicle is technically capable of doing so.

Engine	Euro Stage	Trans	Maximum Power PS (kW)	Torque Nm (Nm with overboost)	CO <sub>2</sub> Emissions (g/km) Ø	Fuel Consumption Miles per gallon MPG / Litres / 100km						Max Speed (mph)	0-62 mph(secs)	31-62 mph(secs)
						Urban L/100km	Mpg	Extra Urban L/100km	Mpg	Combined L/100km	Mpg			
<b>5 Door Petrol</b>														
1.5 EcoBoost SCTi 160PS	Stage VI	M6	160 (118)	240	149	8.0	35.3	5.6	50.4	6.5	43.5	124	9.9	10.4
2.0 EcoBoost SCTi 240PS	Stage VI	A6	240 (176)	345	180	10.3	27.4	6.5	43.5	7.9	35.8	140	8.4	n/a
<b>5 Door Diesel</b>														
2.0 Duratorq TDCi 120PS	Stage VI	M6	120 (88)	310	129	5.6	50.4	4.6	61.4	5.0	56.5	114	13.4	12.7
2.0 Duratorq TDCi 150PS	Stage VI	M6	150 (110)	350	129	5.6	50.4	4.6	61.4	5.0	56.5	123	10.8	10.8
2.0 Duratorq TDCi 150PS AWD	Stage VI	M6	150 (110)	350	139	6.1	46.3	4.9	57.7	5.4	52.3	122	12.1	11.3
2.0 Duratorq TDCi 150PS	Stage VI	MPS6	150 (110)	350	139	6.1	46.3	4.9	57.7	5.4	52.3	122	10.8	n/a
2.0 Duratorq TDCi 180PS	Stage VI	M6	180 (132)	400	129	5.6	50.4	4.6	61.4	5.0	56.5	131	9.7	9.4
2.0 Duratorq TDCi 180PS	Stage VI	MPS6	180 (132)	400	139	6.1	46.3	4.9	57.7	5.4	52.3	129	9.5	n/a
2.0 Duratorq TDCi 180PS AWD	Stage VI	MPS6	180 (132)	400	149	6.4	44.1	5.4	52.3	5.8	48.7	128	10.5	n/a
2.0 Duratorq TDCi 210PS Bi-Turbo	Stage VI	MPS6	210 (154)	450	144	6.3	44.8	5.1	55.4	5.5	51.4	135	8.8	n/a

## Notes

M6 = 6 Speed Manual, MPS6 = PowerShift 6 Speed (twin clutch) Automatic, A6 = 6 Speed Automatic

ØThe declared fuel consumptions and CO<sub>2</sub> emissions are measured according to the technical requirements and specifications of European Directive 80/1268/EEC or the European Regulation (EC) 715/2007 amended by (EC) 692/2008 as last amended. Fuel consumption and CO<sub>2</sub> emissions are specified for a vehicle type and not for a single car. The applied standard test procedure enables comparisons between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors are very important in determining a car's fuel consumption and CO<sub>2</sub> emissions. CO<sub>2</sub> is the main greenhouse gas responsible for global warming. A guide on fuel economy and CO<sub>2</sub> emissions which contain data for all new passenger car models is available at any point of sale free of charge or can be downloaded from <http://carfueldata.dft.gov.uk/>. Note all vehicles are Durashift 5-speed manual unless otherwise stated.



## 'MANUFACTURERS ON THE ROAD' PRICES INCLUDE:

VED Band	CO <sub>2</sub> Emissions (g/km)*	Number Plates (Estimated) £	Government First Registration Fee £	First Year Vehicle Excise Duty (VED) (Petrol/Diesel) £	Total £
A	up to 100	25.00	55.00	0.00	80.00
B	101 to 110	25.00	55.00	0.00	80.00
C	111 to 120	25.00	55.00	0.00	80.00
D	121 to 130	25.00	55.00	0.00	80.00
E	131 to 140	25.00	55.00	130.00	210.00
F	141 to 150	25.00	55.00	145.00	225.00
G	151 to 165	25.00	55.00	180.00	260.00
H	166 to 175	25.00	55.00	295.00	375.00
I	176 to 185	25.00	55.00	350.00	430.00
J	186 to 200	25.00	55.00	490.00	570.00
K	201 to 225	25.00	55.00	640.00	720.00
L	226 to 255	25.00	55.00	870.00	950.00
M	Over 255	25.00	55.00	1100.00	1180.00

1

The delivery charge is included in the Basic Recommended Retail price and is made on all models for delivery to the Dealer's premises. Where delivery is not made to the customer at the Dealer's premises a further charge may be made by the Dealer.

The Vehicle Excise Duty (VED) charged on new cars is based on their engine's CO<sub>2</sub> emissions\* (expressed in grams per kilometre (g/km)). All CO<sub>2</sub> emissions figures in g/km are from officially approved tests under the Passenger Car (Fuel Consumption and CO<sub>2</sub> Emissions Information) Regulations 2001 and in accordance with EEC Directive 93/116/EC

The chart above shows the Bands and the VED which will be levied (effective 1st April 2015).



# FORD PROTECT

Every new Ford car is protected by a 3 year/60,000 mile Ford Protect Classic Plan Warranty. In addition, it will also come with Ford Assistance for 1 year, providing roadside assistance in the UK and throughout Europe.

## Ford Protect Classic 4th/5th Year Extended Warranties

If you plan on keeping your car for longer than 3 years or are a high mileage driver you can extend your 3 year/60,000 mile warranty to either 4 years/80,000 miles or 5 years/100,000 miles.

Features:

- Cover against the cost of repair or replacement of defective parts, or to repair a material, assembly or manufacturing defect recognised by Ford
- Protection against unexpected repair bills
- All repairs will be carried out by Ford Authorised Dealers using genuine Ford parts

Ford Protect Classic extended warranty plans can be purchased any time up until the vehicle's first date of registration

## Ford Protect Classic 4th/5th Year Extended Warranty Prices

Plan Enhancements	Price (inc. VAT)
4 Years	£210.00
5 Years	£440.00

## Ford Protect Premium Plan

You can also upgrade to a Ford Protect Premium Plan giving you the option of scheduled services and extended Ford Assistance.

Features:

- Scheduled Servicing: covers scheduled servicing recommended by Ford, including associated parts and labour, for the number of services applicable to your plan; replacement brakefluid (every other year); bodywork and paint check (every other year); air conditioning check (at third year only)
- Extended Ford Assistance; roadside assistance in the UK and throughout Europe
- Vehicle Hire: for up to 7 days

Ford Protect Premium Plans can be purchased any time before the first service.

Plan Length	No. of Services	Price (inc. VAT)
2 Years	2	£390.00
3 Years	3	£680.00

## Notes and Conditions

- The length of your plan (and number of services on Premium Plans) applies from your new vehicle warranty commencement date, usually the date of first registration
- Time and mileage limits apply to all Ford Protect Plans
- It is a condition of Ford Protect Premium Plans that your vehicle is serviced by an Authorised Ford Repairer according to the schedules in your Ford Service Portfolio
- In addition your Ford Service History Log must be kept up-to-date
- These Ford Protect Plans are transferable so it is an added benefit to the new owner if your decide to sell your vehicle
- Prices were correct at time of printing and include VAT at 20%
- Ask your Ford Dealer for full details of the Ford Protect Extended Warranty or Premium Plans and their associated Terms and Conditions or alternatively call Ford Protect on 0870 241 6726 or visit [www.ford.co.uk](http://www.ford.co.uk)







## OTHER PRICING CONSIDERATIONS

### Customer Order Price Protection

Ford's Price Protection Plan means that the price you pay is the same as the price on your order as long as you are prepared to accept delivery within three months, and in any event, as soon as your vehicle is available. Your Dealer has full details of the plan. Ford Motor Company Ltd is not liable for changes in price caused by Government changes in tax rates or changes in other applicable legislation.

### VAT

VAT is shown calculated at 20%. The total price of a vehicle, including factory fitted options and accessories fitted by the Ford Dealer, will be subject to VAT on retail sale.

### Price Changes

This price list is effective from 1st April 2015, and supersedes all previous price lists. The prices in the publication were true and accurate at the time of printing. You should, however, check details with your Dealer as there may have been changes in view of Ford's policy of continuous development. The right is reserved to change prices at anytime. Change to government legislation or tax changes could result in a change to published prices.

## ILLUSTRATIONS, DESCRIPTIONS AND SPECIFICATIONS

The product information in this publication was correct at the time of going to print. However, Ford's policy is one of continuous product development. The right is reserved to change specifications and colours of the models and items illustrated and described in this publication at any time. For the latest details always consult your Ford Dealer. Throughout this publication, wherever a feature is described as being an 'Option' or 'Option Fitment/Pack' etc., you should assume that it will be at extra cost to the base vehicle, unless specifically stated to the contrary. All models and colour combinations are subject to availability. Some images portrayed are of a pre-production model and/or are computer generated, therefore the design/features on the final version of the vehicle may differ in various respects. In addition, some of the features shown on the vehicles may be optional e.g. metallic paint.

Please also note some driver assistance features and safety features described in this publication are designed to function using sensors, whose performance may be affected under certain weather or environmental conditions.

