

WHAT WOULD YOU SHARE?

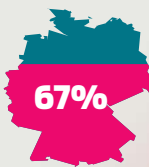
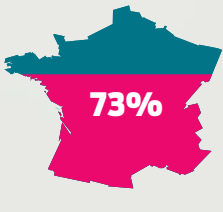
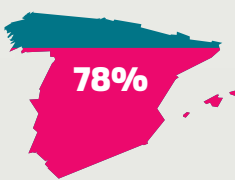
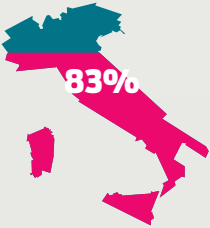
A new European survey provides some interesting insights into the current state of the share market.*



Cars



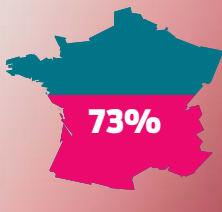
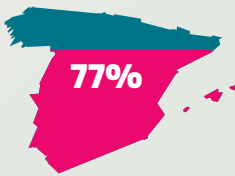
- 72% interested in car-sharing
- 55% would offer own car for sharing
- Would consider car-sharing:



Parking



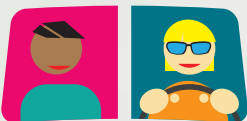
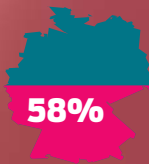
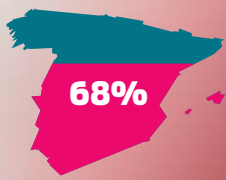
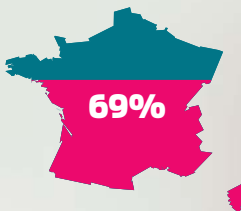
- 73% interested in using a parking space service
- Would consider using a parking space service:



Bikes



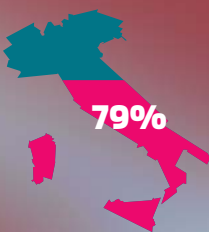
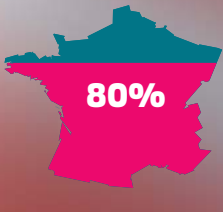
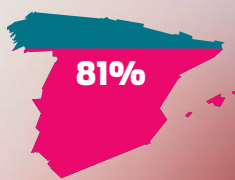
- 61% interested in bike-sharing
- Would consider bike-sharing:



Rides



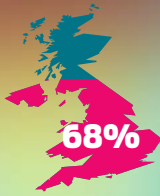
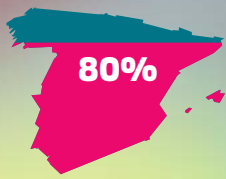
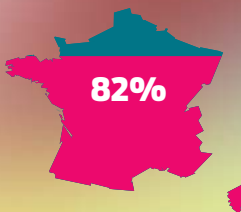
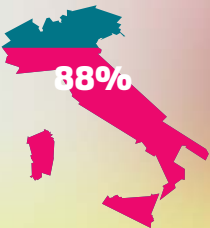
- 76% interested in using a ride-sharing service
- Would consider ride-sharing:



Deliveries



- 78% of people would transport packages
- Would consider transporting packages:



Least likely to share?

People in the U.K. have the lowest interest in sharing products and services

* Survey of 10,016 people across France, Germany, Italy, Spain, and the U.K. conducted for Ford Motor Company by Opinion Matters during April 2016.