

69 MUSTANG MUSTANG 69



Somebody finally built a better Mustang

Mustang SportsRoof...
one of 5 all-new Mustangs.



Mustang Mach I...
new power play.



Now there are five new Mustangs for '69. There's a totally new Mustang SportsRoof (previous page), complete with sporty rear deck spoiler, ventless side glass, new grille and quad headlamps. A wild new Mustang Mach I (above). A new luxury Mustang—Grandé Hardtop. A new Mustang Convertible for top-down fun. And a new Mustang Hardtop—the original, the one that launched a new generation of fun. Sportier, more Mustang than ever.

Drive the ignition, power-primed Mach I. Life will never be the same. You can choose from five hot V-8's—four new 351's (one with 2-barrel carb, the other with 4-barrel carb), to the virile 428 4V Cobra Jet Ram-Air with hood air scoop. (Simulated scoop with others.) And Mach I comes with all kinds of GT-type equipment like dual exhausts with the four larger engines. Wide-oval belted white sidewall tires on steel wheels. Competition shocks, springs and stabilizer bar. Foam-padded, vinyl-trimmed high back buckets. Racing mirrors, left and right. Woodlike 3-spoke Rim-Blow Steering Wheel.

Clock, Console. Unique teak-toned highlights on the dash, floor panels and console. Bright floor pedal pads. Low-gloss paint on the hood and cowl, and pin-type hood lock latches. On-the-move reflective stripes outside. Standard transmission with either 351-cuber is the fully synchronized 3-speed manual. The 4-speed manual, or SelectShift, is available with all engines. Add a tach. Comes with the 4-speed when you order the 390 or either of the 428 engines. Or you can get it separately with any engine and any transmission. Get a Mach I. Move out in your own power play.

Mustang Hardtop. Now longer. Lower. Wider. Roomier. Hotter. Cooler. And more young-spirited than ever. It's a new package, with all the goodies you buy a Mustang for: foam-padded bucket seats with soft vinyl trim, sporty steering wheel, fully synchronized 3-speed transmission with floor-mounted shift, color-keyed carpeting throughout—plus quick, precise handling

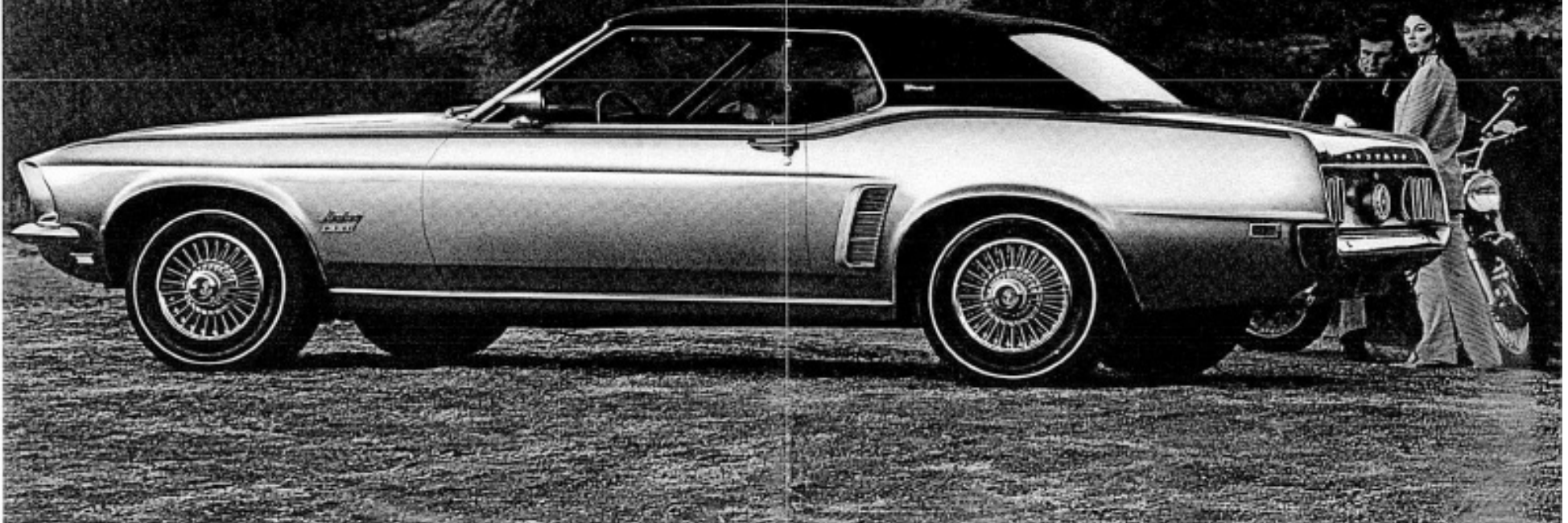
that lets you wheel into parking spots effortlessly. You take it from there. Add a set of wire-style wheel covers and wide-oval tires like those shown below. Take your pick of seven bigger engines, including a brand-new 4.1 Litre six-cylinder engine and spirited V-8's up to the 429 4V Cobra Jet Ram-Air. Team any engine with SelectShift, it's the automatic

that you can shift manually through the gears. Inside, there's more convenience. Get the Tilt-Away steering wheel for greater convenience when getting in or out of the car, and a more restful wheel position for driving. There are dozens of other items which are well worth their modest price, to tailor your Mustang to your mood. Ecstasy.



Mustang Hardtop
the original.
The one that started it all. Now
totally new more fun than ever.

Mustang Grandé...
your first Mustang
made life more delicious, right?
So how about a second helping?



Share luxury. All planned to reflect your lavish mood. As you can see from its very handsome styling and attractive appointments, such as wire-style wheel covers, dual racing-style mirrors and neat two-tone narrow tape stripes, Grandé says here is the elegant Mustang. The standard 200-cubic-inch, 7-main-bearing Six is a lean-muscle, smooth performer. For greater

punch, choose the larger, brand-new, 4.1 Liter six-cylinder engine. Provides added go with traditional Six economy. More power? Pick the spirited 302-cubic-inch V-8. Or one of five other V-8's all the way up to 335 hp. Go with the standard 3-speed manual shift, or specify the two-way transmission: SelectShift. It'll do the shifting automatically, or you can go

through the gears manually. You can downshift to low or second gear for manual control on hills, or for the fun of going through the gears. Comes with a sporty floor-mounted T-bar shift lever. Add a vinyl roof that looks like real leather — in either black or parchment. Nice touches outside. Now see what's in store for you inside—just turn the page.



Mustang Grandé...
uncommon luxury.



The inviting Mustang Grandé interior—extraordinarily plush and comfortable—bucket seats you need in are trimmed in fashion-right vinyl and hopsack cloth. Door panels have built-in courtesy lights, and are tastefully trimmed in vinyl, accented with unique teak-toned appliques for added luxury.



Before you, there's a sporty deluxe woodlike 3-spoke Rim-Blow Steering Wheel and instrument panel with woodgrain highlights. An electric clock is included. So are bright floor pedal pads. And on the road, you enjoy a remarkably smooth, quiet ride. Special Grandé insulation throughout helps soak up vibrations.

You can add other items to make your Grandé the one-of-a-kind Mustang you want it to be. Like the console which is trimmed in teak-tone accents. And SelectShift Cruise-O-Matic Drive. SelectAir Conditioning, so you can play it cool and dial your own weather. An AM/PM Stereo Radio that sounds like you're in the orchestra pit. Or a

Stereo-Sonic Tape/AM Radio system so you can play your favorite cartridge tape recordings wherever you travel. And Fingertip Speed Control that lets you cruise along the turnpike or highway at a preselected speed with your foot off the accelerator. There are many more. Go as luxuriously as you wish in Mustang Grandé.

Convertible...
It's got a past yet,
and a future. Now.

