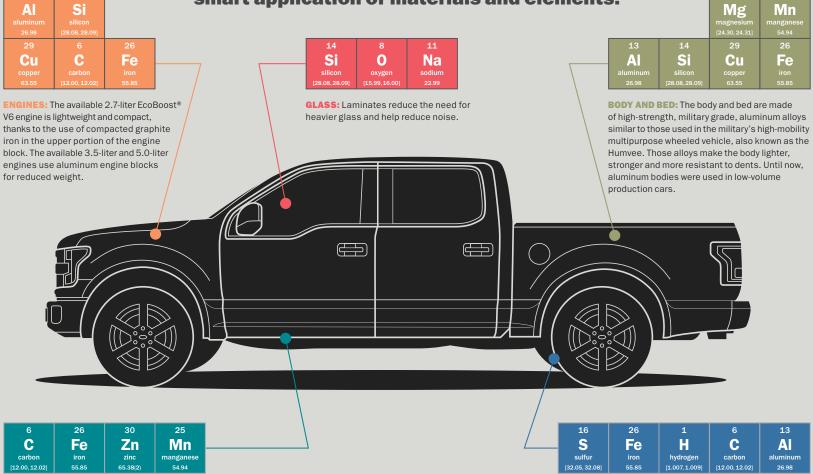
## THE 2015 F-150

is more capable and more efficient because it will be up to 700 pounds lighter, thanks to a smart application of materials and elements.



**FRAME:** The use of high-strength steel in the F-150 frame rose from 20 percent in the 2014 model to over 70 percent in the all-new 2015 to create a pickup frame that is stronger, more durable and structurally more rigid while saving up to 60 pounds.

**WHEELS:** Engineers optimized the wheels for weight and strength by shifting material from areas of low stress to those of high stress. That saved 2.5 pounds more per wheel than engineers expected. A bracketless tire jack attachment also reduced vehicle weight by 2.2 pounds.