## INFO CYCLE

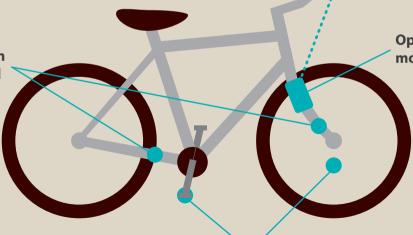
## a mobility and data-gathering experiment

The sensor kits based on Ford OpenXC gather information from bicycles and other common forms of transportation in urban areas. The data could provide insight into how alternate modes of transportation might be best positioned to serve future urban mobility needs.



Bluetooth connectivity to smartphone

Magnetic switches on fork and frame wired to sensor box



Open XC sensor box mounted on the fork

FORD **SMART MOBILITY** 

Sensor magnets on front wheel and one pedal