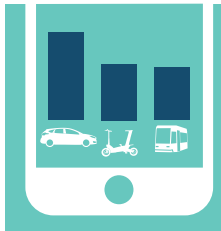
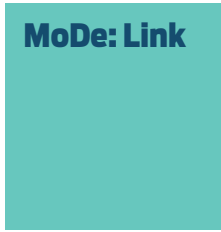


FORD MoDe:Me

Your own personal multi-modal transport system



Utilise the right mode of transport at the right time in the right situation



MoDe: Link

App controls e-bike functions and features
Shows navigation, route planning, battery charge, ride stats and more
e-bike only works when paired with an authorised smartphone



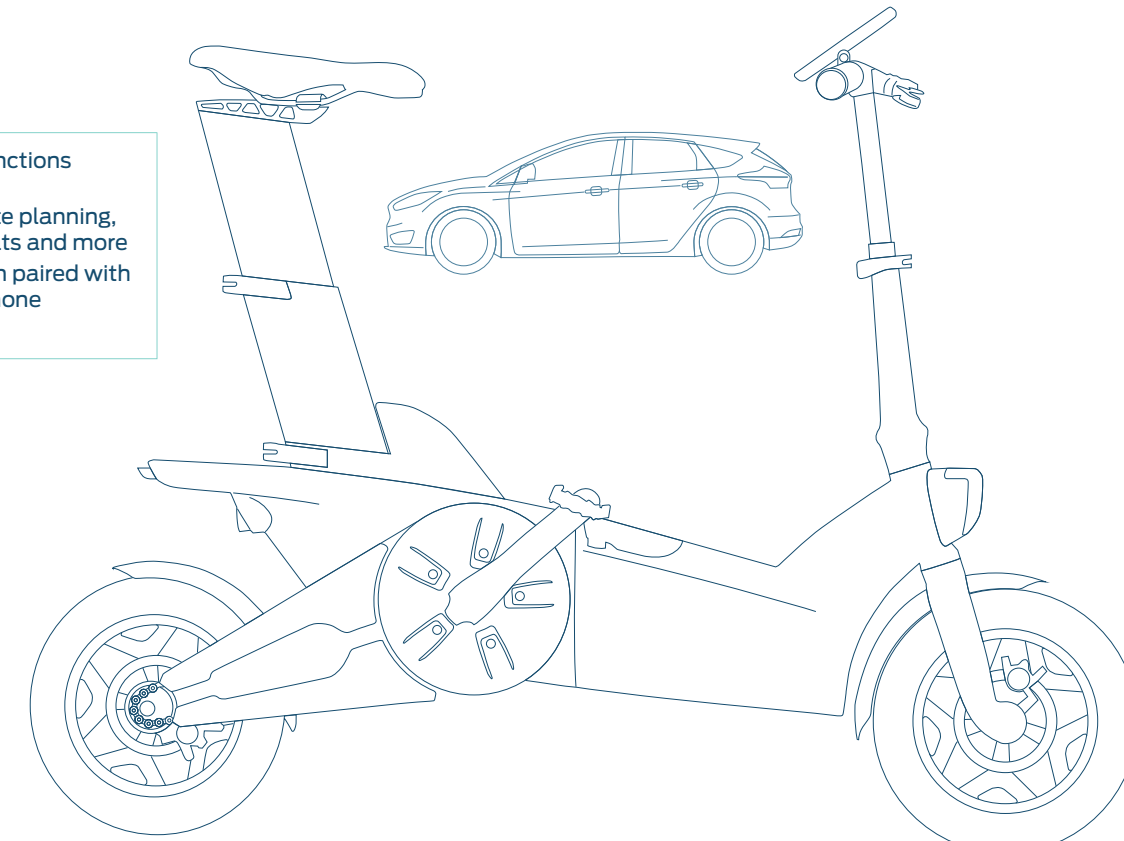
Beat the traffic by parking your Focus and get moving on the e-bike



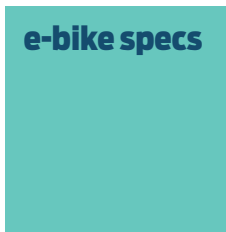
Avoid expensive parking and congestion charges by parking on the outskirts and riding to your destination



Drive to a shuttle bus station, take the bus into the city, then ride your MoDe:Me e-bike to your destination

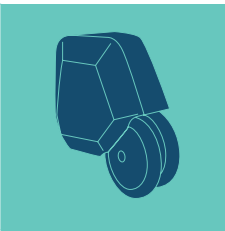


Stay out of the rain by folding the e-bike away and jumping onto a train or bus



- 200W motor with 9Ah battery
- Speed up to 25km/h
- Hydraulic disc brakes
- High power LED lights
- Brake and turn indicators
- Navigation and alerts via hand grips

Stash the e-bike in the boot, with a novel folding frame that fits in any Ford vehicle



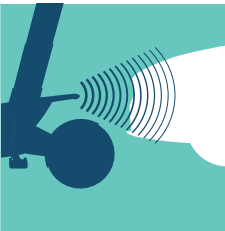
Keep your e-bike safe by folding it away and taking it indoors



Hit "No Sweat Mode" on the app to arrive fresh at your destination



Know when a vehicle is overtaking and alert motorists to your presence, with the e-bike's rear-facing sensor



Shorten your daily commute, get outside to enjoy the fresh air and keep on moving

