

BACKING UP A TRAILER MADE EASY

FORD INTRODUCES PRO TRAILER BACKUP ASSIST FOR THE 2016 F-150

For many people, backing a trailer is hard to do. The truck's steering wheel has to be turned the opposite direction they want the trailer to go in. Turn too hard and the trailer can jackknife, forcing them to try again. That's why Ford created an innovative solution: Pro Trailer Backup Assist.

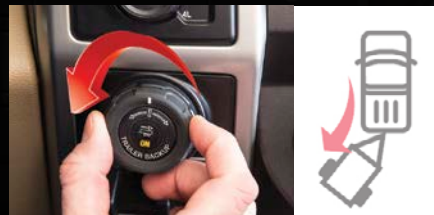
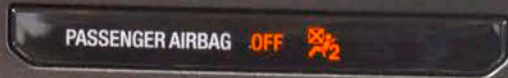
Pro Trailer Backup Assist for the 2016 Ford F-150 makes it easy for novice and experienced drivers to back a trailer down a boat launch or into a parking spot. It works by letting the customer steer the trailer instinctively as they control the accelerator and brakes while the truck takes care of the rest.

HERE'S HOW

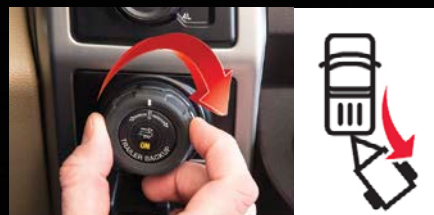
To operate Pro Trailer Backup Assist, the customer rotates the knob to indicate how much the system should turn the trailer. Pro Trailer Backup Assist then automatically steers the truck to turn the trailer the desired amount. The system may limit vehicle speed to enhance the comfort and control over a variety of road surfaces.

THE RESULT

Less time to back up a trailer with improved confidence. It even helps experienced trailer tilters back a trailer faster.



Turn the knob left (counter clockwise) when you want the trailer to go to the left.



Turn the knob right (clockwise) when you want the trailer to go to the right.