

Over US\$2,5m invested to date

supporting the environment, conservation projects and protecting species in South Africa US \$1.5 Billion

donated globally by the **Ford Motor Company Fund** over 65 years Vehicles and Engines were donated towards skills development



US \$100,000

to be donated to student led projects in Morocco, Ghana, Kenya and South Africa

riders

US\$ 75 000 to maintain medical vehicles in Nigeria

55 vehicles donated in Sub Saharan Africa

Supporting



Village for over 20 years in South Africa

Supporting MEDICOS



for over 20 years in South Africa

## Ford's community work expands in 2015

**Ford Motor Company** is taking its social initiatives on the African continent to new heights through a variety of engaging projects.

An integral part of the Ford team's DNA is 'people serving people'. That's why our global brand promise is called Go Further.

Ford is going further to make a difference in Africa and the communities in which it operates, building a better world through its investment on the continent, its people and its employees. Creating a better world is an important part of Ford's legacy and an important part of its vision for the future.



Go Further