

## croned

Go Further
4Q 2015 AND
FULL YEAR EARNINGS REVIEW AND 2016 OUTLOOK

JANUARY 28, 2016 (PRELIMINARYRESULTS)

## OUR FOCUS

Go Further

- One Ford Acceleration
- Product Excellence Delívered with Passion
- Innovation

In Every Part of Our Business

## 4Q 2015 AND FULL YEAR SUMMARY*

- Fourth Quarter wholesale volume and automotive revenue growth of $12 \%$
- Company pre-tax profit of \$2.6 billion, up 96\% from prior year
- Net income of \$1.9 billion, automotive operating margin of 6.1\% and automotive operating-related cash flow of $\$ 2.1$ billion, all significantly higher
- All business units profitable except South America. Europe achieved third consecutive quarterly profit
- Record Full Year Company pre-tax profit. Automotive operating margin and operating-related cash flow highest since at least 2001
- Reconfirming 2016 guidance for revenue, pre-tax profit, automotive operating margin and EPS equal to or higher than 2015. Strong automotive operating-related cash flow
* Company pre-tax profit, automotive operating margin, and automotive operating-related cash flow exclude special items; see Appendix for detail and reconciliation to Generally Accepted Accounting Principles (GAAP), and definitions; Business Unit records are since at least 2000 when we began reporting specific Business Unit results

> | Outstanding Fourth Quarter And Record Full Year Results; |
| :---: |
| Reconfirming Guidance For Continued Strong Results In 2016 |

## 2015 A BREAKTHROUGH YEAR

Go Further

## 16

Global Launches

Successfully launched 16 global products


Achieved four-year agreement with UAW


Investing \$4.5 billion in electrified vehicles by 2020


New SYNC milestone: more than 15 million vehicles with SYNC


## 2015 KEY FINANCIAL SUMMARY



[^0]
## TOTAL COMPANY <br> FY 2015 PRE-TAX RESULTS BY SEGMENT* (mils)



## AUTOMOTIVE SECTOR

## FY 2015 KEY METRICS COMPARED WITH 2014*



## AUTOMOTIVE SECTOR

## FY 2015 PRE-TAX RESULTS COMPARED WITH 2014* (miLs)



|  |  | Market Factors |  | Total Cost |  | Exchange Net Interest/ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| FY 2014 | FY 2015 | Volume / Mix | Net Pricing | Contribution Cost | Structural Cost |  |  |

[^1]
## TOTAL COMPANY 4Q 2015 PRE-TAX RESULTS BY SEGMENT* (MILs)



## AUTOMOTIVE SECTOR <br> 4Q 2015 KEY METRICS COMPARED WITH 2014*



[^2]
## AUTOMOTIVE SECTOR <br> 4Q 2015 PRE-TAX RESULTS COMPARED WITH 2014* (mils)



| 4Q 2014 | 4Q 2015 | Market Factors |  | Total Cost |  | Exchange | Net Interest / Other |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Volume / Mix | $\begin{gathered} \text { Net } \\ \text { Pricing } \end{gathered}$ | Contribution Cost | Structural Cost |  |  |
| $\begin{aligned} & \mathrm{B} /(\mathrm{W}) \\ & 3 Q 2015 \end{aligned}$ | \$(531) | \$867 | \$332 | \$36 | \$(910) | \$(138) | \$(718) |

[^3]
## AUTOMOTIVE SECTOR - NORTH AMERICA 4Q 2015 KEY METRICS COMPARED WITH 2014



Escape

| 4Q | 2014 | 2015 |
| :--- | :--- | :--- |
| NA Industry SAAR (Mils) | 20.7 | 22.0 |
| NA Market Share | $13.6 \%$ | $13.4 \%$ |
| U.S. Industry SAAR (Mils) | 17.2 | 18.3 |
| U.S. Market Share | $14.3 \%$ | $14.2 \%$ |

## AUTOMOTIVE SECTOR - NORTH AMERICA <br> 4Q 2015 PRE-TAX RESULTS COMPARED WITH 2014 (mils)



## AUTOMOTIVE SECTOR - SOUTH AMERICA 4Q 2015 KEY METRICS COMPARED WITH 2014




| 4Q | 2014 | 2015 |
| :--- | :--- | :--- |
| SA Industry SAAR (Mils) | 5.4 | 3.9 |
| SA Market Share | $9.4 \%$ | $8.4 \%$ |
| Brazil Industry SAAR (Mils) | 3.6 | 2.4 |
| Brazil Market Share | $10.1 \%$ | $9.0 \%$ |

## AUTOMOTIVE SECTOR - SOUTH AMERICA <br> 4Q 2015 PRE-TAX RESULTS COMPARED WITH 2014 (mils)



## AUTOMOTIVE SECTOR - EUROPE 4Q 2015 KEY METRICS COMPARED WITH 2014




Transit

| 4Q | 2014 | 2015 |
| :--- | :--- | :--- |
| EUR Industry SAAR (Mils) | 19.5 | 19.5 |
| EUR Market Share | $7.0 \%$ | $7.6 \%$ |
| EUR 20 Industry SAAR (Mils) | 15.1 | 16.4 |
| EUR 20 Market Share | $7.5 \%$ | $7.8 \%$ |

* Includes Ford brand vehicles produced and sold by our unconsolidated affiliate in Turkey (about 25,000 units in 4Q 2014 and 24,000 units in 4Q 2015). 2014 includes about 16,000 Ford brand vehicles produced and sold by our previously unconsolidated affiliate in Russia. Revenue does not include these above mentioned sales


## AUTOMOTIVE SECTOR - EUROPE <br> 4Q 2015 PRE-TAX RESULTS COMPARED WITH 2014 (mils)



## AUTOMOTIVE SECTOR - MIDDLE EAST \& AFRICA 4Q 2015 KEY METRICS COMPARED WITH 2014

| 4 Q | 2014 | 2015 |
| :--- | :--- | :--- |
| MEA Industry SAAR (Mils) | 4.3 | 4.4 |
| MEA Market Share | $4.7 \%$ | $4.5 \%$ |



Ranger

## AUTOMOTIVE SECTOR - ASIA PACIFIC 4Q 2015 KEY METRICS COMPARED WITH 2014




| 4Q | 2014 | 2015 |
| :--- | :--- | :--- |
| AP Industry SAAR (Mils) | 40.8 | 45.1 |
| AP Market Share | $3.5 \%$ | $3.6 \%$ |
| China Industry SAAR (Mils) | 25.3 | 29.2 |
| China Market Share | $4.3 \%$ | $4.3 \%$ |

Edge

* Includes Ford brand and Jiangling Motors Corporation (JMC) brand vehicles produced and sold in China by our unconsolidated affiliates (about 291,000 units in 4Q 2014 and 340,000 units in 4Q 2015); revenue does not include these sales
Reflects Ford equity share of China joint ventures net income. See Appendix for additional information


## AUTOMOTIVE SECTOR - ASIA PACIFIC <br> 4Q 2015 PRE-TAX RESULTS COMPARED WITH 2014 (mils)



## FINANCIAL SERVICES SECTOR - FORD CREDIT

## 4Q 2015 KEY METRICS COMPARED WITH 2014

U.S. Retail and Lease


## FINANCIAL SERVICES SECTOR - FORD CREDIT

## 4Q 2015 PRE-TAX RESULTS COMPARED WITH 2014 (miLs)



## AUTOMOTIVE SECTOR 2015 CASH

|  | $\frac{4 Q 2015}{(\text { Bils) }}$ | $\frac{\text { FY }}{\text { (Bils) }}$ |  |
| :---: | :---: | :---: | :---: |
|  |  |  |  |
| Cash at end of period | \$ 23.6 | \$ | 23.6 |
| Cash at beginning of period | 22.2 |  | 21.7 |
| Change in Cash | \$ 1.4 | \$ | 1.9 |
| Automotive pre-tax profits | \$ 2.1 | \$ | 8.8 |
| Capital spending | (1.8) |  | (7.1) |
| Depreciation and tooling amortization | 1.1 |  | 4.3 |
| Changes in working capital | - |  | 0.6 |
| Other / Timing differences | 0.7 |  | 0.7 |
| Automotive operating-related cash flow | \$ 2.1 | \$ | 7.3 |
| Separation payments | - |  | (0.6) |
| Net receipts from Financial Services sector | 0.2 |  | 0.2 |
| Other | (0.2) |  | (0.6) |
| Cash flow before other actions | \$ 2.1 | \$ | 6.3 |
| Changes in debt | 0.1 |  | (0.8) |
| Funded pension contributions | (0.2) |  | (1.1) |
| Dividends / Other items | (0.6) |  | (2.5) |
| Change in Cash | \$ 1.4 | \$ | 1.9 |

## Memo:

Liquidity* $\$ 34.5$
Automotive Debt

* Total available committed Automotive credit lines (including local lines available to foreign affiliates)
were $\$ 10.9$ billion at December 31, 2015


## 2015 PLANNING ASSUMPTIONS AND KEY METRICS

2014 FY

## Results

16.8
14.6

Key Metrics
Automotive (Compared with 2014):

- Revenue (Bils)
- Operating Margin**
- Operating-Related Cash Flow (Bils)**

Ford Credit (Compared with 2014):

- Pre-Tax Profit (Bils)

Total Company:

- Pre-Tax Profit (Bils)**
- After-Tax Five Year Average ROIC***
* China industry volume is based on estimated wholesales
** Excludes special items, see Appendix for detail and reconciliation to GAAP and definitions
*** See Appendix for calculation methodology
Planning Assumptions (Mils)

Industry Volume -- U.S.
-- Europe 20
-- China*
24.0
\$ 135.8
4.6\%
$\$ 3.6$
$\$ \quad 1.9$
$\$ 7.3$
16\%

2015 FY
Plan Results
$17.0-17.5 \quad 17.8$
$14.8-15.3 \quad 16.0$
24.5-26.5 25.1

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## Delivered Record, Breakthrough Year

## 2016 PLANNING ASSUMPTIONS AND KEY METRICS

Go Furthe

## 2015 FY Results

2016 FY Plan

## Planning Assumptions (Mils)

Industry Volume

- U.S.
17.8
- Europe*
- Brazil
19.2
- China*

$$
\begin{gathered}
17.5-18.5 \\
19.0-20.0 \\
2.0-2.5 \\
23.5-25.5
\end{gathered}
$$

```
2.3-2.8%
1.2- 1.7%
(2.0)-(3.0)%
6.5-7.0%
```

Key Metrics
Automotive

- Revenue (Bils)

| $\$ 140.6$ | Equal To or Higher Than 2015 |
| :---: | :---: |
| $6.8 \%$ | Equal To or Higher Than 2015 |
| $\$ 7.3$ | Strong, but Lower Than 2015 |
| $\$ 10.8$ | Equal To or Higher Than 2015 |
| $28.6 \%$ | Low 30s |

\$ 1.93
Equal To or Higher than 2015

* Europe industry reflects total Europe, including Turkey and Russia; China industry volume is based on estimated vehicle registrations
${ }^{* *}$ Excludes special items; see Appendix for detail and reconciliation to GAAP and definitions


## Sustaining Strong Financial Performance In 2016



SLIDE 26

## RISK FACTORS




- Decline in industry sales volume, particularly in the United States, Europe, or China due to financial crisis, recession, geopolitical events, or other factors;
- Decline in Ford's market share or failure to achieve growth;
- Lower-than-anticipated market acceptance of Ford's new or existing products or services;
- Market shift away from sales of larger, more profitable vehicles beyond Ford's current planning assumption, particularly in the United States;
- An increase in or continued volatility of fuel prices, or reduced availability of fuel;
- Continued or increased price competition resulting from industry excess capacity, currency fluctuations, or other factors;
- Fluctuations in foreign currency exchange rates, commodity prices, and interest rates;
- Adverse effects resulting from economic, geopolitical, or other events;
 constraints or disruptions;
 difficulties, or other factors);
- Single-source supply of components or materials;
- Labor or other constraints on Ford's ability to maintain competitive cost structure;
- Substantial pension and postretirement health care and life insurance liabilities impairing our liquidity or financial condition;
- Worse-than-assumed economic and demographic experience for postretirement benefit plans (e.g., discount rates or investment returns);
- Restriction on use of tax attributes from tax law "ownership change";
- The discovery of defects in vehicles resulting in delays in new model launches, recall campaigns, or increased warranty costs;
- Increased safety, emissions, fuel economy, or other regulations resulting in higher costs, cash expenditures, and / or sales restrictions;
- Unusual or significant litigation, governmental investigations, or adverse publicity arising out of alleged defects in products, perceived environmental impacts, or otherwise;
- A change in requirements under long-term supply arrangements committing Ford to purchase minimum or fixed quantities of certain parts, or to pay a minimum amount to the seller ("take-or-pay" contracts);
- Adverse effects on results from a decrease in or cessation or clawback of government incentives related to investments;
- Inherent limitations of internal controls impacting financial statements and safeguarding of assets;
- Cybersecurity risks to operational systems, security systems, or infrastructure owned by Ford, Ford Credit, or a third-party vendor or supplier;
- Failure of financial institutions to fulfill commitments under committed credit and liquidity facilities;
 requirements, or other factors;
- Higher-than-expected credit losses, lower-than-anticipated residual values, or higher-than-expected return volumes for leased vehicles;
- Increased competition from banks, financial institutions, or other third parties seeking to increase their share of financing Ford vehicles; and
- New or increased credit, consumer, or data protection or other regulations resulting in higher costs and / or additional financing restrictions.


 Form 10-Q and Current Reports on Form 8-K.



## APPENDIX

## 4Q 2015 AND FULL YEAR EARNINGS - APPENDIX INDEX

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- 2016 Business Unit Key Metrics
- Calculation of Earnings Per Share


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## 2016 BUSINESS UNIT KEY METRICS

2015 FY Results
\$ 9,345
10.2 \%
\$ (832)

- Europe
- Middle East \& Africa
- Asia Pacific
- Other Automotive

Ford Credit (Mils)
Automotive (Mils)

- North America
" Operating Margin (Pct)
- South America

259
31
765
(796)
\$ 2,086

## 2016 FY Plan

About Equal To 2015
9.5\% or Higher

Greater Loss Than 2015
Higher Than 2015
Equal To or Higher Than 2015
Higher Than 2015
Loss of About \$800 Million
Equal To or Higher Than 2015

Toxal

## 2015 CALCULATION OF EARNINGS PER SHARE



## RETURN ON INVESTED CAPITAL CALCULATION

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Net Operating Profit After Tax (NOPAT)
Pre-Tax Profit (Incl. Special Items)
Add Back: Costs Related to Invested Capital
Automotive Interest Expense
Funding-Related Pension and OPEB costs*
Less: Cash Taxes
Net Operating Profit After Tax
Invested Capital

## Equity

Redeemable Non-Controlling Interest
Automotive Debt
Net Pension and OPEB liability
Invested Capital (End of Year)
Average Year Invested Capital
Annual ROIC
Five-Year Average ROIC**

* Reflects total pension \& OPEB (income) / expense except service cost
** Calculated as five-year average NOPAT divided by five-year average invested capital

| 2011 |  | 2012 |  | 2013 |  | 2014 |  | 2015 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (Bils.) |  | (Bils.) |  | (Bils.) |  | (Bils.) |  | (Bils.) |  |
| \$ | 3.7 | \$ | 2.0 | \$ | 14.4 | \$ | 1.2 | \$ | 10.3 |
|  | 0.8 |  | 0.7 |  | 0.8 |  | 0.8 |  | 0.8 |
|  | 5.2 |  | 6.2 |  | (6.1) |  | 3.4 |  | (0.7) |
|  | (0.3) |  | (0.3) |  | (0.5) |  | (0.5) |  | (0.6) |
| \$ | 9.4 | \$ | 8.6 | \$ | 8.6 | \$ | 5.0 | \$ | 9.8 |
| \$ | 14.9 | \$ | 15.9 | \$ | 26.2 | \$ | 24.5 | \$ | 28.7 |
|  | - |  | 0.3 |  | 0.3 |  | 0.3 |  | 0.1 |
|  | 13.1 |  | 14.3 |  | 15.7 |  | 13.8 |  | 12.8 |
|  | 22.0 |  | 25.5 |  | 14.9 |  | 16.2 |  | 13.9 |
| \$ | 50.0 | \$ | 56.0 | \$ | 57.0 | \$ | 54.8 | \$ | 55.5 |
| \$ | 43.2 | \$ | 53.1 | \$ | 56.5 | \$ | 55.7 | \$ | 55.1 |
| 21.7\% |  |  | 16.2\% |  | 15.2\% |  | 8.9\% |  | 17.7\% |
| 3.0\% |  |  | 7.3\% |  | 17.4\% |  | 16.2\% |  | 15.7\% |

## INCOME FROM CONTINUING OPERATIONS

Automotive
North America
South America
Europe
Middle East \& Africa
Asia Pacific
Other Automotive
Total Automotive (excl. special items)
Special items -- Automotive
Total Automotive
Financial Services
Ford Credit
Other
Total Financial Services

## Company

Pre-tax results
(Provision for) / Benefit from income taxes
Net income

Less: Income / (Loss) attributable to non-controlling interests Net income / (loss) attributable to Ford

Memo: Excluding special items
Pre-tax results
(Provision for) / Benefit from income taxes
Less: Income / (Loss) attributable to non-controlling interests After-tax results

| 4Q |  |  | FY |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 2014 | $\frac{2015}{(\text { Mils) }}$ |  | 2014 |  | 2015 |  |
| (Mils) |  |  |  | Mils) |  | Mils) |
| $\begin{gathered} \$ \quad 1,614 \\ (187) \end{gathered}$ | \$ | $\begin{gathered} 2,029 \\ (295) \end{gathered}$ | \$ | $\begin{aligned} & 7,443 \\ & (1,164) \end{aligned}$ | \$ | $\begin{gathered} 9,345 \\ (832) \end{gathered}$ |
| (297) |  | 131 |  | (598) |  | 259 |
| (82) |  | 13 |  | (20) |  | 31 |
| $\begin{gathered} 95 \\ (218) \end{gathered}$ |  | $\begin{gathered} 444 \\ (254) \end{gathered}$ |  | $\begin{gathered} 593 \\ (755) \end{gathered}$ |  | $\begin{gathered} 765 \\ (796) \end{gathered}$ |
| $\begin{array}{r} 925 \\ \hline(5,296) \\ \hline \end{array}$ | \$ | $\begin{array}{r} 2,068 \\ (714) \\ \hline \end{array}$ | \$ | $\begin{gathered} 5,499 \\ (6,059) \end{gathered}$ | \$ | $\begin{aligned} & 8,772 \\ & (548) \end{aligned}$ |
| \$ (4,371) | \$ | 1,354 | \$ | (560) |  | 8,224 |
| $\begin{array}{rl} \$ & 423 \\ & (15) \\ \hline \end{array}$ | \$ | $\begin{gathered} 556 \\ (14) \end{gathered}$ | \$ | $\begin{gathered} 1,854 \\ (60) \\ \hline \end{gathered}$ | \$ | $\begin{array}{r} 2,086 \\ (58) \end{array}$ |
| \$ 408 | \$ | 542 | \$ | 1,794 |  | 2,028 |
| $\begin{gathered} \$(3,963) \\ 1,443 \\ \hline \end{gathered}$ | \$ | $\begin{array}{r} 1,896 \\ (32) \end{array}$ | \$ | $\begin{array}{r} 1,234 \\ (4) \\ \hline \end{array}$ | \$ | $\begin{aligned} & 10,252 \\ & (2,881) \end{aligned}$ |
| $\$(2,520)$ $(3)$ | \$ | $\begin{array}{r} 1,864 \\ (4) \end{array}$ | \$ | $\begin{array}{r} 1,230 \\ (1) \end{array}$ | \$ | $\begin{array}{r} 7,371 \\ (2) \end{array}$ |
| \$ (2,517) | \$ | 1,868 | \$ | 1,231 |  | 7,373 |
| $\begin{array}{rl} \$ & 1,333 \\ & (149) \end{array}$ | \$ | $\begin{array}{r} 2,610 \\ (295) \\ (4) \tag{3} \end{array}$ | \$ | $\begin{array}{r} 7,293 \\ (1,909) \\ (1) \end{array}$ |  | $\begin{array}{r} 10,800 \\ (3,086) \\ (2) \end{array}$ |
| \$ 1,187 | \$ | 2,319 | \$ | 5,385 | \$ | 7,716 |

Go Further

## SPECIAL ITEMS

|  | 4Q |  |  | FY |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2014 | 2015 |  | 2014 | 2015 |  |
|  | (Mils) |  | Mils) | (Mils) |  | Mils) |
| Pension and OPEB Remeasurement Gains / (Losses) | \$ (4,123) | \$ | (698) | \$ $(4,123)$ | \$ | (698) |
| Separation-related actions | \$ (247) | \$ | - | \$ (681) | \$ | - |
| Other Items |  |  |  |  |  |  |
| Nemak IPO | \$ | \$ | (16) | \$ | \$ | 150 |
| Venezuela Deconsolidation | (800) |  | - | (800) |  | - |
| Ford Sollers equity impairment | - |  | - | (329) |  | - |
| Debt Reduction Action | (126) |  | - | (126) |  | - |
| Total Other Items | \$ (926) | \$ | (16) | \$ (1,255) | \$ | 150 |
| Total Special Items | \$ (5,296) | \$ | (714) | \$ (6,059) | \$ | (548) |
| Tax Special Items | \$ 1,592 | \$ | 263 | \$ 1,905 | \$ | 205 |
| Memo: |  |  |  |  |  |  |
| Special items impact on earnings per share* | \$ (0.93) | \$ | (0.11) | \$ (1.03) | \$ | (0.09) |
| - Includes related tax effect on special items and tax special items |  |  |  |  |  |  |

## SECTOR INCOME STATEMENT

For the years ended December 31, (unaudited)

## AUTOMOTIVE

Revenues
Costs and Expenses
Cost of sales
Selling, administrative, and other expenses Total costs and expenses
$\frac{2013}{(\text { Mils })} \frac{2014}{\text { (Mils) }} \frac{2015}{\text { (Mils) }}$

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Interest expense
Interest income and other income / (loss), net
Equity in net income of affiliated companies
Income / (Loss) before income taxes -- Automotive

FINANCIAL SERVICES
Revenues
Costs and expenses
Interest expense
Depreciation on vehicles subject to operating leases
Operating and other expenses
Provision for credit and insurance losses
Total costs and expenses


Other income / (loss), net
Equity in net income / (loss) of affiliated companies Income before income taxes -- Financial Services

## COMPANY

Income before income taxes
Provision for / (Benefit from) income taxes
Net income
Less: Income / (Loss) attributable to non-controlling interests Net income attributable to Ford Motor Company

|  | 14,371 |  | 1,234 |  | 10,252 |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2,425 |  | 4 |  | 2,881 |
|  | 11,946 |  | 1,230 |  | 7,371 |
|  | (7) |  | (1) |  | (2) |
| \$ | 11,953 | \$ | 1,231 | \$ | 7,373 |

## PENSION UPDATE

|  | 2014 |  | 2015 |  | $\begin{gathered} 2015 \\ B /(W) \\ 2014 \end{gathered}$ |  | Go Further |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Year End Over / (Under) Funded Status -- All Plans (Bils) |  |  |  |  |  |  |  |
| - U.S.Plans | \$ | (2.3) | \$ | (3.7) | \$ | (1.4 |  |
| - Non-U.S. Plans |  | (7.5) |  | (4.5) |  | 3.0 |  |
| Total Funded Status |  | (9.8) | \$ | (8.2) | \$ | 1.6 |  |
| Year-End Discount Rate (Weighted Average) |  |  |  |  |  |  |  |
| - U.S. Plans |  | 3.94\% |  | 4.27\% |  |  | Ppts |
| - Non-U.S. Plans |  | 3.06 |  | 3.20 |  | 0.14 |  |
| Actual Asset Returns |  |  |  |  |  |  |  |
| - U.S. Plans |  | 16.4\% |  | (1.8)\% |  | (18.2) | Ppts |
| - Non-U.S. Plans |  | 15.7 |  | 7.7 |  | (8.0) |  |
| Worldwide Pension Plan Contributions (Bils) |  |  |  |  |  |  |  |
| - Funded Plans | \$ | 1.5 | \$ | 1.1 | \$ | 0.4 |  |
| - All Plans |  | 1.9 |  | 1.5 |  | 0.4 |  |
| Worldwide Pension Plan (Expense) / Income* (Bils) | \$ | (0.2) | \$ | 0.3 | \$ | 0.5 |  |

## Pension Funded Status Continues To Improve; Significant Reduction In Pension Expense

## EMPLOYMENT DATA BY BUSINESS UNIT*

|  | $2014$ | $2015$ |
| :---: | :---: | :---: |
|  | Dec. 31 | Dec. 31 |
|  | (000) | (000) |
| North America | 90 | 96 |
| South America | 16 | 15 |
| Europe** | 47 | 53 |
| Middle East \& Africa | 3 | 3 |
| Asia Pacific | 25 | 25 |
| Total Automotive | 181 | 192 |
| Financial Services | 6 | 7 |
| Total Company | 187 | 199 |

## AUTOMOTIVE SECTOR

## PRODUCTION VOLUMES

| 4Q 2015 |  | 1Q 2016 |  |
| :---: | :---: | :---: | :---: |
|  | O / (U) |  | O / (U) |
| Units | 2014 | Units | 2015 |
| (000) | (000) | (000) | (000) |


| North America | 800 | 102 | 840 | 117 |
| :--- | :---: | :---: | :---: | :---: |
| South America | 67 | $(38)$ | 65 | (37) |
| Europe | 393 | 65 | 420 | (16) |
| Middle East \& Africa | 17 | $(2)$ | 20 | (1) |
| Asia Pacific | $\underline{428}$ | $\underline{52}$ | $\underline{435}$ | $\underline{102}$ |
| 705 | $\underline{179}$ | $\underline{1,780}$ | $\underline{125}$ |  |

## SELECTED MARKETS <br> DEALER STOCKS

|  | U.S. | Brazil | Europe 20 | MEA | China | Memo: <br> Total Company |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (000) | (000) | (000) | (000) | (000) | (000) |
| $\underline{2015}$ |  |  |  |  |  |  |
| December 31 | 676 | 24 | 230 | 67 | 165 | 1,291 |
| September 30 | 605 | 29 | 197 | 64 | 143 | 1,164 |
| Stock Change H / (L) | 71 | (5) | 33 | 3 | 22 | 127 |
| 2014 |  |  |  |  |  |  |
| December 31 | 611 | 31 | 180 | 72 | 132 | 1,147 |
| September 30 | 599 | 34 | 182 | 79 | 115 | 1,135 |
| Stock Change H / (L) | 12 | (3) | (2) | (7) | 17 | 12 |
| Year-Over-Year Stock Change | 59 | (2) | 35 | 10 | 5 | 115 |

## AUTOMOTIVE SECTOR MARKET SHARE

| 4Q |  |  | FY |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 2014 | 2015 | B / (W) | 2014 | 2015 | B / (W) |
| (Pct) | (Pct) | (Pts) | (Pct) | (Pct) | (Pts) |


| Total Share of Total Industry |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| North America |  |  |  |  |  |  |
| Total | 13.6 | 13.4 | (0.2) | 14.2 | 14.0 | (0.2) |
| U.S. | 14.3 | 14.2 | (0.1) | 14.7 | 14.7 | - |
| South America |  |  |  |  |  |  |
| Total | 9.4 | 8.4 | (1.0) | 8.9 | 9.6 | 0.7 |
| Brazil | 10.1 | 9.0 | (1.1) | 9.4 | 10.4 | 1.0 |
| Europe |  |  |  |  |  |  |
| Total | 7.0 | 7.6 | 0.6 | 7.2 | 7.7 | 0.5 |
| Europe 20 | 7.5 | 7.8 | 0.3 | 7.9 | 8.0 | 0.1 |
| Middle East \& Africa |  |  |  |  |  |  |
| Total | 4.7 | 4.5 | (0.2) | 4.6 | 4.5 | (0.1) |
| Asia Pacific |  |  |  |  |  |  |
| Total | 3.5 | 3.6 | 0.1 | 3.5 | 3.5 | - |
| China | 4.3 | 4.3 | - | 4.5 | 4.5 | - |
| Global | 6.9 | 6.9 | - | 7.1 | 7.3 | 0.2 |
| Retail Share of Retail Industry |  |  |  |  |  |  |
| U.S.* | 12.6 | 12.8 | 0.2 | 12.9 | 13.0 | 0.1 |
| Europe** | 7.4 | 7.9 | 0.5 | 8.2 | 8.1 | (0.1) |

* Present quarter is estimated, prior quarters are based on latest Polk data
** Europe passenger car retail share of retail industry reflects the five major markets (U.K., Germany, France, Italy, and Spain); present quarter is estimated, prior quarters are based on latest Data Force data

APPENDIX 11

## AUTOMOTIVE SECTOR AUTOMOTIVE DEBT

|  | $\begin{gathered} \text { Dec. 31, } \\ 2014 \\ \hline \end{gathered}$ | 2015 |  |
| :---: | :---: | :---: | :---: |
|  |  | Sept. 30 | Dec. 31 |
|  | (Bils) | (Bils) | (Bils) |
| Public unsecured debt | \$ 6.6 | \$ 6.5 | \$ 6.4 |
| U.S. Department of Energy | 4.4 | 4.0 | 3.8 |
| Other debt (including International) | 2.8 | 2.3 | 2.6 |
| Total Automotive debt | \$ 13.8 | \$ 12.8 | \$ 12.8 |
| Memo: |  |  |  |
| Automotive debt payable within one year | \$ 2.5 | \$ 1.6 | \$ 1.8 |

## AUTOMOTIVE SECTOR NET INTEREST RECONCILIATION TO GAAP

```
Interest expense (GAAP)
Investment-related interest income (GAAP)
Interest income / (expense) on income taxes (GAAP)
    Subtotal
```

Adjusted for items included / excluded from net interest Include: Gains / (Losses) on cash equiv. and marketable securities* Include: Gains / (Losses) on extinguishment of debt Other

## Net Interest

[^4]| 4Q |  | FY |  |
| :---: | :---: | :---: | :---: |
| 2014 | 2015 | 2014 | 2015 |
| (Mils) | (Mils) | (Mils) | (Mils) |
| \$ (178) | \$ (212) | \$ (797) | \$ (773) |
| 48 | 72 | 193 | 233 |
| 75 | (1) | 108 | - |
| \$ (55) | \$ (141) | \$ (496) | \$ (540) |
| (9) | (106) | 9 | (61) |
| - | - | (5) | 1 |
| (19) | (7) | (91) | (76) |
| \$ (83) | \$ (254) | \$ (583) | \$ (676) |

## AUTOMOTIVE SECTOR <br> CASH RECONCILIATION TO GAAP

|  | $\begin{gathered} \text { Dec. } 31 \\ 2014 \\ \hline \text { (Bils) } \end{gathered}$ | 2015 |  |
| :---: | :---: | :---: | :---: |
|  |  | Sept. 30 | Dec. 31 |
|  |  | (Bils) | (Bils) |
| Cash and cash equivalents | \$ 4.6 | \$ 7.8 | \$ 5.4 |
| Marketable securities | 17.1 | 14.4 | 18.2 |
| Total cash and marketable securities (GAAP) | \$ 21.7 | \$ 22.2 | \$ 23.6 |
| Securities in transit* | - | - | - |
| Cash | \$ 21.7 | \$ 22.2 | \$23.6 |

[^5]
## AUTOMOTIVE SECTOR <br> OPERATING-RELATED CASH FLOWS RECONCILIATION TO GAAP

Net cash provided by / (used in) operating activities (GAAP)

Items included in operating-related cash flows
Capital spending
Proceeds from the exercise of stock options
Net cash flows from non-designated derivatives
Items not included in operating-related cash flows

## Separation payments

| 0.1 |  | - |
| :---: | :---: | :---: |
| 0.4 |  | 0.2 |
| - |  | - |
| - |  | - |
| $\$ 0.5$ | $\$$ | 2.1 |


| 0.2 |  | 0.6 |
| :---: | :---: | :---: |
| 1.5 |  | 1.1 |
| $(0.2)$ |  | - |
| 0.3 |  | 0.3 |
| $\$ 3.6$ | $\$$ | 7.3 |

## FINANCIAL SERVICES SECTOR - FORD CREDIT <br> NET FINANCE RECEIVABLES AND OPERATING LEASES

| Net Receivables* |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | (Bils) |  | (Bils) |  |
| Finance receivables -- North America Segment |  |  |  |  |
| Consumer retail financing | \$ | 44.1 | \$ | 49.2 |
| Non-consumer: Dealer financing** |  | 22.5 |  | 25.5 |
| Non-consumer: Other |  | 1.0 |  | 0.9 |
| Total finance receivables -- North America Segment | \$ | 67.6 | \$ | 75.6 |
| Finance receivables -- International Segment |  |  |  |  |
| Consumer retail financing | \$ | 11.8 | \$ | 12.9 |
| Non-consumer: Dealerfinancing** |  | 9.3 |  | 10.5 |
| Non-consumer: Other |  | 0.3 |  | 0.3 |
| Total finance receivables -- International Segment | \$ | 21.4 | \$ | 23.7 |
| Unearned interest supplements |  | (1.8) |  | (2.1) |
| Allowance for credit losses |  | (0.3) |  | (0.4) |
| Finance receivables, net | \$ | 86.9 | \$ | 96.8 |
| Net investment in operating leases |  | 21.5 |  | 25.1 |
| Total net receivables | \$ | 108.4 | \$ | 121.9 |
| Managed Receivables |  |  |  |  |
| Total net receivables | \$ | 108.4 | \$ | 121.9 |
| Unearned interest supplements and residual support |  | 3.9 |  | 4.5 |
| Allowance for credit losses |  | 0.4 |  | 0.4 |
| Other, primarily accumulated supplemental depreciation |  | 0.1 |  | 0.4 |
| Total managed receivables | \$ | 112.8 | \$ | 127.2 |

* Includes finance receivables (retail and wholesale) sold for legal purposes and net investment in operating leases included in securitization transactions that do not satisfy the requirements for accounting sale treatment. These receivables and operating leases are reported on Ford Credit's balance sheet and are available only for payment of the debt issued by, and other obligations of, the securitization entities that are parties to those securitization transactions; they are not available to pay the other obligations of Ford Credit or the claims of Ford Credit's other creditors
** Dealer financing primarily includes wholesale loans to dealers to finance the purchase of vehicle inventory


## FINANCIAL SERVICES SECTOR - FORD CREDIT

## MANAGED LEVERAGE RECONCILIATION TO GAAP

## Leverage Calculation

## Total debt* <br> Adjustments for cash**

Adjustments for derivative accounting***
Total adjusted debt
Equity****
Adjustments for derivative accounting***
Total adjusted equity
Financial statement leverage (to l)
Managed leverage (to 1)*****

| $\begin{gathered} \text { Dec. 31, } \\ 2014 \end{gathered}$ | $\begin{aligned} & \text { Dec. } 31 \text {, } \\ & 2015 \end{aligned}$ |
| :---: | :---: |
| (Bils) | (Bils) |
| $\begin{array}{r} 105.0 \\ (8.9) \\ (0.4) \\ \hline \end{array}$ | $\begin{array}{ll} \$ & 119.6 \\ & (11.2) \\ & (0.5) \\ \hline \end{array}$ |
| \$ 95.7 | \$ 107.9 |
| $\begin{array}{r} 11.4 \\ (0.4) \end{array}$ | $\begin{gathered} 11.7 \\ (0.3) \end{gathered}$ |
| \$ 11.0 | \$ 11.4 |
| 9.2 | 10.2 |
| 8.7 | 9.5 |

* Includes debt issued in securitization transactions and payable only out of collections on the underlying securitized assets and related enhancements. Ford Credit holds the right to receive the excess cash flows not needed to pay the debt issued by, and other obligations of, the securitization entities that are parties to those securitization transactions
** Cash, cash equivalents, and marketable securities (excludes marketable securities related to insurance activities)
*** Primarily related to market valuation adjustments to derivatives due to movements in interest rates. Adjustments to debt are related to designated fair value hedges and adjustments to equity are related to retained earnings
**** Shareholder's interest reported on Ford Credit's balance sheet
***** Equals total adjusted debt over total adjusted equity


## AUTOMOTIVE SECTOR - NORTH AMERICA

## FY 2015 KEY METRICS COMPARED WITH 2014



| FY | 2014 | 2015 |
| :--- | :--- | :--- |
| NA Industry (Mils) | 20.2 | 21.5 |
| NA Market Share | $14.2 \%$ | $14.0 \%$ |
| U.S. Industry (Mils) | 16.8 | 17.8 |
| U.S. Market Share | $14.7 \%$ | $14.7 \%$ |

## AUTOMOTIVE SECTOR - NORTH AMERICA

## FY 2015 PRE-TAX RESULTS COMPARED WITH 2014 (mils)



## AUTOMOTIVE SECTOR - SOUTH AMERICA

## FY 2015 KEY METRICS COMPARED WITH 2014

| Wholesales (000) | Revenue (Bils) | Operating Margin (Pct) | Pre-Tax Results (Mils) |
| :---: | :---: | :---: | :---: |
| 381 |  |  |  |
| 20142015 | 20142015 | 20142015 | 20142015 |
| FY | 20142015 |  |  |
| SA Industry (Mils) | ${ }_{5}^{5.3}$ |  |  |
| SA Market Share | $8.9 \%$ 3.5 |  |  |
| Brazil Brazustril Marke ( Mhare | 3.5  <br> $9.4 \%$  <br> 10.6  <br> $10.4 \%$  |  |  |

## AUTOMOTIVE SECTOR - SOUTH AMERICA FY 2015 PRE-TAX RESULTS COMPARED WITH 2014 (mils)



## AUTOMOTIVE SECTOR - EUROPE

## FY 2015 KEY METRICS COMPARED WITH 2014

| Wholesales* (000) | Revenue (Bils) | Operating Margin (Pct) | Pre-Tax Results (Mils) |
| :---: | :---: | :---: | :---: |
|  |  |  |  |
| 20142015 | 20142015 | 20142015 | 20142015 |
| FY | $2014 \quad 2015$ |  |  |
| EUR Industry (Mis) | 18.6 19.2 |  |  |
| EUR Market Share EUR 20 Industry (Mis) | $7.2 \%$ 14.6 |  |  |
| EUR 20 Market Share | 7.9\% 7.9 $8.0 \%$ |  |  |
|  <br>  |  |  |  |

## AUTOMOTIVE SECTOR - EUROPE <br> FY 2015 PRE-TAX RESULTS COMPARED WITH 2014 (MILs)



## AUTOMOTIVE SECTOR - MIDDLE EAST \& AFRICA

## FY 2015 KEY METRICS COMPARED WITH 2014

| Wholesales <br> (000) | Revenue <br> (Bils) | Operating Margin <br> (Pct) | Pre-Tax Results <br> (Mils) |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 192 |  |  |  |  |

## AUTOMOTIVE SECTOR - ASIA PACIFIC <br> FY 2015 KEY METRICS COMPARED WITH 2014



* Includes Ford brand and Jiangling Motors Corporation (JMC) brand vehicles produced and sold in China by our unconsolidated affiliates (about 1,077,000 units in FY 2014 and 1,123,000 units in FY 2015); revenue does not include these sales
** Reflects Ford equity share of China joint ventures net income. See Appendix for additional information


## AUTOMOTIVE SECTOR - ASIA PACIFIC <br> FY 2015 PRE-TAX RESULTS COMPARED WITH 2014 (MILs)



## AUTOMOTIVE SECTOR - ASIA PACIFIC

## CHINA UNCONSOLIDATED AFFILIATES

| 4Q |
| :---: |
| $2014 \quad 2015$ |


| FY |  |
| :--- | :--- |
| $2014 \quad 2015$ |  |

China Unconsolidated Affiliates Wholesales (OOO)

Ford Equity Income (Mils)*
Ford equity share of China joint ventures net income

## FINANCIAL SERVICES SECTOR - FORD CREDIT

2015 FULL YEAR KEY METRICS COMPARED WITH 2014
U.S. Retail and Lease


| FY | 2014 | 2015 |
| :--- | :--- | :--- |
| Debt (Bils) | $\$ 105$ | $\$ 120$ |
| Managed Leverage* (to 1) | 8.7 | 9.5 |

* See Appendix for reconciliation to GAAP


## FINANCIAL SERVICES SECTOR - FORD CREDIT

## FY 2015 PRE-TAX RESULTS COMPARED WITH 2014 (MILs)



## DEFINITIONS AND CALCULATIONS

Go Further

## Wholesales and Revenue

- Wholesale unit volumes include all Ford and Lincoln badged units (whether produced by Ford or by an unconsolidated affiliate) that are sold to dealerships, units manufactured by Ford that are sold to other manufacturers, units distributed by Ford for other manufacturers, and local brand units produced by our China joint venture, Jiangling Motors Corporation, Ltd. ("JMC"), that are sold to dealerships. Vehicles sold to daily rental car companies that are subject to a guaranteed repurchase option (i.e., rental repurchase), as well as other sales of finished vehicles for which the recognition of revenue is deferred (e.g., consignments), also are included in wholesale unit volumes. Revenue from certain vehicles in wholesale unit volumes (specifically, Ford badged vehicles produced and distributed by our unconsolidated affiliates, as well as JMC brand vehicles) are not included in our revenue


## Automotive Operating Margin

- Automotive operating margin is defined as Automotive pre-tax results, excluding special items and Other Automotive, divided by Automotive revenue


## Industry Volume and Market Share

- Industry volume and market share are based, in part, on estimated vehicle registrations; includes medium and heavy duty trucks. For periods prior to 2016, China volume and market share are based on estimated wholesale sales

SAAR

- SAAR means seasonally adjusted annual rate


## Cost Changes

- Overall Automotive cost changes are measured primarily at present-year exchange and exclude special items and discontinued operations. Costs that vary directly with production volume, such as material, freight, and warranty costs, are measured at present-year volume and mix


[^0]:    Operating results and operating-related cash flow exclude special items; see Appendix for detail and reconciliation to GAAP

[^1]:    Excludes special items; see Appendix for detail, reconciliation to GAAP, and definitions

[^2]:    * Excludes special items; see Appendix for detail, reconciliation to GAAP, and definitions

[^3]:    Excludes special items; see Appendix for detail, reconciliation to GAAP, and definitions

[^4]:    Excludes mark-to-market adjustments of strategic equity investments held in marketable securities

[^5]:    * The purchase or sale of marketable securities for which the cash settlement was not made by period end and the related payable or receivable remained on the balance sheet

