

INTRODUCING TECHSTARS MOBILITY, DRIVEN BY DETROIT CLASS OF 2016

Techstars Mobility, driven by Detroit is a mentorship-driven accelerator program launched in 2015 to focus on next-generation mobility and transportation solutions. This year, 500 applicants from 52 countries vied for 12 program openings. For the next three months, the startups will work from Ford Field offices in downtown Detroit.

Techstars Mobility, driven by Detroit is sponsored by Ford Motor Company, Magna International, Verizon, Dana, Honda, McDonald's, Munich RE and Michelin.

Here is our awesome Techstars Mobility class of 2016:

The logo for Acerta features the word "Acerta" in a black sans-serif font, with a green circular graphic element consisting of two overlapping rings to the right of the text.

Machine-assisted anomaly detection and root cause analysis.

www.acerta.ca

The logo for Algocian features a red hexagonal icon with a white circle inside, followed by the word "Algocian" in a bold, black sans-serif font, with "machine learning" in a smaller font below it.

State-of-the-art video analytics for security and autonomous vehicles.

www.algocian.com

The logo for BRAIQ features the word "BRAIQ" in a bold, blue sans-serif font, with the "I" and "Q" being significantly larger than the other letters.

Personalizing the self-driving car.

www.braiq.ai

The logo for CARGO features the word "CARGO" in a bold, black sans-serif font, followed by a blue circular icon containing a white right-pointing arrow.

Data-driven general store for the ride-sharing economy.

The logo for Donut MEDIA features the word "Donut" in a pink, cursive font, with "MEDIA" in a black, bold, sans-serif font below it, all enclosed in a pink speech bubble shape.

Automotive enthusiast video content for Millennials and Gen Zs.

www.donut.media

The logo for DRIVE SPOTTER features a blue circular icon with a white and yellow abstract shape inside, followed by the words "DRIVE SPOTTER" in a bold, blue sans-serif font.

Real-time video search for fleet management.

www.drivespotter.com

The logo for gokid features the word "gokid" in a lowercase, green, sans-serif font, with the "o" and "i" being stylized.

A complete carpool solution for busy families.

www.gokid.mobi



HAAS ALERT

Connected car and autonomous driving notification platform that warns when emergency vehicles are approaching.

www.haasalert.com

The logo for HERO features a green location pin icon with a white dot inside, followed by the word "HERO" in a bold, green, sans-serif font.

Rewarding safe behavior and helping impaired drivers get home safely.

www.hero-app.com

The logo for rally features the word "rally" in a bold, green, italicized sans-serif font.

Community mobility platform that powers pop-up mass transit with high occupancy vehicles.

www.rallybus.net

The logo for SPATIAL features the word "SPATIAL" in a bold, black, all-caps, sans-serif font, with the letters spaced out.

Dynamic, human-driven layer of social intelligence for maps and navigation.

www.spatial.ai

The logo for voyhoy features the word "voyhoy" in a bold, black, sans-serif font, with a blue arc above the "y" and "h".

Multi-modal transportation booking platform for two continents: Voyhoy in Latin America and Resertrip in Europe.

www.voyhoy.com and www.resertrip.com