

2018 FORD F-150 REDESIGN

BUILT FORD TOUGH DESIGN DNA REFINED



Evolving Built Ford Tough design language continues to solidify F-Series brand image.



- 1** CHAMFERED HOOD AND FENDERS STYLED FOR AERODYNAMICS, WHILE CARRYING FORWARD BUILT FORD TOUGH DNA.
- 2** NEW C-CLAMP HEADLAMPS AND AVAILABLE QUAD-BEAM LED LAMPS – FOR IMPROVED NIGHTTIME VISIBILITY – EXTEND F-SERIES BRAND IDENTITY.
- 3** WIDE, BILLET-MILLED HORIZONTAL GRILLE DESIGN CONVEYS STRENGTH.
- 4** AUTHENTIC STEEL FRONT BUMPERS ARE FRAME-MOUNTED FOR TOUGHNESS.
- 5** BILLET-MILLED DESIGN DEFINES HIGH-STRENGTH, MILITARY-GRADE, ALUMINUM-ALLOY BODY CONSTRUCTION.
- 6** DROP-DOWN FRONT WINDOWS – FOR GREATER VISIBILITY – HONOR F-SERIES DESIGN DNA.
- 7** EDGES PULLED OUT TO THE CORNERS ADD VISUAL PRESENCE, SUPPORT BILLET-MILLED DESIGN THEME.
- 8** WIDE, ALL-SEASON TIRES – AVAILABLE UP TO 22-INCH DIAMETER – FILL THE WHEELWELLS FOR A SURE-FOOTED LOOK AND FEEL.
- 9** BODY LINES ACCELERATE, MEET WITH PRECISION TO CONVEY QUALITY CONSTRUCTION.
- 10** ACCENTUATED FENDERS ADD VISUAL MUSCLE, HIGHLIGHT F-150 CAPABILITY.
- 11** STEEL REAR BUMPERS PROVIDE FUNCTIONALITY AND STRENGTH.
- 12** F-150 STAMPED INTO TAILGATE ON XL, XLT AND LARIAT TRUCKS EMPHASIZES TOUGH, BILLET-MILLED DESIGN.

Pre-production 2018 model year shown. Available fall 2017.