FORD MOBILITY
Q1 2019 Accomplishments

TRANSLOC

- Added two campus customers and renewed four
- Launched three microtransit pilots to bring total live pilots to eleven. Signed two new long-term microtransit contracts.
- Added four customers for Mobility Information Unit

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Transloc

CITY SOLUTIONS

- Launched 2019 City Challenge program; kicked off Indianapolis challenge

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city:one Challenge website

AV LLC

- Became member of Partners for Automated Vehicle Education (PAVE)
- Argo AI secures license to test AVs in California
- Started operating in autonomous mode in Washington D.C.
- Expanded Miami test area to Miami Beach and South Beach

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Self-Driven Blog

FORD COMMERCIAL SOLUTIONS

- Five new commercial agreements underway with third-party telematics service providers and fleet management companies as well as directly with fleet customers and businesses
- Launched Ford-engineered plug-in modem to retrofit prior model year vehicles with telematics capability
- Total subscriptions increased to 20,000

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Ford Commercial Solutions
FORD MOBILITY
Q1 2019 Accomplishments

FORD PASS AND LINCOLN WAY
• FordPass and Lincoln Way global stats: 400k app downloads; 300k new members
• Remote starts through FordPass and Lincoln Way in North America exceeded 4.8 Million during January’s polar vortex
• Rolled out FordPass on Apple Watch in Europe
• Launched FordPass Driver Behavior in U.S. featuring key Milestones/Journey Insights
• Launched FordPass Rewards supporting the U.S. Marketing National Rollout
• FordPass in Australia/New Zealand

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FordPass website

GORIDE HEALTH (NON-EMERGENCY MEDICAL TRANSPORTATION)
• Partnered with Gleaner’s Food Bank and Ford Fund to enable communities to receive nutritious food
• 99% on-time record

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GoRide Health website

FORD X
• Find Your Ford online marketplace to locate and buy a used Ford listed nearly 650 vehicles from 6 dealers in SE Michigan during pilot
• Additional ventures in pipeline for 2019

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Find Your Ford Announcement
Find Your Ford website

CONNECTED VEHICLE
• Became first automaker to commit to deploy C-V2X in all new vehicle models in the U.S. beginning in 2022

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How ‘Talking’ and ‘Listening’ Vehicles Could Make Roads Safer, Cities Better

SPIN
• Announced partnership with Zagster to cover operations in smaller cities and college campuses
• Total trips in Q1 = More than 157,000
• Markets added in Q1 = 14
• New Riders in Q1 = more than 55,000
• Additional permits won in Q1 = 21; 5 Exclusives

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Spin App
Bringing strong micromobility ops to 100+ college campuses and small cities with Zagster

AUTONOMIC
• Signed three additional TMC ecosystem partners; total nine
• Connected 500,000 vehicles to the TMC; total 2.2m
• Number of vehicles enrolled in TMC went from 15 percent to 100 percent

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Autonomic.ai