

BE UNSTOPPABLE



10 REASONS TO LOVE THE NEW ESCAPE

1 REDESIGNED CENTER CONSOLE

The gear shifter is repositioned to allow improved access to climate buttons and new storage bin at the bottom of the stack. The media bin houses a USB port and a covered power outlet for mobile device charging. Updated cupholders, a longer driver's armrest and a push-button parking brake are also new.

2 ECOBOOST ENGINES

Drivers can choose between two new-to-Escape EcoBoost® engines – a 1.5-liter EcoBoost and a 2.0-liter twin-scroll turbocharged EcoBoost.

3 HEATED STEERING WHEEL

Available heated steering wheel features easy-to-work thumb controls to manage audio system, climate controls and available SYNC® functions.

4 SYNC CONNECT

Need to lock your vehicle from a distance? There's an app for that. Available SYNC Connect lets Escape drivers use a smartphone app to remotely lock, unlock, locate and, when properly equipped, start their vehicle.*

5 LANE-KEEPING SYSTEM

Available system includes lane-keeping assist, which alerts drivers when they drift unintentionally from their lane, and lane-keeping, which can provide assistance to help a driver steer the vehicle back into its lane.**†

6 ADAPTIVE CRUISE CONTROL AND FORWARD COLLISION WARNING

In cruise control mode, Escape with adaptive cruise control and forward collision warning can slow to keep a consistent following distance from the car ahead, based on the preset distance gap. Forward collision warning triggers visual and audio alerts if the system detects a collision may occur, and pre-charges the brakes if the vehicle needs to stop suddenly.†

7 ENHANCED ACTIVE PARK ASSIST

Available perpendicular park assist, park-out assist and parallel parking help guide drivers into and out of tight parking spots. The system controls the steering wheel, while the driver operates the accelerator, brake pedal and gear shifter.†

8 AUTO START-STOP TECHNOLOGY

Auto Start-Stop – standard with either EcoBoost engine – senses when a vehicle is sitting idle and shuts off the engine. When the engine shuts off, the vehicle burns no gas and emits no tailpipe emissions.

9 RUGGED DESIGN

Escape recaptures a bit of its SUV heritage an updated front end design. The raised trapezoidal grille featuring horizontal bars is consistent with the Ford SUV family.

10 DRIVER ALERT SYSTEM

Using data from the lane-keeping system, available Driver Alert System detects signs of fatigued driving and provides a warning on the instrument cluster.†

For more information, visit media.ford.com.